

Digital Video Advertising Market Size, Share And Growth Analysis For 2023-2032

The Business Research Company's Digital Video Advertising Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LANDON, GREATER LONDON, UK, November 16, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

“

The global digital video advertising market size will grow from \$55.73 billion in 2022 to \$70.53 billion in 2023 at a compound annual growth rate (CAGR) of 26.6%.”

The Business Research Company

The digital video advertising market is projected to reach \$192.18 billion in 2027 with a 28.5% CAGR, per TBRC's [Digital Video Advertising Global Market Report 2023](#).

The digital video advertising market's expansion is driven by the rise in digital media usage. North America is anticipated to dominate the digital video advertising market share. Key players include Meta Platforms, Twitter, Google, Snap, Conversant, Longtail Ad Solutions, and Tremor International.

[Digital Video Advertising Market Segments](#)

- By Advertisement Type: Linear Video Ad, Nonlinear Video Ad, In Stream Video Ad, Out Stream Video Ad, Other Advertisement Types
- By Platform: Desktops, Mobile Devices, Tablets, Smart TV, Gaming Consoles, Bill Boards, Other Platforms
- By End-User: Retail And E-Commerce, Automotive, BFSI, IT And Telecommunication, Consumer Goods And Electronics, Media And Entertainment, Government, Other End Users
- By Geography: The global digital video advertising market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

https://www.thebusinessresearchcompany.com/sample_request?id=7483&type=smp

Digital video advertising refers to a marketing tactic that entails using a brief, educational film to advertise a product before, during, or after the main video. It is a process by which brands

present promotional content to millions of viewers. Digital video advertising is used for advertising that increases sales volume, generates buzz, and presents information succinctly and engagingly.

Read More On The Global Digital Video Advertising Market Report At:
<https://www.thebusinessresearchcompany.com/report/digital-video-advertising-global-market-report>

The Table Of Content For The Market Report Include:

1. Executive Summary
2. Market Characteristics
3. Digital Video Advertising Market Trends And Strategies
4. Digital Video Advertising Market – Macro Economic Scenario
5. Digital Video Advertising Market Size And Growth

.....

27. Market Competitor Landscape And Company Profiles
28. Key Mergers And Acquisitions In The Market
29. Market Future Outlook and Potential Analysis
30. Appendix

Browse Through More Similar Reports By The Business Research Company:

Direct Mail Advertising Market 2023

<https://www.thebusinessresearchcompany.com/report/direct-mail-advertising-market>

Print Advertising Distribution Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/print-advertising-distribution-global-market-report>

Print Advertising Global Market Report 2023

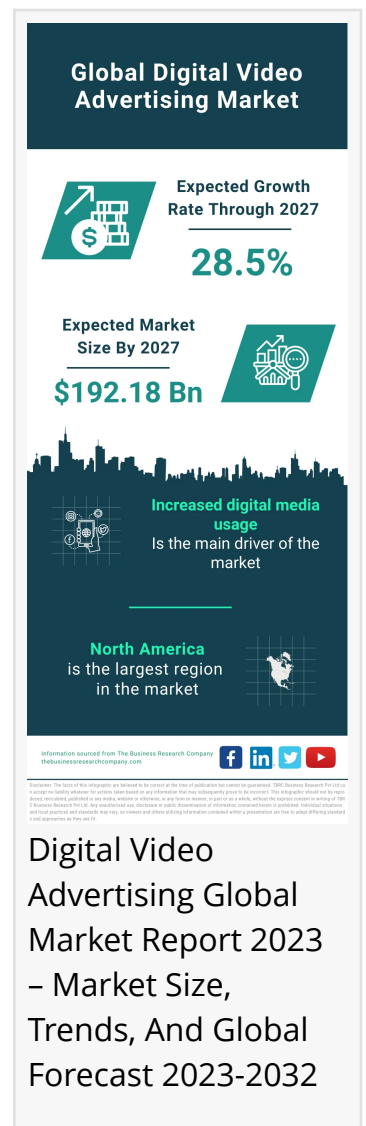
<https://www.thebusinessresearchcompany.com/report/print-advertising-global-market-report>

[About The Business Research Company](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60



geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: https://twitter.com/tbrc_info

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/668883380>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.