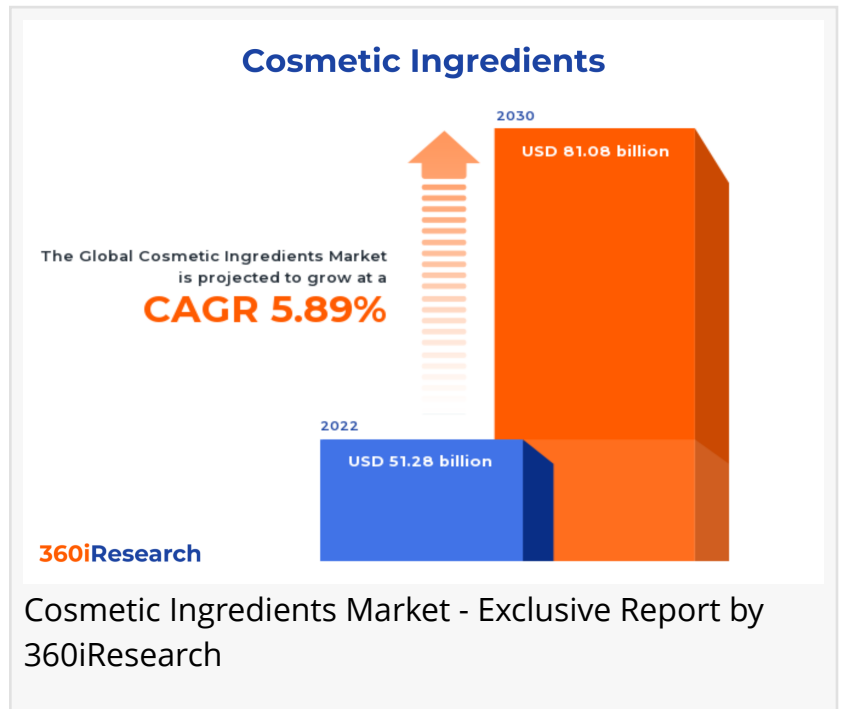


# Cosmetic Ingredients Market worth \$81.08 billion by 2030, growing at a CAGR of 5.89% - Exclusive Report by 360iResearch

*The Global Cosmetic Ingredients Market to grow from USD 51.28 billion in 2022 to USD 81.08 billion by 2030, at a CAGR of 5.89%.*

PUNE, MAHARASHTRA, INDIA,  
November 15, 2023 /

EINPresswire.com/ -- The "[Cosmetic Ingredients Market](#) by Type (Antioxidants & Preservatives, Emollients, Polymers), Function (Cleansing Agent, Coloring Agent, Moisturizing Agent), Ingredient Type, Application - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Cosmetic Ingredients Market to grow from USD 51.28 billion in 2022 to USD 81.08 billion by 2030, at a CAGR of 5.89%.

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Cosmetic ingredients refer to the various chemical substances, natural elements, and functional materials combined in specific proportions to create cosmetic products. These products include skincare, makeup, haircare, fragrance, and personal care items, which aim to enhance appearance, cleanse, and maintain overall skin and hair hygiene. Increased awareness about the harmful effects of chemical-based products has driven consumers towards sustainable alternatives containing natural and organic cosmetic ingredients. The rapid expansion of online shopping platforms has provided manufacturers with a massive consumer base while reducing distribution costs. Fluctuating costs of key raw materials may influence the cost of cosmetic ingredients. Moreover, technological advancements have led to innovative ingredient combinations offering improved benefits to users.

Type: Significant penetration of natural antioxidants and emollients to enhance beauty products

Antioxidants and preservatives are essential in cosmetic formulations, enhancing stability and shelf life and protecting against microbial contamination. Consumer demand for natural and safe alternatives has led to the development of plant-based antioxidants such as tocopherols and derivatives, including ferulic acid. Emollients are crucial for improving skin texture and hydration by forming an occlusive layer over the skin's surface to prevent moisture loss. They are available in various forms, such as oils, esters, fatty alcohols, or silicones. Emollient preference depends on sensorial profile, compatibility with other ingredients, and desired product performance. Polymers play a significant role in cosmetics by providing texture enhancement film-forming properties for long-lasting makeup applications and hair styling products. Natural polymers, including xanthan gum, cellulose derivatives, and chitosan, are increasingly popular due to their biodegradable nature, while synthetic options include acrylates copolymer and vinylpyrrolidone. The choice of polymers depends on their compatibility with other ingredients and desired product performance. Rheology modifiers are essential for controlling viscosity, improving texture, and providing stability to cosmetic products. Factors influencing the selection of rheology modifiers include formulating suspension capability or pH stability. Surfactants are essential in various cosmetic formulations for cleansing, foaming, emulsifying, or solubilizing ingredients. The growing preference for mild surfactants has driven the market toward nonionic surfactants.

