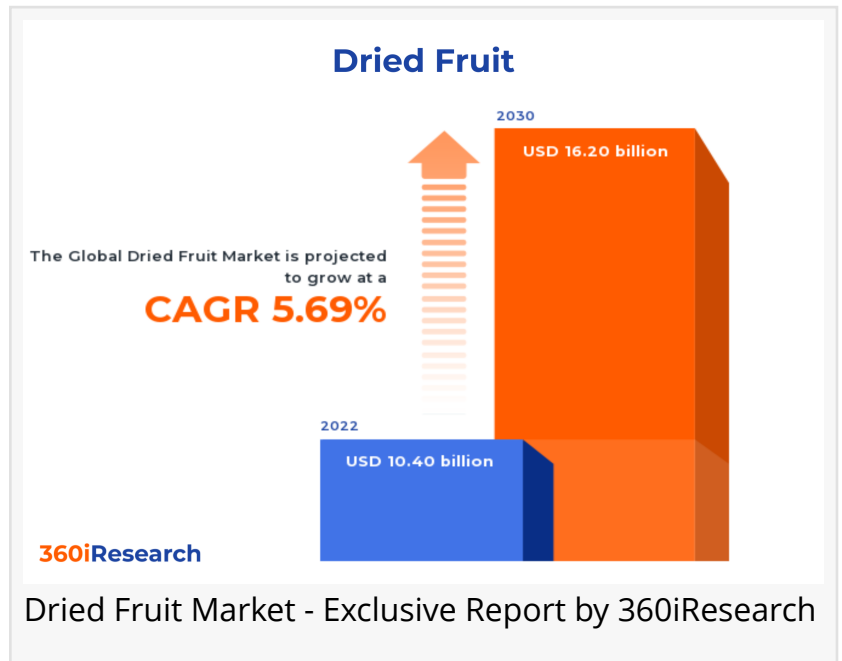


Dried Fruit Market worth \$16.20 billion by 2030, growing at a CAGR of 5.69% - Exclusive Report by 360iResearch

The Global Dried Fruit Market to grow from USD 10.40 billion in 2022 to USD 16.20 billion by 2030, at a CAGR of 5.69%.

PUNE, MAHARASHTRA, INDIA ,
November 15, 2023 /
EINPresswire.com/ -- The "[Dried Fruit Market](#) by Type (Apricots, Berries, Dates), Drying Method (Freeze Drying, Microwave Drying, Solar Drying), Form, Distribution, Application - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Dried Fruit Market to grow from USD 10.40 billion in 2022 to USD 16.20 billion by 2030, at a CAGR of 5.69%.

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Dried fruits are fruits from which most of the natural water content has been released through diverse drying methods, such as sun-drying, air-drying, or mechanical drying. This preservation process helps extend the shelf life of the fruits and concentrates their flavor, sweetness, and nutrients. Increasing health consciousness among consumers who seek nutritious snack alternatives, rising disposable incomes leading to higher spending on premium products, and expanding retail channels such as supermarkets & hypermarkets offering convenience in purchase drive the market growth. However, fluctuations in raw material costs affect pricing strategies and high dependence on climatic conditions for optimal crop yield, leading to a vulnerability in supply chain disruptions due to unforeseen weather events or pest infestations that hamper market growth. Developing innovative packaging solutions to enhance product appeal while ensuring increased shelf life, ease of storage and transport, and Investment in

research and development for new applications of dried fruits in pharmaceuticals, nutraceuticals, and cosmetic segments has further enhanced the market's growth in the forecasted period.

Distribution Channel: Penetration of online distributional channel providing product variety and shopping convenience

The offline distribution channel for dried fruits includes traditional brick-and-mortar stores such as supermarkets, hypermarkets, specialty stores, and convenience stores. Buyers often prefer offline channels due to the sensory experience they offer, allowing customers to examine the quality of products before making a purchase. Additionally, these physical stores cater to customers' immediate needs and offer personalized interactions with sales staff. Online distribution channels for dried fruits have gained popularity due to increased internet penetration rates and consumer preference for convenience shopping. Customers can easily research product details and compare prices among various sellers through digital platforms. Additionally, online buying offers access to products that may not be available in local physical stores.

