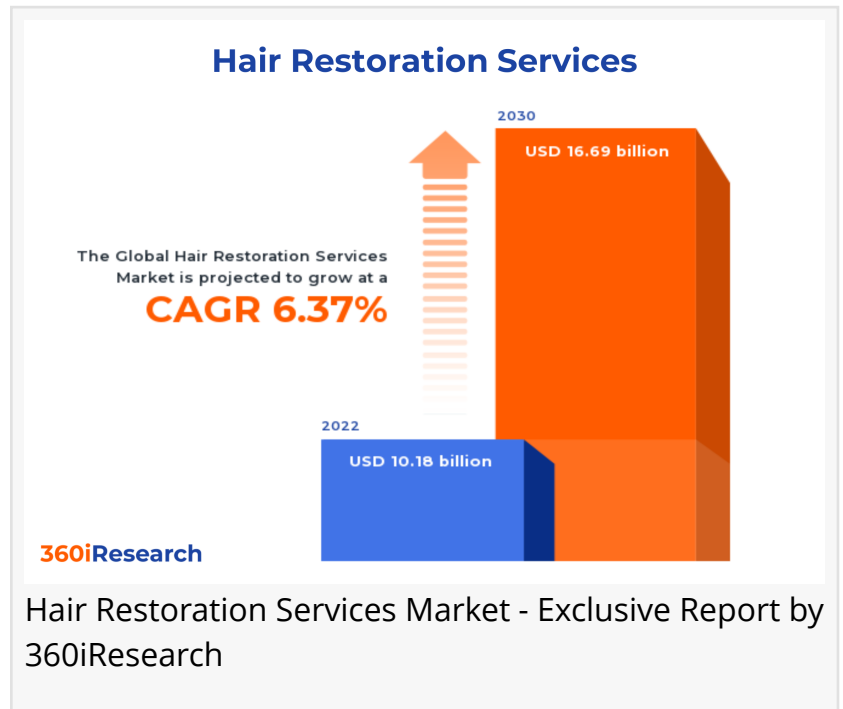


Hair Restoration Services Market worth \$16.69 billion by 2030 - Exclusive Report by 360iResearch

The Global Hair Restoration Services Market to grow from USD 10.18 billion in 2022 to USD 16.69 billion by 2030, at a CAGR of 6.37%.

PUNE, MAHARASHTRA, INDIA,
November 15, 2023 /

EINPresswire.com/ -- The "[Hair Restoration Services Market](#) by Treatment (Follicular Unit Extraction, Follicular Unit Strip Surgery, Follicular Unit Transplantation), Service Provider (Clinics, Hospitals, Surgical Centers), Gender - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Hair Restoration Services Market to grow from USD 10.18 billion in 2022 to USD 16.69 billion by 2030, at a CAGR of 6.37%.

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The hair restoration services encompass a broad range of treatments and procedures aimed at addressing various hair loss conditions and promoting hair growth. These services include surgical procedures such as hair transplantation, follicular unit extraction (FUE), and follicular unit strip surgery (FUSS), as well as non-surgical treatments including laser therapy, platelet-rich plasma therapy (PRP), scalp micro pigmentation, and topical medications. The increasing prevalence of pattern baldness and hair thinning among men and women globally is expanding the usage of hair restoration services. Rising awareness about available treatments among consumers for hair loss is fueling the adoption of various hair restoration services. High costs of treatments and potential risks associated with surgical procedures hamper market growth. Additionally, rising continuous innovation in hair restoration techniques and equipment is

expected to propel market growth by offering better, safer, and more efficient solutions.

Service Provider: Expanding the availability of dedicated hair restoration services by clinics
Clinics specialize in offering dedicated hair restoration services such as follicular unit extraction (FUE), follicular unit transplantation (FUT), platelet-rich plasma (PRP) therapy, and laser hair therapy. They cater to clients looking for personalized care with a focus on privacy and convenience. Clinics often have a team of experienced professionals who are specialized in the field of hair restoration. Hospitals provide hair restoration services as part of their comprehensive healthcare offerings. They are ideal for patients who require additional medical assistance and those with underlying health conditions that complicate the procedure. Hospitals have access to advanced medical equipment and facilities that ensure patient safety during surgery. Surgical centers are standalone facilities that focus on providing outpatient surgical services, including hair restoration procedures. These centers are usually more cost-effective than hospitals and offer a comfortable environment for patients. Surgical centers also have shorter wait times for scheduling procedures compared to hospitals.

Gender: Growing adoption of hair restoration services by women to natural appearance
Women often seek hair restoration services due to factors such as hormonal changes, hereditary issues, and stress-related hair loss. Men represent the majority of hair restoration clients and often experience male pattern baldness due to genetic factors. Both men and women prioritize different aspects when seeking hair restoration services. While women tend to focus on natural appearance and less invasive procedures, men prioritize faster results and long-term solutions.

