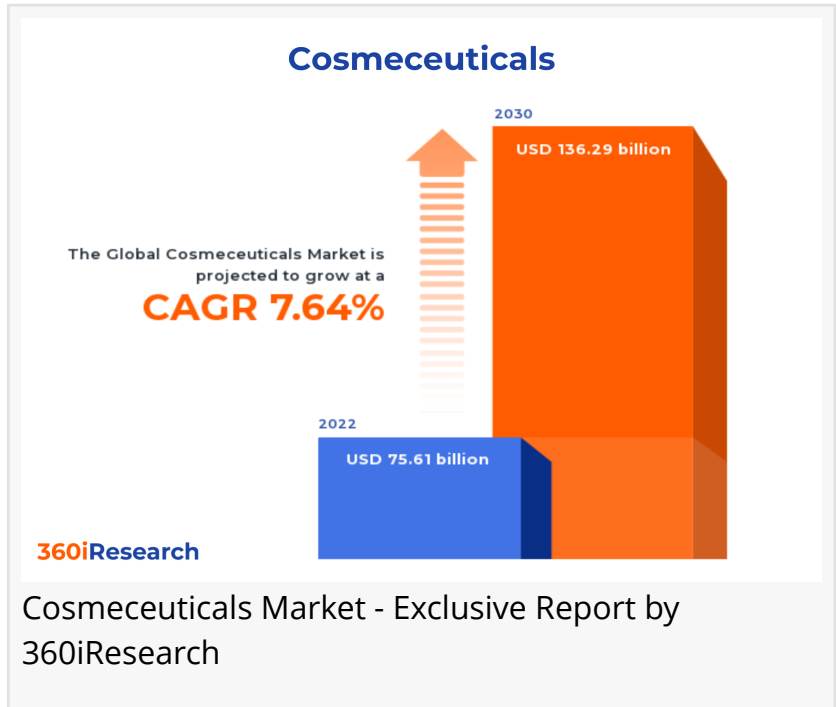


# Cosmeceuticals Market worth \$136.29 billion by 2030, growing at a CAGR of 7.64% - Exclusive Report by 360iResearch

*The Global Cosmeceuticals Market to grow from USD 75.61 billion in 2022 to USD 136.29 billion by 2030, at a CAGR of 7.64%.*

PUNE, MAHARASHTRA, INDIA,  
November 15, 2023 /  
EINPresswire.com/ -- The  
"[Cosmeceuticals Market](#) by Product Type (Hair Care, Lip Care, Skin Care), Material Type (Multifunctional or Synthetic, Natural), Active Ingredients, Distribution Channel - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Cosmeceuticals Market to grow from USD 75.61 billion in 2022 to USD 136.29 billion by 2030, at a CAGR of 7.64%.

Request a Free Sample Report @

[https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm\\_source=einpresswire&utm\\_medium=referral&utm\\_campaign=sample](https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm_source=einpresswire&utm_medium=referral&utm_campaign=sample)

Cosmeceuticals refer to cosmetic products composed of active ingredients that are known to have cosmetic benefits and therapeutic effects capable of changing skin function and structure. Cosmeceuticals have diverse applications in both professional settings (such as dermatology clinics, spas, and beauty salons) and at-home use by consumers. The end-users for these products span different age groups and demographics seeking improved skin health, appearance enhancement, or treatment of specific skin conditions such as acne or hyperpigmentation. Cosmeceuticals products can include anti-aging creams and serums, advanced skin cleansers, skin tightening products, moisturizers, and sun protection creams, among others. Increasing knowledge about skincare ingredients and their benefits among consumers has led to a higher demand for cosmeceutical products offering targeted solutions.

An increasing preference for natural and eco-friendly alternatives is driving demand for cosmeceutical formulations with plant-based or sustainable ingredients, such as botanical extracts or probiotics. However, a lack of awareness about available cosmeceutical products reduces the purchase of cosmeceutical products. Furthermore, with no globally unified regulatory structure governing cosmeceuticals, there is a risk of inconsistent quality or misleading claims associated with some products. However, major players are constantly investing efforts to raise brand awareness through celebrity endorsements and social media marketing. Advancements in ingredient research have resulted in novel active ingredients with enhanced efficacy or new mechanisms of action, fueling the product pipeline and adoption of cosmeceuticals.

