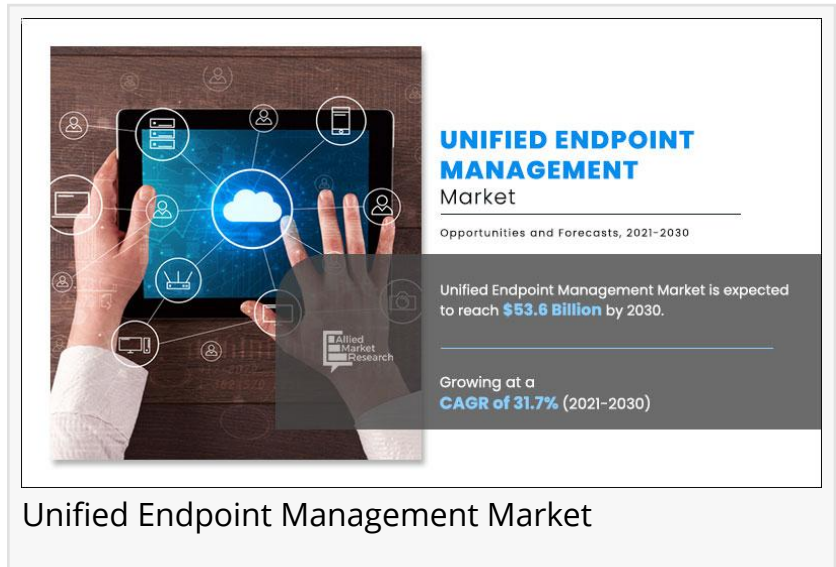


Unified Endpoint Management Market Size Surges Amidst Growing Demand for Streamlined Device Management Solutions

The growing need for streamlined device management, increased remote work, and rising cybersecurity threats propel the Unified Endpoint Management market.

PORTLAND, OREGON, UNITED STATES, November 16, 2023 /

EINPresswire.com/ -- The global [unified endpoint management market](#) was valued at \$3,397.00 million in 2020, and is projected to reach \$53,656.00 million by 2030, registering a CAGR of 31.7% from 2021 to 2030.



The global unified endpoint management market is impacted by factors such as growing usage of mobile devices among the workforce, rapid growth of IT footprints in organizations, and rising cyber threats among organizations along with compliance regulations and need for integrated UEM solutions. However, device and OS fragmentation and high deployment cost are projected to hamper growth of the market. On the other hand, rise in adoption of cloud-based solutions and rise in adoption of Internet of Things are estimated to be opportunistic for the unified endpoint management market growth.

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In 2020, on the basis of deployment, the on-premise segment dominated the growth in the unified endpoint management market share in 2020, and is expected to maintain its dominance in the upcoming years. On-premise-based solutions are known for better maintenance of servers and continuous system facilitates implementation of unified endpoint management solutions. However, cloud segment is expected to witness highest growth rate during the forecast period. Cloud-based unified endpoint management software has low capital expenditure as well as low maintenance requirements and is, therefore, highly preferred by mid-sized financial institutions.

On the basis of enterprise size, the large enterprises segment dominated growth in the unified endpoint management industry in 2020, and is expected to maintain its dominance in the upcoming years. Growing acceptance of network components, Internet of Things (IoT) devices, and endpoints is a key factor responsible for the large enterprises segment growth. In addition, rise in risk of cyber threats and the need to maintain endpoints in the current complex IT environment is another factor driving the market growth.

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Post COVID-19, the global unified endpoint management market size was valued at \$3,397.00 million in 2020, and is projected to reach \$53,656.00 million by 2030, registering a CAGR of 31.7% from 2021 to 2030. The current estimation of 2030 is projected to be higher than pre-COVID-19 estimates. The pandemic has prompted every company and business to shift their business operations towards a remote work environment.

As a result of the dire situation, companies began to implement the BYOD program or enterprise-owned equipment. Therefore, the need for UEM solutions is expected to increase, to provide the necessary access to corporate resources to manage and maintain collaboration and integration with integrated communications and teams and to maintain productivity.

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Some of the key Unified endpoint management industry players profiled in the report include CISCO SYSTEMS, INC., Citrix Systems, INC., International Business Machines Corporation, Micro Focus, Microsoft Corporation, Adobe, Apple Inc., DELL INC., DivX, LLC., Fasoo, NortonLifeLock, Inc., NEXTLABS INC., and BROADCOMM, INC.. This study includes unified endpoint management market share, unified endpoint management market trends, unified endpoint management market analysis, and future estimations to determine the imminent investment pockets.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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