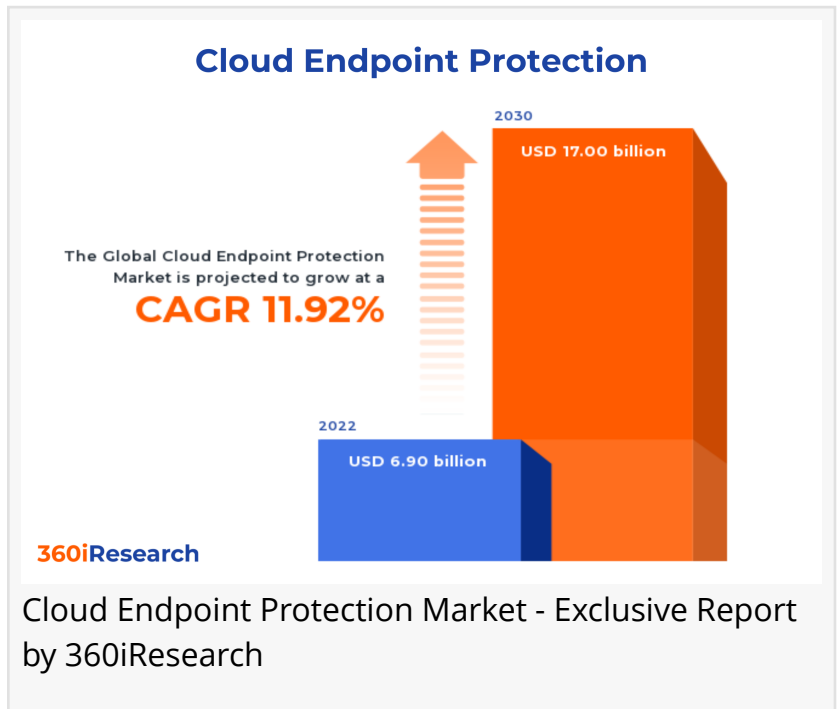


Cloud Endpoint Protection Market worth \$17.00 billion by 2030 - Exclusive Report by 360iResearch

The Global Cloud Endpoint Protection Market to grow from USD 6.90 billion in 2022 to USD 17.00 billion by 2030, at a CAGR of 11.92%.

PUNE, MAHARASHTRA, INDIA,
November 15, 2023 /
EINPresswire.com/ -- The "[Cloud Endpoint Protection Market](#) by Offering (Services, Solution), Organization Size (Large Enterprises, Small & Medium-Sized Enterprises), Vertical - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Cloud Endpoint Protection Market to grow from USD 6.90 billion in 2022 to USD 17.00 billion by 2030, at a CAGR of 11.92%.

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Cloud endpoint protection refers to a comprehensive security solution specifically designed to safeguard endpoints in network infrastructure by employing cloud-based technologies. Endpoints represent devices such as desktops, laptops, smartphones, servers, tablets, and workstations that connect to a corporate network or the internet. The primary objective of Cloud Endpoint Protection is to provide robust defense mechanisms against various forms of cyber threats, including malware, ransomware, phishing attacks, zero-day exploits, and advanced persistent threats. Increasing cyber-crime incidence resulting in significant loss of critical data and rapid transformation towards cloud-based infrastructure across industries contributing to the adoption of cloud endpoint protection. Moreover, stringent regulations imposed by governments worldwide for data privacy compliance significantly drive the market. Technical complexities associated with integrating cloud endpoint protection solutions within existing

organizational IT infrastructures limit market growth. Furthermore, Integration with advanced technologies, including artificial intelligence and machine learning, to improve threat detection capabilities creates lucrative opportunities for market growth.

Verticals: Growing adoption of Cloud endpoint protection solution by Banking, Financial Services & Insurance industry to prevent cyberattacks

Cloud endpoint protection solutions are particularly crucial within the BFSI sector due to the highly confidential nature of financial transactions and customer data; ensuring regulatory compliance and preventing cyberattacks such as ransomware and phishing are vital in this industry. It helps protect endpoint devices such as ATMs, mobile banking apps, and payment systems with robust encryption methods, real-time threat monitoring, and advanced detection capabilities. Educational institutions increasingly adopt digital tools to support their daily operations, making them vulnerable to cyber threats. Educational institutions are increasingly adopting digital learning platforms, which necessitates robust endpoint security to protect student data and intellectual property from cyber threats. Government agencies and defense organizations face heightened risks from state-sponsored cyberattacks and insider threats. Cloud endpoint protection solutions with solid encryption capabilities are paramount in safeguarding national security interests. The healthcare industry works with highly sensitive patient data that must be protected under strict regulations such as HIPAA. As hospitals and clinics adopt Electronic Health Records (EHR) systems, there is an increased need for advanced security measures. Cloud Endpoint Protection solutions offer data loss prevention (DLP), encryption, and endpoint detection features. As IT and telecom businesses continue to innovate, they require comprehensive cloud endpoint protection that safeguards their infrastructure and customers' information. Manufacturers face unique challenges due to Industrial Control Systems (ICS) and operational technology (OT) environments, making a need for specialized endpoint protection critical. The media and entertainment industry demands robust endpoint security as it deals with Intellectual Property rights management and safeguarding sensitive customer data from piracy or cyberattacks. Retailers must protect

Offerings: Increasing need for cloud endpoint protection Solutions due to to safeguard from potential threats