**Active Ingredients:** Exponential use of antioxidants as they provide protection against environmental stressors

Antioxidants are essential for neutralizing free radicals that can cause premature aging and damage to the skin. Some common antioxidants used in cosmeceuticals include Vitamin C, Vitamin E, and resveratrol. Botanicals are plant-derived ingredients known for their soothing and nurturing properties. Widely used botanical ingredients include aloe vera, chamomile extract, green tea extract, and witch hazel. Exfoliants are crucial for removing dead skin cells to reveal smoother, more radiant skin beneath them. There are two primary types of exfoliants: physical exfoliants, which consist of microbeads and crushed shells, and chemical exfoliants, such as alpha-hydroxy acids (AHAs) and beta-hydroxy acids (BHAs). Peptides and proteins play a vital role in enhancing skin elasticity and promoting collagen synthesis. Retinoids are derivatives of Vitamin A that help stimulate cellular turnover, leading to smoother skin texture, reduced fine lines, and improved pigmentation issues.

**Material:** Growing preference of consumers for natural materials owing to concerns about sustainability

Multifunctional materials in cosmeceuticals often combine the benefits of multiple ingredients to create innovative products that address various skin concerns. These materials offer advantages such as increased stability, improved formulation efficacy, and easier handling for manufacturers. Natural ingredients have gained popularity among consumers seeking more environmentally friendly alternatives without compromising effectiveness. Natural materials are derived from plant extracts, essential oils, and other biodegradable sources and often provide similar benefits as synthetic counterparts but with a reduced ecological footprint.

**Distribution Channel:** Access to unique products with detailed reviews through online distribution channel

Beauty salons constitute a major distribution channel for cosmeceuticals, as they provide consumers with professional consultation services and personalized product recommendations based on individual skin types and concerns. Online retailing has emerged as a dominant distribution channel due to increased consumer convenience and access to a wider range of products at competitive prices. Additionally, e-commerce platforms offer detailed product information and customer reviews that guide consumers in making informed purchasing

decisions. Pharmacy and drug stores are another popular distribution channel for cosmeceuticals since they offer customers easy access to professional advice from pharmacists or store associates. Specialty stores focus on offering niche and premium cosmeceutical products from brands that cater specifically to target consumer segments. Beauty salons are ideal for those seeking personalized consultation services and expert advice, while online retailing offers convenience, competitive prices, and wider product assortments. Pharmacy and drug stores provide easy access to professional advice along with reputable brands for customers who prioritize safety and efficacy.

**Products:** Utilization of cosmeceuticals to target the rising number of skin issues

Hair care cosmeceuticals target diverse concerns such as hair loss, scalp health, and damage repair. Various serums, conditioners, oils, and pharmaceutical interventions are available as topical treatments to target hair loss and stimulate hair growth. Products in this category aim to reduce hair loss and promote hair strength by targeting common causes such as breakage, dryness, and dandruff. Scalp repair solutions target issues such as itchiness and flaking. Lip scrub, lip balm, and lip polishing oil are cosmeceutical products used to provide optimum lip care by preventing dryness, chapping, and cracking of lips. Skincare cosmeceuticals address concerns such as anti-aging, skin brightening, acne management, sun protection, and hydration. Anti-acne products aim to treat existing acne breakouts while preventing future ones by controlling sebum production and reducing inflammation. Anti-aging products work to reduce visible signs of aging, such as wrinkles, fine lines, and age spots. Anti-stress soothes the skin, while moisturizers provide hydration for the skin. Products in this category help in lightening sun-induced tans and even out the skin tone by inhibiting melanin production. Skin whitening products target hyperpigmentation issues such as dark spots or uneven skin tone. Advanced skin cleansers and scar gels & creams are used to improve overall skin appearance. Skin tightening products provide a youthful appearance to the skin, while sun protection products protect the skin against environmental factors such as harmful ultraviolet light. Anti-cellulite creams and body slimming creams target certain fat-storing parts of the body, helping reduce weight.

