



Unique by Nature (UxN) Celebrates Adventure with Special Instagram Contest

The 'Find what you can ~ give something back' campaign encourages community followers to post pictures of their exciting and safe adventures.

CLERMONT, FLORIDA, UNITED STATES, November 14, 2023 /EINPresswire.com/ -- [Unique by Nature \(UxN\)](#), a lifestyle brand synonymous with adventure and giving back, is excited to announce its latest campaign to support animal charities. Inspired by Gru, the infectiously adorable Blue Chihuahua, [UxN](#) stands as a beacon for those who cherish exploration, family, faith, and meaningful contributions to society.

To help capture its admirable community-building values and philanthropy, UxN is inviting adventure enthusiasts to engage in a captivating Instagram contest. Participants are encouraged to post pictures of their adventures, tagging [@uxn.life](#) and using the hashtag [#UxNLifeAdventures](#).

Additionally, to further spread the spirit of adventure and giving, the brand is offering special UxN stickers for free, available while supplies last. These stickers represent the organization's collective journey towards making a positive impact in the world. Participants of the Instagram contest are invited to showcase the UxN sticker and each tagged post will enter the contributor into a contest for an exclusive Puppy Pirate T-Shirt - reinforcing a growing collective dedicated to adventure and giving.

"At UxN, every product and every adventure embody our commitment to making a difference," says Liz Kurth, Founder of UxN. "Our latest initiative, 'Find what you can ~ give something back,' perfectly encapsulates this ethos. We cordially invite you to join us in this exciting journey, as your engagement with UxN, through our products, adventures, or on social media, is a step towards a world where adventure and altruism coexist."

To learn more about UxN, please visit <https://uxn.life>, or connect with the brand's like-minded community on Instagram at <https://www.instagram.com/uxn.life/>.

About Unique by Nature (UxN)

UxN is more than just a lifestyle brand; it's a movement. The brand offers experiences and products that reflect the thrill of exploration, underpinned by the values of family, faith, and

patriotism. Its commitment to supporting animal charities ensures that each UxN adventure creates a meaningful impact.

The adorable face and spirit of the brand Gru Felonious (Gru for short), a Blue Chihuahua, was found on the street and spent two years alone in a shelter. After spending so much time 'incarcerated,' Gru began to hatch a plan to share his good fortune with others on the trip to his new family and home. He had finally found a 'treasure' in being rescued and he now wants to share that same experience with others - and by doing so, helping other animals to find a home as well.

Blue Chihuahuas are unique in that they cannot be bred, meaning only nature can create one - which is the inspiration behind the Unique by Nature name.

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