

# The Maloney Group Announces Rebrand to Precision Partners

*New Name and Logo Reflects Renewed Emphasis on Growth Platform for Customers and Subsidiary Companies*

ROSEVILLE, CA, UNITED STATES,  
November 16, 2023 /

EINPresswire.com/ -- The Maloney Group, [a leading demolition and abatement company](#), rebranded today to Precision Partners (Precision) to emphasize its renewed strategic

initiatives and its growth and acquisition strategy throughout California. The company is currently comprised of W.C. Maloney and Professional Asbestos and Lead Services (PALS), leaders in the fields of demolition and remediation, respectively. In a highly fragmented construction industry segment, Precision Partners is utilizing 30+ years of demolition and



Precision Partners demolition and remediation company

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*Joel Leineke, President*

abatement experience to purpose-build a platform delivering unparalleled services to their customers. The new brand and logo personify scalability in existing and future partnerships in an industry that requires deep expertise, innovation, and an unwavering attention to detail.

“Precision Partners was launched with the bold goal of building a different kind of company,” said Joel Leineke, President of Precision Partners. “The Maloney Group initially brought together two strong complementary companies. Precision will scale that growth and create a

technology-enabled platform with expanded services and an aligning culture of safety, efficiency, and responsiveness. We want to build a premier partner for our customers.”

Precision’s improved branding will provide a better understanding of the company’s mission, vision, and values, with enhanced customer experiences and value-added services. The unique spelling of the new name and logomark design points to Precision’s detail-orientation from A to Z in all that the company does.

Precision's strategy includes expanding more aggressively into the Bay Area and southern California, as well as looking to expand services to fill identified gaps so partners can have a true one-stop shop for all facets of the demolition and remediation space.

#### About Precision Partners

Precision Partners is a leading demolition and remediation company serving the construction industry throughout California. Precision currently has subsidiaries W.C. Maloney and Professional Asbestos and Lead Removal Services (PALS) under management and is looking to grow their platform through acquisitions to create a full-service company delivering unparalleled efficiencies, safety, and performance.

Visit the Precision Partners website at [PrecisionPartners.com](https://www.precisionpartners.com) to learn more.

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