#### Regional Insights:

The Americas has long been at the forefront of innovation in cosmeceutical development and consumption. North America is home to some of the world's leading cosmetic companies that invest heavily in the research and development of technologically advanced cosmeceutical products. As a result, consumers in this region have access to a wide range of high-quality cosmeceutical offerings targeted at various age groups and specific needs like anti-aging or skin brightening treatments. Asia's rising disposable income levels and increasing awareness about skincare routines have propelled Asian countries, including South Korea, Japan, China, and India, into becoming major players in the global cosmeceutical arena. The Asian market is characterized by its rapid shift towards natural and organic ingredients, which cater to local preferences for traditional medicine-based beauty practices. Asian manufacturers are known for their cutting-edge innovation, which emphasizes unique formulations based on advanced science-backed technologies such as stem cell research or nanotechnology. The European

cosmeceuticals market is driven by a consumer base that values luxury and high-quality products. European countries of France, Italy, Germany, and the United Kingdom have long-standing traditions in cosmetic production and consumption. Esteemed brands in the region are synonymous with premium quality skincare offerings that leverage advanced scientific research to deliver high-performance results tailored to cater to sophisticated European tastes.

#### FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Cosmeceuticals Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

#### Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Cosmeceuticals Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

#### Key Company Profiles:

The report delves into recent significant developments in the Cosmeceuticals Market, highlighting leading vendors and their innovative profiles. These include Allergan Aesthetics by AbbVie Inc., Amway Corporation, Avon Products, Inc, BASF SE, BeBodywise, Beiersdorf AG, Bestvite, Biocyte SAS, Blackmores Limited, Bosley Professional Strength Co. Ltd., Croda International PLC, D-Lab Nutricosmetics, Estée Lauder Companies Inc., Functionalab, Gelita AG, GNC Holdings, Inc., Grupo Cantabria Labs, Hale Cosmeceuticals Inc, Herbalife Nutrition Ltd., HSA Cosmetics SpA, Huatai Biopharm Inc., HUM Nutrition Inc., Industrial Farmacéutica Cantabria, SA, Johnson & Johnson Services, Inc., KORA Organics by Miranda Kerr Pty Ltd., L'Oréal S.A., Procter & Gamble Company, Sabinsa Corporation, Seppic S.A., Shiseido Company, Limited, Uniliver PLC, VEGAMOUR, INC., and Vitabiotics Ltd..

Inquire Before Buying @

[https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm\\_source=einpresswire&utm\\_medium=referral&utm\\_campaign=inquire](https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm_source=einpresswire&utm_medium=referral&utm_campaign=inquire)

#### Market Segmentation & Coverage:

This research report categorizes the Cosmeceuticals Market in order to forecast the revenues

and analyze trends in each of following sub-markets:

Based on Product Type, market is studied across Hair Care, Lip Care, and Skin Care. The Hair Care is further studied across Anti-Dandruff Solutions, Hair Fall Solutions, Hair Growth Products, and Scalp Repair. The Skin Care is further studied across Advanced Skin Cleansers, Anti-Acne, Anti-Aging Creams & Serums, Anti-Cellulite, Anti-Wrinkles, Body Slimming Creams, Moisturizers, Scar Gels & Creams, Skin Tightening Products, Skin Whitening, and Sun Protection. The Hair Care is projected to witness significant market share during forecast period.

Based on Material Type, market is studied across Multifunctional or Synthetic and Natural. The Natural is projected to witness significant market share during forecast period.

Based on Active Ingredients, market is studied across Antioxidants, Botanicals, Exfoliants, Peptides & Proteins, and Retinoids. The Botanicals is projected to witness significant market share during forecast period.

Based on Distribution Channel, market is studied across Beauty Salons, Online Retailing, Pharmacy & Drug Stores, and Specialty Stores. The Pharmacy & Drug Stores is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 36.81% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Cosmeceuticals Market, by Product Type
7. Cosmeceuticals Market, by Material Type
8. Cosmeceuticals Market, by Active Ingredients
9. Cosmeceuticals Market, by Distribution Channel
10. Americas Cosmeceuticals Market

11. Asia-Pacific Cosmeceuticals Market
12. Europe, Middle East & Africa Cosmeceuticals Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Cosmeceuticals Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Cosmeceuticals Market?
3. What is the competitive strategic window for opportunities in the Cosmeceuticals Market?
4. What are the technology trends and regulatory frameworks in the Cosmeceuticals Market?
5. What is the market share of the leading vendors in the Cosmeceuticals Market?
6. What modes and strategic moves are considered suitable for entering the Cosmeceuticals Market?

Read More @

[https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm\\_source=einpresswire&utm\\_medium=referral&utm\\_campaign=analyst](https://www.360iresearch.com/library/intelligence/cosmeceuticals?utm_source=einpresswire&utm_medium=referral&utm_campaign=analyst)

Mr. Ketan Rohom

360iResearch

+ 1 530-264-8485

ketan@360iresearch.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/668697422>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.