

## Digital Transformation Market Size, Share, Revenue, Trends And Drivers For 2023-2032

The Business Research Company's Digital Transformation Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LANDON, GREATER LANDON, UK, November 16, 2023 /EINPresswire.com/ -- <u>The Business</u>

<u>Research Company</u>'s global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

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The digital transformation market is projected to reach \$3152.85 billion by 2027, with a 21.8% CAGR, according to TBRC's <u>Digital Transformation Global Market Report 2023</u>.

The Digital Transformation market is driven by machine learning adoption. North America is set to lead the digital transformation market share, with major players like Microsoft, IBM, Oracle, Google, Cognizant, and more.

**Digital Transformation Market Segments** 

- By Technology: Cloud Computing, Big Data and Analytics, Artificial intelligence (AI), Internet Of Things (IoT), Blockchain
- By Deployment Mode: Cloud, On-premises
- By Organization Size: Large Enterprises, Small and Medium-sized Enterprises (SMEs)
- By End-User: BFSI, Healthcare, Telecom and IT, Automotive, Education, Retail and Consumer Goods, Media and Entertainment Manufacturing, Government, Other End-Users
- By Geography: The global digital transformation market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <a href="https://www.thebusinessresearchcompany.com/sample-request?id=6966&type=smp">https://www.thebusinessresearchcompany.com/sample-request?id=6966&type=smp</a>

Digital transformation, referred to as the process of using digital technology to create new or alter existing business processes, cultures, and consumer experiences by using tools such as cloud computing, big data analytics, artificial intelligence, and the Internet of Things, are examples of digital transformation solutions that enable traditional enterprises to optimize

company operations, minimize operational efforts, and boost efficiency.

Read More On The Global Digital Transformation Market Report At: <a href="https://www.thebusinessresearch.com/report/digital-transformation-global-market-report">https://www.thebusinessresearch.com/report/digital-transformation-global-market-report</a>

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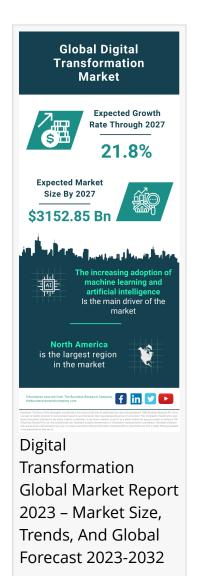
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About The Business Research Company

The Business Research Company has published over 3000+detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60



geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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