

About IT Spearheads SME Growth with Premier Virtual CIO Services

BRUXELLES, BELGIUM, November 15, 2023 /EINPresswire.com/ -- In an era where technology is a fundamental pillar for business success, a staggering 43% of small and medium-sized enterprises still find themselves without strategic IT leadership,

according to a recent market [study](#). Addressing this critical void, [About IT](#), a pioneer in managed IT services, is proud to launch its virtual chief information officer (vCIO) services, offering businesses in Belgium and the Netherlands the expertise to align technology strategy with business objectives, ensuring competitive edge and operational excellence.



The new vCIO services are designed to afford SMEs the same strategic guidance that Fortune 500 companies enjoy but with the agility and personalized touch that small and mid-sized businesses require.

The [virtual CIO service](#) encompasses various strategic functions, from guiding digital transformation initiatives, formulating robust IT strategies, and ensuring cybersecurity compliance to managing technology investments and driving efficiencies. The vCIO collaborates with client leadership to develop and refine IT roadmaps congruent with the enterprise's growth trajectory and budgetary considerations.

This service is a critical component of About IT's comprehensive IT management offerings, including network and server management, application and cloud management, and cybersecurity. By integrating virtual CIO services into their operations, businesses can anticipate and navigate complex IT decisions, optimize their technology stack, and leverage innovative solutions to stay ahead in competitive markets.

About IT recognizes the shifting landscape of the workplace with cloud technologies leading the way. Virtual CIO services complement cloud-centric operations, ensuring enterprises can achieve operational resilience, scalability, and efficiency. With this service, About IT continues its commitment to equipping SMEs with the ability to work seamlessly from any location, secure their data, and capitalize on cloud advantages.

Moreover, the vCIO offers guidance on employee technology onboarding and offboarding, procurement, and provisioning, aligning IT processes with HR functions to safeguard and streamline operations. As part of its service portfolio, About IT also delivers real-time support and device management, illustrating its all-encompassing approach to IT services.

About IT's virtual CIO service is not merely a consultancy offering but a partnership where the MSP acts as an extension of the client's business, anticipating needs and crafting technology solutions that deliver measurable business outcomes.

The introduction of virtual CIO services is a testament to About IT's forward-thinking approach to IT management and its dedication to providing a full spectrum of IT services that enable businesses to thrive.

For further information on how virtual CIO services can transform your business's technology approach, contact About IT's dedicated service team.

About the Company:

About IT has cemented its reputation as an IT solutions innovator, particularly for SMEs in Belgium and the Netherlands. Founded on a rich history that traces back to the advent of personal computing, About IT has grown into a strategic partner for businesses seeking to modernize their IT infrastructure and optimize their technology investments. Specializing in Microsoft 365 and Azure cloud technologies, About IT is distinguished by its commitment to delivering state-of-the-art IT solutions and exceptional service, fostering business growth and operational excellence.

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