Treatment: Growing usage of laser treatment to stimulate hair follicles' growth by increasing blood flow

Follicular unit extraction (FUE) involves extracting hair follicles from the donor area and transplanting them to the recipient area. This minimally invasive procedure offers a natural-looking result with minimal scarring, making it ideal for those who prefer shorter hairstyles. FUE has gained popularity over traditional methods due to its faster recovery time and reduced post-operative discomfort. Follicular unit strip surgery (FUSS), also known as follicular unit transplantation (FUT), is a hair restoration method where a strip of skin containing hair follicles is removed from the donor area and divided into individual grafts for transplantation. FUSS is often preferred by patients with extensive hair loss requiring more significant coverage or those who may not be suitable candidates for other methods. Follicular unit transplantation (FUT) is another term commonly used interchangeably with FUSS but specifically refers to the precise placement of the extracted follicles onto the recipient area. This method creates a natural appearance by respecting the original growth pattern of each follicle unit. Laser treatment for hair restoration uses low-level lasers to stimulate hair follicles' growth by increasing blood flow. This non-invasive therapy is used as a standalone treatment and combined with other methods, such as FUE and FUSS, to enhance the overall result.

Regional Insights:

Americas represents a continuously innovative and growing landscape for the hair restoration

market due to rising awareness associated with hair treatments, increasing research and innovative development of novel hair restoration treatments, and the presence of major market players. The growing prevalence of baldness among men in Europe is expected to expand the usage of hair restoration services in Europe. According to the American Hair Loss Society, male pattern baldness is responsible for about 95% of all hair loss in men. According to the NHS, female pattern hair loss affects 30% of women by the age of 70. In Asia-Pacific, consumers are strongly beauty-conscious and spend large amounts on cosmetic and beauty products. Professional hair care services have great demand in Asia-Pacific owing to the shift in consumers' interest in celebrity fashion trends. Imitating K-pop celebrities' styles and adopting their preferred products has been a major trend in South Korea. Consumers prefer professional hair restoration services to regulate hair and scalp-related problems such as hair loss, itchy scalp, and hair damage, thereby expanding the market growth in Asia-Pacific.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Hair Restoration Services Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Hair Restoration Services Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Hair Restoration Services Market, highlighting leading vendors and their innovative profiles. These include Advanced Grohair Clinic, Advanced Hair Restoration, Advanced Hair Studio Private Limited, AlviArmani, Anderson Center for Hair, Apollo Hospitals Enterprise Ltd., Austin Hair Restoration Clinic, AZ Hair Restoration Inc., Bernstein Medical, Beverly Hills Hair Restoration, Bosley Inc., Captial Hair Restoration Ltd., Care Well Medical Centre, DHI Global Medical Group, Dr. Yates Hair Science, Elite Hair Restoration Ltd., Este Medical Group Limited, Hair Club for Men, Ltd., Inc., HairPalace Hair Transplant, HHC Clinics, KSL Clinic, Los Angeles FUE Hair Transplant Clinic, Medicover AB, Medispa Hair Transplant Center, National Hair Centers, Panacea Global Hair & Skin Services, Reviva Clinic, Solace Hair Transplant Pvt Ltd., The Cole Clinic, and Wimpole Clinic Limited.

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Market Segmentation & Coverage:

This research report categorizes the Hair Restoration Services Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Treatment, market is studied across Follicular Unit Extraction, Follicular Unit Strip Surgery, Follicular Unit Transplantation, and Laser Treatment. The Follicular Unit Transplantation is projected to witness significant market share during forecast period.

Based on Service Provider, market is studied across Clinics, Hospitals, and Surgical Centers. The Hospitals is projected to witness significant market share during forecast period.

Based on Gender, market is studied across Female and Male. The Female is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded largest market share of 37.33% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Hair Restoration Services Market, by Treatment
7. Hair Restoration Services Market, by Service Provider
8. Hair Restoration Services Market, by Gender
9. Americas Hair Restoration Services Market
10. Asia-Pacific Hair Restoration Services Market
11. Europe, Middle East & Africa Hair Restoration Services Market
12. Competitive Landscape

13. Competitive Portfolio

14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Hair Restoration Services Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Hair Restoration Services Market?
3. What is the competitive strategic window for opportunities in the Hair Restoration Services Market?
4. What are the technology trends and regulatory frameworks in the Hair Restoration Services Market?
5. What is the market share of the leading vendors in the Hair Restoration Services Market?
6. What modes and strategic moves are considered suitable for entering the Hair Restoration Services Market?

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Mr. Ketan Rohom
360iResearch
+ + 1 530-264-8485
ketan@360iresearch.com

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