Ingredient Type: Potential for fermented ingredients in anti-aging skin care products

Fermented ingredients are made through fermentation, which involves breaking down complex organic compounds into simpler substances by microorganisms such as bacteria or yeast. The need for fermented ingredients has increased due to their ability to deliver antioxidants, vitamins, amino acids, and peptides to the skin more effectively than traditional ingredients. Natural ingredients are derived from plant or mineral sources without any synthetic chemicals added to the production process. Consumers increasingly prefer natural cosmetics due to their perceived safety profile and environmental sustainability factor. Aloe vera gel, shea butter, tea tree oil, rosehip oil, and green tea extract are widely used natural ingredients in cosmetic and personal care products. Preservatives are essential in cosmetic formulations to inhibit microbial growth and prolong product shelf life and are classified as synthetic and natural preservatives. Manufacturers focus on natural preservative alternatives to satisfy consumer demands for safer products. Synthetic ingredients have been widely used in the cosmetic industry due to their cost-effectiveness and consistent results compared to their natural counterparts. However, concerns over potential health hazards and environmental implications have led consumers to prefer more sustainable options such as organic or plant-based ingredients.

Application: Emerging use of cosmetic ingredients in fragrance and haircare

Hair care products require cosmetic ingredients that cater to hair types and concerns such as dryness, damage, color protection, and scalp health. Consumers seek natural or organic components for their hair care regimen due to increasing awareness of potential harm from

synthetic ingredients. The makeup segment requires versatile ingredients that address color cosmetics' varying needs, including longevity, pigmentation, blend-ability, and skin compatibility. Consumers increasingly prefer products containing natural minerals or botanical extracts that promote skin health while offering excellent cosmetic performance. Effective cleansing agents that maintain oral hygiene without irritating are vital in oral care applications. Consumers prefer products containing naturally derived ingredients that have proven oral health benefits. Ingredients catering to various skin types and addressing specific concerns such as acne, aging, or pigmentation are required for skin care applications. Consumers increasingly demand clean formulations containing natural actives, including peptides, botanical extracts, or probiotics. Hair care focuses on scalp health and damage repair, and makeup emphasizes versatile components promoting skin compatibility alongside cosmetic performance. Oral care prioritizes effective cleansing agents without irritating, whereas skin care addresses specific concerns such as aging or pigmentation. The fragrance industry utilizes cosmetic ingredients to create appealing and captivating scents. These ingredients serve various purposes, such as enhancing the fragrance, increasing longevity, and stabilizing the final product.

Function: Inclination toward plant-based cleansing and moisturizing agents

Cleansing agents, including surfactants, emulsifiers, and solvents, are essential components in cosmetic formulations designed to remove dirt, oil, and impurities from the skin. These surfactants are widely used in cosmetic cleansing products due to their excellent foaming and solubilization properties. The trend towards more environmentally friendly cleansing agents has emerged as consumers increasingly prefer products with natural and biodegradable ingredients. This has led to the rising popularity of plant-based surfactants, including alkyl polyglucosides (APGs). Coloring agents add visual appeal to cosmetics by imparting color or enhancing existing shades and are available as organic pigments and inorganic pigments. Mineral-based pigments such as mica and titanium dioxide are becoming popular due to a growing preference for naturally derived coloring agents from plant or mineral sources due to consumer demand for clean beauty products. Moisturizing agents are crucial in maintaining skin hydration by attracting or retaining water molecules and are classified as humectants, occlusives, and emollients. Natural humectants such as glycerin derived from vegetable sources and natural emollients, including shea butter, are gaining immense potential due to the adoption of plant-based ingredients.

