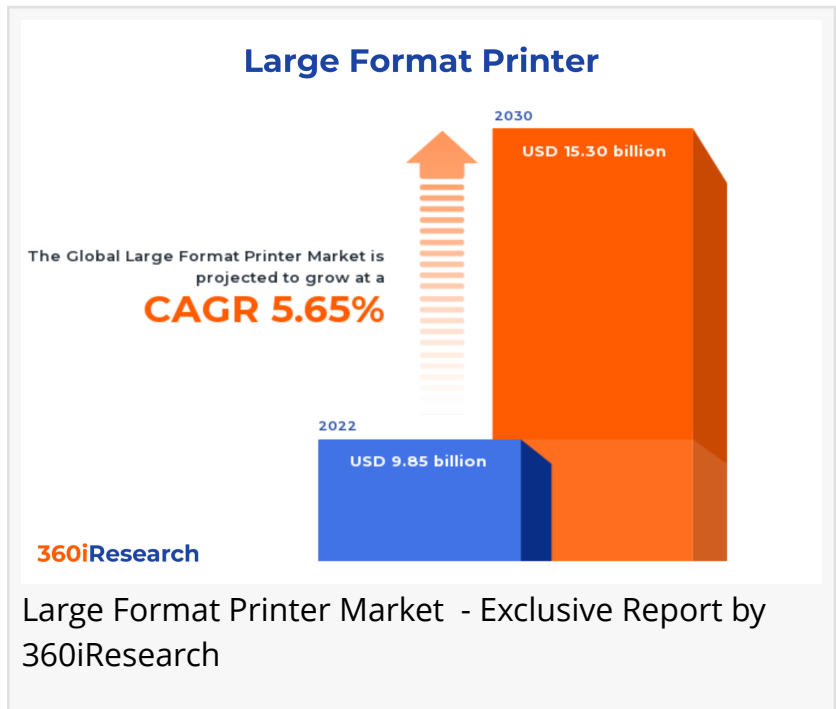


Large Format Printer Market worth \$15.30 billion by 2030, growing at a CAGR of 5.65% - Exclusive Report by 360iResearch

The Global Large Format Printer Market to grow from USD 9.85 billion in 2022 to USD 15.30 billion by 2030, at a CAGR of 5.65%.

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EINPresswire.com/ -- The "[Large Format Printer Market](#)" by Offering (After-Sales Services, Printers, RIP Software), Color Type (Black & White, Both Colour & Black and White, Color), Printing Technology, Printer Type, Application - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Large Format Printer Market to grow from USD 9.85 billion in 2022 to USD 15.30 billion by 2030, at a CAGR of 5.65%.

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A large format printer is designed to produce prints, graphics, and documents that are larger in size than what standard desktop printers can produce. These printers can produce high-resolution and large-scale output, making them ideal for various advertising, engineering, architecture, and graphic design applications. Increasing demand from large format printers in advertising and textile industries and the adoption of UV-curable inks in technical printing has expanded the market demand. Technological advancements in printing technologies and materials and an increasing demand for customized products featuring high-quality graphics are anticipated to contribute to overall large-format printer market growth. However, the high initial investment required for procuring these printers, coupled with their ongoing operational costs and operational complexities associated with these printers, affect the market adoption.

Moreover, emerging trends such as 3D printing and advanced software solutions have opened new potential opportunities within this industry.

Color Type: Proliferating use of both color & black and white large format printers among advertising agencies

Black and white large format printers are preferred by businesses and industries that require high-quality text document printing, including architectural and engineering firms that create detailed schematics and blueprints. These printers offer cost-effective solutions, using only black ink, reducing consumables costs. Businesses that require vibrant colors and precise monochrome prints may opt for large format printers that support color and black-and-white printing. This category is favored by advertising agencies, design studios, print service providers (PSPs), retailers, and educational institutions that need versatile printers capable of producing a variety of outputs. Strictly color large format printers are ideally suited for businesses in the creative field, such as photography studios, graphic design firms, and fine art reproduction houses that require superior color accuracy and vibrancy.

Printing Technology: Adoption of Ink-based (Inkjet) printers providing high-quality images and text

Ink-based (Inkjet) printers utilize liquid ink sprayed onto the paper through microscopic nozzles, creating high-quality images and text. These printers are used for their ability to produce vibrant colors and precise details, making them ideal for applications such as photography, graphic design, and marketing materials. Toner-based (laser) printers use toner powder fused to the paper, utilizing heat and pressure to make text and images. These printers provide efficiency and durability and are preferred by businesses requiring high-volume printing, such as offices, schools, and organizations with demanding document workflows.

Printer Type: Penetration of large interior printing to produce large-scale interior graphics

Aqueous inkjet printers use water-based inks, providing a wide color gamut and high-quality, accurate prints. These printers are ideal for photography, fine art reproduction, and indoor signage applications. Dye sublimation printers transfer heat-sensitive ink to materials using a heat transfer process, creating long-lasting textiles, soft signage, and apparel printing. Large interior printing includes printers specifically designed to produce large-scale graphics such as wall coverings and window displays. These printers are specifically used in retail stores, restaurants, and hotels looking to enhance their interiors with custom visuals. Latex printers use eco-friendly inks that provide high-quality, scratch-resistant prints for indoor and outdoor applications. Plotters use a pen or a cutting tool to create precise technical drawings and designs on paper, vinyl, or other materials. Architects, engineers, and designers widely use them for creating blueprints, floor plans, or vector graphics. Moreover, solvent inkjet printers use solvent-based inks, which provide excellent outdoor durability and resistance to UV exposure. UV-based flatbed printers cure ink using ultraviolet light, enabling direct printing on rigid substrates like wood, acrylics, or metals.