Application: Proliferating use of dried fruits in confectioneries & bakery products

Dried fruits are a natural sweetener and flavor enhancer in breakfast cereals. Their high fiber content, essential vitamins, and minerals make them a perfect choice for health-conscious customers. Dried fruits provide natural sweetness and chewy texture to confectioneries such as candies and chocolate bars while they enhance the flavor profile of bakery items like cakes, muffins, and pastries. Dried fruits add natural sweetness and texture to dairy goods such as ice cream and smoothies. They also complement the tangy flavor of fermented dairy products such as kefir and labneh. The natural sweetness of dried fruits makes them an ideal ingredient in dessert recipes, minimizing the need for added sugars. They are often used in traditional desserts such as fruitcakes, bread puddings, strudles, and pies. Dried fruits are a popular ingredient in the growing market for healthier on-the-go snacks and bars as they provide natural sugars, fiber, vitamins, and minerals, satisfying taste and nutrition needs.

Drying Method: Significant adoption of freeze drying method owing to its superior nutritional value retention and rehydration capabilities

Freeze drying is a popular method for preserving dried fruits due to its ability to maintain their original shape, color, and flavor while extending its shelf life. This process involves freezing the fruit and reducing the surrounding pressure to sublimate the water content directly from solid ice crystals into vapor, bypassing the liquid phase. Microwave drying involves using electromagnetic radiation to heat and dehydrate fruits rapidly. This method offers faster drying times compared to traditional air drying techniques while retaining most of the nutritional content of the fruit. Solar drying is an environmentally friendly technique that harnesses the power of sunlight to dehydrate fruits. It involves placing the fruit in a solar dryer, which traps heat from the sun and uses it to evaporate moisture from the fruit. The primary need-based preference for solar-dried fruits is their eco-friendliness and cost-effectiveness, making them an attractive option for small-scale farmers or consumers looking to reduce their carbon footprint.

Vacuum drying involves placing fruit under low-pressure conditions inside a vacuum chamber where water vaporizes at lower temperatures. This process minimizes nutrient loss due to heat exposure while preserving the fruit's color, texture, and taste.

Type: High consumption of apricots due to its associated health benefits

Dried apricots are dried fruit obtained by dehydrating fresh apricots and are rich in vitamins A and E and minerals such as potassium and iron. They have various health benefits, such as promoting good digestion, boosting eye health, and improving skin quality. Dried cranberries are produced by partially dehydrating fresh cranberries, preserving their natural tangy flavor and adding a chewy texture. They are widely used in trail mixes, salads, baked goods, and more. Rich in antioxidants and dietary fiber, dried cranberries support heart health, reduce inflammation, and help prevent urinary tract infections. Dried figs can be consumed fresh and dried, offering an extended shelf life while retaining most of their nutritional value. Figs contain vitamins A and K and essential minerals such as magnesium, manganese, calcium, potassium, copper & zinc. Dried grapes (raisins) are dried grapes that come in various colors and sizes and are an excellent source of natural sugars, fiber, and antioxidants, promoting digestive health and reducing inflammation. Prunes are dried plums known for their high fiber content and potential to relieve constipation and contain vital nutrients such as potassium, iron, and vitamins A & K. Table dates are a type of dried fruit derived from the date palm tree, which is high in natural sugars, dietary fiber & essential minerals such as potassium & magnesium and serves as energy boosters & heart-healthy snacks. Nuts are a popular and nutritious category of dried fruits known for their rich flavor, healthy fats, vitamins, minerals, and dietary fiber. They are widely used as a snack, in baking and cooking, and as toppings in various dishes.

