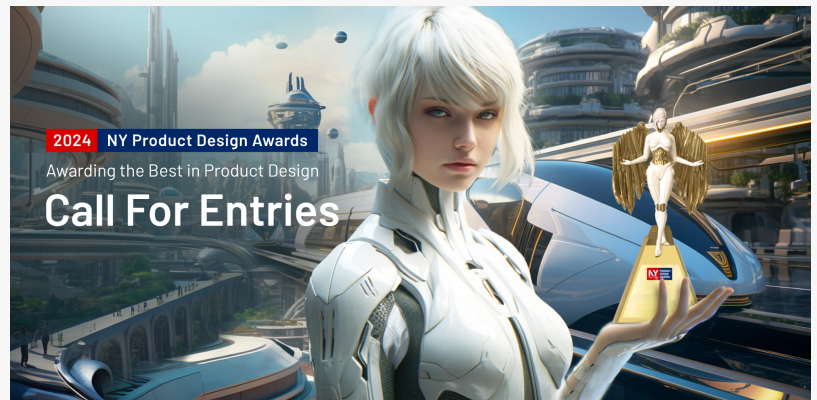


# Announcing the 2024 NY Product Design Awards: Celebrating Pioneers Beyond Ideas

*The International Awards Associate (IAA) is delighted to announce the return of the highly-acclaimed NY Product Design Awards in 2024.*

NEW YORK, NY, UNITED STATES,  
November 16, 2023 /

EINPresswire.com/ -- The International Awards Associate (IAA) is delighted to announce the return of the highly-acclaimed [NY Product Design Awards](#) in 2024, a prestigious platform designed to honor outstanding product design and innovation from around the world.



2024 NY Product Design Awards Call for Entries

Now in its fourth year, the NY [Product Design Awards](#) has become a global benchmark for recognizing excellence in product design across various industries, celebrating pioneers who boldly explore beyond the known and bring their vibrant ideas to life in the process.

“

We're thrilled to continue celebrating pioneers in the field who dare to explore beyond the known and bring their vibrant ideas to life.”

*Thomas Brandt, Spokesperson  
of IAA*

The theme for the 2024 NY Product Design Awards is "Beyond Ideas," a tribute to those who fearlessly push the boundaries of creativity and innovation. The competition invites designers and innovators from all corners of the world to submit their groundbreaking creations that transcend conventional thinking.

Key Highlights of the 2024 NY Product Design Awards:

1. **Early Bird Entries:** The competition opens for submissions on November 10, 2023, with an enticing Early Bird Fee starting at \$189. Early Bird submissions can be made until December 13, 2023, allowing participants to take advantage of discounted rates.
2. **Gold and Silver Winners:** Entrants have the chance to earn prestigious Gold or Silver awards, recognizing their exceptional design achievements. Additionally, nominees have the opportunity to vie for the esteemed title of "Product Designer of the Year," along with the possibility of their

design being nominated as "[Product Design of the Year](#)."

3. **Diverse Categories:** The NY Product Design Awards offer a diverse array of categories to cater to various design disciplines, including Automotive & Transport, Fashion & Lifestyle, Furniture, Home Interior, Lighting, Packaging, and many more. This ensures that every facet of product design is celebrated.

4. **Global Recognition:** Winners of the NY Product Design Awards gain extensive exposure and recognition through our international media partners and a dedicated winners' showcase, enhancing their global reach and reputation.

5. **Inclusivity and Diversity:** The competition welcomes designers of all backgrounds, experiences, and perspectives, fostering a rich tapestry of creativity and innovation.

"We're thrilled to continue celebrating pioneers in the field who dare to explore beyond the known and bring their vibrant ideas to life," Thomas Brandt, Spokesperson of IAA, stated. "It is always humbling to see how designers' works turn out to be more than products. As they continue to breathe life into their designs, endowing each with purpose and the extraordinary ability to reshape our world, we too wish to continue honoring these exceedingly insightful individuals for their contributions to the world."

Participants can submit their entries from November 10, 2023, to March 20, 2024, for a chance to be recognized as a pioneer in the world of product design.

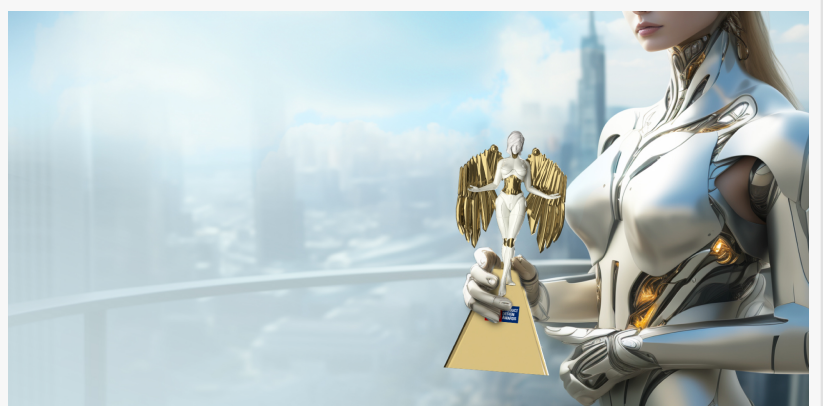
For more information about the 2024 NY Product Design Awards, including detailed submission guidelines, categories, and deadlines, please visit <https://nydesignawards.com/>.

#### About NY Product Design Awards

The NY Product Design Awards is an international design competition dedicated to recognizing and celebrating excellence in product design across the globe. With a diverse range of categories and an esteemed panel of judges, the awards showcase innovative design solutions that impact the world.

#### About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, and many



2024 NY Product Design Awards Statuette

more, IAA aims to honor, promote, and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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