

Acidity Regulator Market is Estimated to be Worth \$10,899.6 million by 2031: AMR Study

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EINPresswire.com/ -- The Acidity Regulators Market size was valued at \$5,871.3 million in 2020, and is projected to reach \$10,899.6 million by 2031, growing at a CAGR of 5.5% from 2022 to 2031.

Acidity regulator is a vital ingredient used in various food & beverages as food additive to maintain acidity or alkalinity of the food. Acidity regulators are organic acids or mineral acids, bases, neutralizing agents, and buffering agents. Various acidity regulators are available in the market such as citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid with each ingredient having distinct properties and application. Moreover, acidity regulators are

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The supply chain disruption, lack of raw material availability, and shutdown of fast food restaurant during the pandemic period has affected the acidity regulators market.”

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used as food preservative ingredients, which prevent food from microbial growth and hence increase the shelf life of various packaged food products such as cheese and meat. For instance, citric acid is used in various types of food products such as soft drinks, which break the cell membrane and break down the DNA protein, thus resisting the reproduction of microorganisms.

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The global acidity regulators market is segmented into product type, application, and region. Depending on product type, the market is classified into citric acid, phosphoric acid, acetic acid, maleic acid, and lactic acid. On the basis of application, it is segregated into beverages; sauces, condiments, and dressings; processed food; bakery; and confectionery. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

On the basis of application, the beverages segment held the dominant share in 2020, and is

expected to register the highest CAGR. This is attributed to the fact that acidity regulators are used on a large scale in beverages to increase the shelf life and to protect from microbial contamination. In addition, acidity regulators are used to enhance or modify the taste of beverages.

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Region wise, Asia-Pacific accounted for highest acidity regulators market share in 2020, and is expected to grow at a significant CAGR during the forecast period, owing to increase in demand for such products in Japan, China, and India.

The demand for acidity regulators increases due to rise in consumption of fast food & beverages. Acidity regulators regulate the bitterness or taste further regulates the acidity and basicity of the food & beverages products such as soft drinks, juices, pickles jams, and jellies. In addition, acidity regulators provide a distinct flavor to the food products. Increase in demand for acidity regulators in the food & beverage industry is the key factor that boosts the growth of the global acidity regulators market demand. Moreover, teenagers and adults are the major consumers of fast food & beverages, due to changes in lifestyle, increase in acceptance of packed food, and increment in disposable income.

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- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the acidity regulators market analysis from 2020 to 2031 to identify the prevailing acidity regulators market opportunity.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the acidity regulators market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.

- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global acidity regulators market trends, key players, market segments, application areas, and acidity regulators market growth strategies.

Major companies have adopted agreement, product launch, expansion, and merger strategies to sustain the intense market competition. The key players profiled in the acidity regulators industry are Archer Daniels Midland Company, Jungbunzlauer India Pvt. Ltd., Bertek Ingredient Incorporation, ATP group, Celrich Products Pvt. Ltd., Chemelco International B.V., F.B.C Industries Inc., and Fuerst Day Lawson Ltd.

Other players in the value chain include Cargill Incorporated, Kerry Group, Tate and Lyle Plc., Corbion N.V., Univar, Brenntag A.G., and Innophos Holding Inc.

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