

# TOP 10 Innovations Launched by Rudy Lira Kusuma, CEO of YHSGR, Aim to 10X Growth to 1000 Agents by December 2024

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EINPresswire.com/ -- [Your Home Sold Guaranteed Realty \(YHSGR\)](https://www.YourHomeSoldGuaranteedRealty.com), a leading real estate brokerage, is proud to announce the launch of ten groundbreaking innovations, strategically designed to propel the company's growth from 100 agents to an ambitious goal of 1000 agents by December 2024. These innovative solutions aim to revolutionize the real estate industry, empowering agents and benefiting clients in remarkable ways.

1. **YHSGR Power Buyer: Transforming Every Buyer into a Power Player**  
This suite of proprietary products empowers real estate agents to turn every buyer into a cash buyer, ensuring swift and secure transactions. With offerings like Cash Buy Signature, Cash Buy Flex, Cash Buy Reserve, Cash Buy Before Sell Reserve, and Cash Buy Rescue, YHSGR is redefining the buying experience.

2. **YHSGR Advantage: The Ultimate Real Estate Marketplace**  
This marketplace platform streamlines buying and selling offers, giving agents easy access to all solutions, including the revolutionary "Fix Now, Pay When You Sell" program,



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**TOP 10 INNOVATIONS  
LAUNCHED BY RUDY LIRA  
KUSUMA, CEO OF YOUR HOME  
SOLD GUARANTEED REALTY**

**AIM TO 10X GROWTH TO 1000  
AGENTS BY DECEMBER 2024**

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**YHSGR Multiple Cash Offers Platform**

offering zero upfront costs for home updates.

### 3. YHSGR Multiple Cash Offers Platform

Sellers can now receive guaranteed cash offers in just 3 minutes, eliminating waiting, home prepping, open houses, and providing multiple cash offers for immediate decision-making.

### 4. RBID Home Selling System: A New Era To Increase Demand When Selling Real Estate

An online real estate auction-like marketplace for buying and selling homes, offering a fresh approach to real estate transactions.

### 5. Certified Pre-Owned Home (CPO™): The Pinnacle of Consumers Confidence

YHSGR's innovative solution ensures peace of mind for homebuyers by including a home warranty, pre-inspection report, and a buyer satisfaction guarantee.

### 6. USP-Centric Branding: A Strategic Edge

Your Brand is Your Unique Selling Proposition (USP). YHSGR's unique selling proposition is built into its brand, giving agents a competitive edge in attracting clients.

### 7. YHSGR Company Generated Deals: Success without Upfront Costs

A performance-based program that connects agents with leads and connections from YHSGR, helping them grow their businesses.

A promotional graphic for YHSGR Power Buyer. It features a circular logo at the top left with the text 'POWER BUYERS' around the top, a house icon in the center, 'CERTIFIED' in a blue banner across the middle, and 'YOURHOMESOLD GUARANTEED REALTY. POWER BUYERS' at the bottom. To the right of the logo is a desk setup with a laptop, a small green succulent, a cup of coffee, and a person's hands typing on the keyboard. Below the logo, the text 'YHSGR Power Buyer' is written in large, bold, black font. Underneath that, in a smaller bold font, is 'Transforming Buyers into Market Movers'. At the bottom right, there are two binder clips and a smartphone.

**YHSGR**  
**Power Buyer**

**Transforming Buyers  
into Market Movers**

YHSGR Power Buyer: Transforming Every Buyer into a Power Player

A promotional graphic for YHSGR Advantage. It features a circular logo at the top center with the text 'SELLER SOLUTIONS' around the top, a house icon in the center, 'CERTIFIED' in a blue banner across the middle, and 'YOURHOMESOLD GUARANTEED REALTY. ADVANTAGE' at the bottom. Below the logo, the text 'YHSGR Advantage' is written in bold, black font, followed by 'The Marketplace' in a slightly smaller bold font. The background shows a laptop and a mug of coffee on a desk.

**YHSGR Advantage**  
**The Marketplace**

YHSGR Advantage: The Ultimate Real Estate Marketplace

## 8. Buyer Concierge: Redefining Buyer Representation

A system that identifies off-market homes meeting buyer needs, creating listing opportunities, generating selling commissions, and enhancing buyer loyalty.

9. YHSGR Revenue Sharing Program: A Commitment to Collective Prosperity Associates at YHSGR can earn passive income by recruiting other qualified associates, offering a lifetime revenue-sharing opportunity.

## 10. Exclusive YHSGR Landing Pages: Direct Consumer Connections

Every agent receives a custom YHSGR landing page, driving direct connections between consumers and agents through the YHSGR online directory.



Exclusive YHSGR Landing Pages: Direct Consumer Connections

[Rudy Lira Kusuma](#), CEO of Your Home Sold Guaranteed Realty, stated, "These innovations represent a significant step forward for our company and the real estate industry as a whole. Our commitment to innovation and excellence is unwavering, and we believe these initiatives will not only drive our growth but also enhance the experience for our agents and clients."

With these ten transformative innovations, Your Home Sold Guaranteed Realty is poised to achieve its ambitious goal of expanding to 1000 agents by December 2024. These innovations reflect YHSGR's dedication to staying at the forefront of the real estate industry and providing unmatched value to its agents and clients.

For media inquiries, please visit [www.YourHomeSoldGuaranteed.com](http://www.YourHomeSoldGuaranteed.com)

### About Your Home Sold Guaranteed Realty:

Your Home Sold Guaranteed Realty (YHSGR), under the visionary leadership of CEO Rudy Lira Kusuma, is on an ambitious trajectory to redefine the real estate landscape. YHSGR aims to exponentially expand its agent network from 100 in 2023 to an impressive 1000 agents by December 2024. This remarkable growth journey is underpinned by a series of cutting-edge innovations, including the YHSGR Power Buyer suite, YHSGR Advantage marketplace, and the YHSGR Multiple Cash Offers Platform, among others. These innovations not only empower

agents but also enhance the client experience, setting YHSGR on a path to become a dominant force in the real estate market, while staying true to its mission of positively impacting lives through innovative systems and second-mile service.

RUDY LIRA KUSUMA

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