Regional Insights:

The Americas has a significant landscape in the dried fruit market driven by health-conscious consumers, an increasing preference for nutritious snacks, the presence of major players, and the increasing number of national and international suppliers in the region. The European Union (EU) countries have a robust market owing to their high population density, disposable income levels, and awareness about the nutritional benefits of dried fruits. The Middle East boasts a rich history of dried fruit consumption due to its longstanding cultural ties with these products. Africa's dried fruit market is relatively smaller but has enormous prospects for growth due to its vast resources of tropical fruits. The APAC region has immense potential for the global dried fruit industry due to rising consumer awareness about health benefits, an expanding middle class, and urbanization trends that fuel the growth of the dried fruit industry.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Dried Fruit Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Dried Fruit Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Dried Fruit Market, highlighting leading vendors and their innovative profiles. These include AGRANA Beteiligungs-AG, Agthia Group PJSC, Angas Park Fruit Co., Archer Daniels Midland Company, Bergin Fruit and Nut Co. Inc., Berrifine A/S, Chaucer Foods Ltd, Dohler GmbH, European Freeze Dry, Farmley by Connedit Business Solutions Private Limited, FutureCeuticals, Inc., Geobres S.A., KBB NUTS PVT. LTD., Kiril Mischeff Limited, LIOGAM Forys Kot Przeslak sp. j., Lion Raisins, Inc., Naturz Organics, Ocean Spray Cranberries Inc., Paradise Fruits Solutions GmbH and Co. KG, Royal Nut Co., Seawind International LLC, Sun-Maid Growers of California, Sunbeam Foods, Sunsweet Growers Inc., Woodland Foods Ltd., and Worlée NaturProdukte GmbH.

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Market Segmentation & Coverage:

This research report categorizes the Dried Fruit Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Type, market is studied across Apricots, Berries, Dates, Figs, Nuts, Peaches, Pears, Prunes, and Raisins. The Nuts is further studied across Almonds, Cashews, Hazelnuts, Pistachios, and Walnuts. The Figs is projected to witness significant market share during forecast period.

Based on Drying Method, market is studied across Freeze Drying, Microwave Drying, Solar Drying, and Vacuum Drying. The Vacuum Drying is projected to witness significant market share during forecast period.

Based on Form, market is studied across Dices, Rings & Chunks, Flakes, Powder, Slices, and Whole. The Slices is projected to witness significant market share during forecast period.

Based on Distribution, market is studied across Offline Mode and Online Mode. The Offline Mode is further studied across Convenience Stores, Specialty Stores, and Supermarket &

Hypermarket. The Offline Mode is projected to witness significant market share during forecast period.

Based on Application, market is studied across Cereals, Confectioneries & Bakery products, Dairy Products, Desserts, and Snacks & Bars. The Snacks & Bars is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded largest market share of 38.29% in 2022, followed by Asia-Pacific.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Dried Fruit Market, by Type
7. Dried Fruit Market, by Drying Method
8. Dried Fruit Market, by Form
9. Dried Fruit Market, by Distribution
10. Dried Fruit Market, by Application
11. Americas Dried Fruit Market
12. Asia-Pacific Dried Fruit Market
13. Europe, Middle East & Africa Dried Fruit Market
14. Competitive Landscape
15. Competitive Portfolio
16. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped

geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Dried Fruit Market?

2. Which are the products/segments/applications/areas to invest in over the forecast period in the Dried Fruit Market?

3. What is the competitive strategic window for opportunities in the Dried Fruit Market?

4. What are the technology trends and regulatory frameworks in the Dried Fruit Market?

5. What is the market share of the leading vendors in the Dried Fruit Market?

6. What modes and strategic moves are considered suitable for entering the Dried Fruit Market?

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Mr. Ketan Rohom

360iResearch

+ +1 530-264-8485

ketan@360iresearch.com

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