Regional Insights:

The cosmetic ingredients market is evolving in the Americas owing to the growing demand for natural, organic, and sustainable ingredients and investments in research and development to cater to these preferences. American consumers prioritize product quality, safety, and efficacy while making purchasing decisions, which drives companies to ensure regulatory compliance. Strict regulations emphasizing safety and sustainability and initiatives to promote sustainable practices within the cosmetics industry are expanding the use of cosmetics ingredients in the EMEA region. The Asia-Pacific region has witnessed tremendous growth due to rapid urbanization, changing lifestyles, growing beauty trends, and rising demand for premium beauty products, contributing significantly to this growth. Besides, advancements in manufacturing

practices and the introduction of novel formulations are anticipated to propel the use of cosmetic ingredients by the end-use sectors worldwide.

#### FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Cosmetic Ingredients Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

#### Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Cosmetic Ingredients Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

#### Key Company Profiles:

The report delves into recent significant developments in the Cosmetic Ingredients Market, highlighting leading vendors and their innovative profiles. These include AB Specialty Silicones, LLC, ACTIVON Co., Ltd., Ajinomoto Co., Inc., Asahi Kasei Corporation, Ashland Inc., BASF SE, Beiersdorf AG, Cargill Incorporated, Celim Biotech Co., Ltd., Clariant AG, Covestro AG, Croda International PLC, Daito Kasei Kogyo Co., Ltd., DuPont de Nemours, Inc., Eastman Chemical Company, Evonik Industries AG, Exxon Mobil Corporation, Gattefossé SAS, Givaudan, ICHIMARU PHARCOS Co., Ltd., Ineos Group Limited, INKOS Co., Ltd., International Flavors & Fragrances Inc., J2KBIO Co., Ltd., Kao Corporation, Kolmar BNH Co., Ltd., Koninklijke DSM N.V., L'Oréal S.A., Lanxess AG, Lonza Group Ltd., LyondellBasell Industries N.V., Merck KGaA, Mitsubishi Corporation, Momentive Performance Materials, Inc., Nouryon Chemicals Holding B.V., Roquette Frères S.A., SABIC, Sasol Limited, Seiwa Kasei Co., Ltd., Shin-Etsu Chemical Co., Ltd., Solvay S.A., SSH Korea, STOCKMEIER Holding SE, Sumitomo Corporation, Sunjin Beauty Science, Symrise AG, The Dow Chemical Company, The Estée Lauder Companies Inc., The Lubrizol Corporation, United Active Inc., and Wacker Chemie AG.

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#### Market Segmentation & Coverage:

This research report categorizes the Cosmetic Ingredients Market in order to forecast the

revenues and analyze trends in each of following sub-markets:

Based on Type, market is studied across Antioxidants & Preservatives, Emollients, Polymers, Rheology Modifiers, and Surfactants. The Antioxidants & Preservatives commanded largest market share of 17.23% in 2022, followed by Polymers.

Based on Function, market is studied across Cleansing Agent, Coloring Agent, and Moisturizing Agent. The Coloring Agent commanded largest market share of 24.12% in 2022, followed by Moisturizing Agent.

Based on Ingredient Type, market is studied across Fermented Ingredients, Natural Ingredients, Preservatives, and Synthetic Ingredients. The Synthetic Ingredients commanded largest market share of 48.53% in 2022, followed by Natural Ingredients.

Based on Application, market is studied across Fragrance, Hair Care, Makeup, and Skin Care. The Skin Care commanded largest market share of 29.21% in 2022, followed by Hair Care.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded largest market share of 53.23% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Cosmetic Ingredients Market, by Type
7. Cosmetic Ingredients Market, by Function
8. Cosmetic Ingredients Market, by Ingredient Type
9. Cosmetic Ingredients Market, by Application
10. Americas Cosmetic Ingredients Market
11. Asia-Pacific Cosmetic Ingredients Market
12. Europe, Middle East & Africa Cosmetic Ingredients Market
13. Competitive Landscape

## 14. Competitive Portfolio

## 15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Cosmetic Ingredients Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Cosmetic Ingredients Market?
3. What is the competitive strategic window for opportunities in the Cosmetic Ingredients Market?
4. What are the technology trends and regulatory frameworks in the Cosmetic Ingredients Market?
5. What is the market share of the leading vendors in the Cosmetic Ingredients Market?
6. What modes and strategic moves are considered suitable for entering the Cosmetic Ingredients Market?

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