Application: Extensive utilization of large format printers in the apparel and textile industry

Large format printers are widely used in advertising applications for creating billboards, banners, posters, vehicle wraps, and other promotional materials. Large format printers are increasingly used in the apparel and textile industry to produce custom clothes such as t-shirts or fabric patterns. These printers enable designers to develop unique prints that meet specific client requirements while maintaining color consistency across production runs. Large format printers are essential for architects, engineers, and designers who require precise and detailed reproduction of technical drawings, blueprints, and schematics. In the decor industry, large format printers provide high-resolution prints with vibrant colors that transform spaces into unique environments. Signage is integral to any business or public space as it provides essential information while enhancing brand visibility. Large format printers enable the production of various signage options, including indoor/outdoor displays, wayfinding signs, backlit panels, and more.

Regional Insights:

The Americas has a significant landscape in the large format printer market owing to businesses increasing their focus on high-quality printing for indoor and outdoor applications. The rise of e-commerce has also driven demand for large-format packaging solutions to improve product visibility and branding. Region's robust graphic arts industry advancements in digital textile printing technology and investment in eco-solvent printers to complete sustainability goals and reduce environmental impact significantly increase the market demand in the Americas region. The European Union is home to a highly competitive LFP market with key players focusing on product innovation to maintain a competitive edge. The shift towards sustainable technologies has led manufacturers to develop environmentally friendly inkjet printing solutions that significantly reduce energy consumption. In the Middle East, investments in infrastructure development projects are driving demand for wide-format printers used for creating signage and advertising materials. The APAC region is observing an expanding landscape fueled by a flourishing advertising industry and the growth of domestic industries such as packaging, textiles, and ceramic tile printing. Manufacturers also make strides in technological innovation to produce more cost-effective and energy-efficient large-format printers.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Large Format Printer Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Large Format Printer Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and

what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Large Format Printer Market, highlighting leading vendors and their innovative profiles. These include Agfa-Gevaert NV by I. G. Farbenindustrie AG, ARC Document Solutions, LLC, Brother Industries, Ltd., Canon Inc., Durst Group AG, Electronics For Imaging, Inc., FUJIFILM Holdings Corporation, Hewlett Packard Enterprise Company, ITW Diagraph GmbH, KIP, Konica Minolta, Inc., KYOCERA Corporation, Lexmark International, Inc., Mimaki Engineering Co., Ltd., MS Printing Solutions S.r.l. by Dover Corporation, Mutoh Holdings Co. Ltd., Oki Electric Industry Co., Ltd., Ricoh Company, Ltd., Roland Corporation, Seiko Epson Corporation, Shenzhen Runtianzhi Digital Equipment Co., Ltd., Soma Technology, Inc., swissQprint AG, URM Technologies, Varay Image Runners, and Xerox Holdings Corporation.

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Market Segmentation & Coverage:

This research report categorizes the Large Format Printer Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Offering, market is studied across After-Sales Services, Printers, and RIP Software. The Printers is projected to witness significant market share during forecast period.

Based on Color Type, market is studied across Black & White, Both Colour & Black and White, and Color. The Black & White is projected to witness significant market share during forecast period.

Based on Printing Technology, market is studied across Ink-Based (Inkjet) Printers and Toner-Based (Laser) Printers. The Ink-Based (Inkjet) Printers is projected to witness significant market share during forecast period.

Based on Printer Type, market is studied across Aqueous Inkjet Printer, Dye Sublimation Printer, Large Interior Printing, Latex Printer, Plotter or Pen Printing, Solvent Inkjet Printer, and UV-Based Flatbed Printer. The UV-Based Flatbed Printer is projected to witness significant market share during forecast period.

Based on Application, market is studied across Advertising, Apparel & Textile, Cad & Technical Printing, Decor, and Signage. The Apparel & Textile is projected to witness significant market

share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 38.75% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Large Format Printer Market, by Offering
7. Large Format Printer Market, by Color Type
8. Large Format Printer Market, by Printing Technology
9. Large Format Printer Market, by Printer Type
10. Large Format Printer Market, by Application
11. Americas Large Format Printer Market
12. Asia-Pacific Large Format Printer Market
13. Europe, Middle East & Africa Large Format Printer Market
14. Competitive Landscape
15. Competitive Portfolio
16. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D

activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Large Format Printer Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Large Format Printer Market?
3. What is the competitive strategic window for opportunities in the Large Format Printer Market?
4. What are the technology trends and regulatory frameworks in the Large Format Printer Market?
5. What is the market share of the leading vendors in the Large Format Printer Market?
6. What modes and strategic moves are considered suitable for entering the Large Format Printer Market?

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