Services in cloud endpoint protection support customers in effectively implementing and managing security solutions through maintenance & support, managed services, and training, consulting & integration services. Maintenance & support services ensure the continuous monitoring and updating of endpoint security systems to prevent potential vulnerabilities and efficiently respond to new threats. Managed services enable businesses to focus on core operations while ensuring high levels of security through real-time threat intelligence updates and proactive incident response measures. Training, consulting & integration services offer expert guidance on best practices in endpoint protection strategies, implementing customized solutions tailored to specific organizational needs, and integrating multiple layers of defense seamlessly into existing IT infrastructure. Solutions in cloud endpoint protection encompass software tools that deliver core security features, including Anti-phishing, anti-spyware, antivirus, endpoint application control, endpoint device control, and firewall. Anti-phishing utilizes

advanced algorithms and machine learning techniques to identify phishing attempts in real time, protect against fraudulent websites masquerading as legitimate entities, and safeguard users from falling victim to scams that could compromise their credentials or sensitive information. Anti-spyware solutions help maintain privacy and prevent data breaches by blocking persistent threats. Antivirus software is an indispensable component in maintaining the overall health of endpoint devices by preventing malicious code from infiltrating systems. Endpoint application control regulated the installation and execution of applications on endpoint devices through policy enforcement and granular access controls. Endpoint device control manages the connection and use of peripheral devices on endpoints, restricting their ability to transfer data or execute unauthorized commands. Firewall Implements a robust network security barrier that observes incoming and outgoing traffic based on predefined rules, filters, or other criteria.

Organizational Size: Increasing usage of cloud endpoint protection solution by SMEs to protect their digital assets

Large enterprises typically have more complex infrastructure and a higher number of devices to manage in comparison to SMEs. Therefore, they require comprehensive cloud endpoint protection solutions that can efficiently scale with their organization's growth. Solutions must offer robust management capabilities for IT teams to control various security policies and deployment aspects. SMEs often face budget constraints limiting their ability to invest heavily in cybersecurity measures, and they require efficient cloud endpoint protection solutions that keep pace with emerging threats without compromising on crucial business operations. As such, SME-focused solutions should prioritize ease of use while offering affordable pricing models without sacrificing core functionalities needed to protect their digital assets.

Regional Insights:

In the American region, businesses are increasingly focusing on digital transformation, resulting in a growing demand for cloud-based endpoint protection. The emphasis on securing critical infrastructure and the implementation of government regulations significantly drives adoption in this region. Moreover, the Americas market is fueled by its robust financial sector, which prioritizes cybersecurity due to the sensitive nature of the data involved. In the European region, it has been instrumental in guiding consumer behavior towards purchasing secure products and services. Increased digitization and remote work have led organizations to adopt hybrid IT infrastructure, which includes both on-premise and cloud-based solutions requiring comprehensive endpoint protection strategies. The growing digital economy in the APAC region presents a significant opportunity for cloud endpoint protection providers. Emerging countries such as India, China, and Japan, with increasing adoption of mobile devices and internet services, demand robust endpoint security measures.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Cloud Endpoint Protection Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their

specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Cloud Endpoint Protection Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Cloud Endpoint Protection Market, highlighting leading vendors and their innovative profiles. These include Absolute Software Corporation, Avast PLC, Bitdefender Holding B.V., Broadcom Inc., Cisco Systems Inc., CommVault Systems, Inc., CrowdStrike, Inc., Eset, LLC, Fortinet Inc, International Business Machines Corporation, K7 Computing Pvt. Ltd., Kaspersky Lab, Inc., Malwarebytes Corp, McAfee, Inc., Microsoft Corporation, Palo Alto Networks, Inc., SentinelOne, Inc., Sophos Inc., ThreatLocker Inc., Trellix by Musarubra US LLC, Trend Micro Inc., VMware, Inc., Watchguard Technologies Inc, Webroot by Open Text Corporation, and WithSecure Limited.

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Market Segmentation & Coverage:

This research report categorizes the Cloud Endpoint Protection Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Offering, market is studied across Services and Solution. The Services is further studied across Maintenance & Support, Managed Services, and Training, Consulting & Integration. The Solution is further studied across Anti-Phishing, Anti-Spyware, Antivirus, Endpoint Application Control, Endpoint Device Control, and Firewall. The Solution is projected to witness significant market share during forecast period.

Based on Organization Size, market is studied across Large Enterprises and Small & Medium-Sized Enterprises. The Large Enterprises is projected to witness significant market share during forecast period.

Based on Vertical, market is studied across Banking, Financial Services & Insurance, Education, Government & Defense, Healthcare, IT & Telecom, Manufacturing, Media & Entertainment, and

Retail. The Media & Entertainment is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 39.19% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Cloud Endpoint Protection Market, by Offering
7. Cloud Endpoint Protection Market, by Organization Size
8. Cloud Endpoint Protection Market, by Vertical
9. Americas Cloud Endpoint Protection Market
10. Asia-Pacific Cloud Endpoint Protection Market
11. Europe, Middle East & Africa Cloud Endpoint Protection Market
12. Competitive Landscape
13. Competitive Portfolio
14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Cloud Endpoint Protection Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Cloud Endpoint Protection Market?
3. What is the competitive strategic window for opportunities in the Cloud Endpoint Protection Market?
4. What are the technology trends and regulatory frameworks in the Cloud Endpoint Protection Market?
5. What is the market share of the leading vendors in the Cloud Endpoint Protection Market?
6. What modes and strategic moves are considered suitable for entering the Cloud Endpoint Protection Market?

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Mr. Ketan Rohom
360iResearch
+ 1 530-264-8485
ketan@360iresearch.com

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