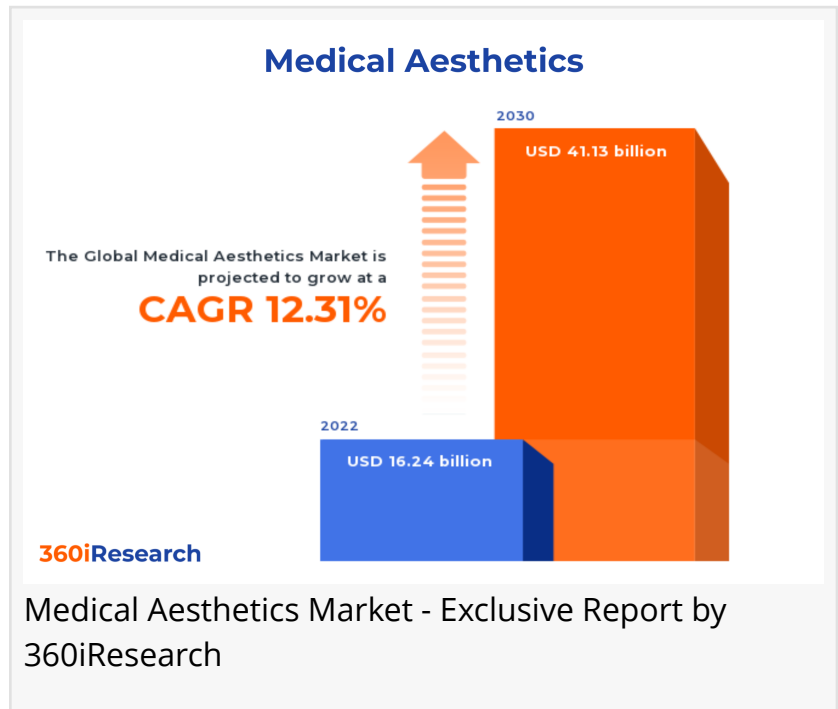


Medical Aesthetics Market worth \$41.13 billion by 2030, growing at a CAGR of 12.31% - Exclusive Report by 360iResearch

The Global Medical Aesthetics Market to grow from USD 16.24 billion in 2022 to USD 41.13 billion by 2030, at a CAGR of 12.31%.

PUNE, MAHARASHTRA, INDIA ,
November 16, 2023 /
EINPresswire.com/ -- The "[Medical Aesthetics Market](#) by Product (Aesthetic Implant, Body Contouring Device, Facial Aesthetic Product), Treatment (Anti-Aging & Wrinkles, Body Shaping & Cellulite, Breast Enhancement), Operation, Function, End-User - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Medical Aesthetics Market to grow from USD 16.24 billion in 2022 to USD 41.13 billion by 2030, at a CAGR of 12.31%.

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Medical aesthetics is a rapidly evolving field that combines healthcare and beauty services with the objective of enhancing an individual's physical appearance. These procedures target various cosmetic concerns, such as skin rejuvenation, body contouring, hair removal, facial treatments, and scar removal. Increasing awareness about cosmetic procedures due to social media platforms and celebrity endorsements has fueled demand for these treatments. Advancements in technology have resulted in safer and more effective aesthetic solutions with shorter recovery times and reduced side effects. However, the lack of standardized regulations across different regions poses challenges for the market, as it can lead to varying levels of safety and efficacy. Market players are working on developing quality procedures at cost-effective prices to stay

ahead in the industry. They are exploring applications of artificial intelligence (AI) and machine learning algorithms to improve treatment planning, diagnostics, and patient engagement through personalized consultations. Increasing adoption of telemedicine consultations by healthcare providers within the medical aesthetics space has allowed patients easier access to consultation services remotely while also enabling providers with a broader reach beyond geographical boundaries.

End-User: Rising popularity of clinics and medical spas to offer an advanced aesthetics treatment

Clinics & medical spas represent a significant segment of end-users in the medical aesthetics market. They provide an inviting atmosphere that combines traditional day spas with state-of-the-art technology used for various treatments. Staffed by licensed estheticians or nurse practitioners working under the supervision of a physician or surgeon, these establishments must adhere to strict safety standards while ensuring high-quality care for clients. Although more commonly associated with surgical procedures such as facelifts or liposuction, hospitals also form an essential component of the medical aesthetics landscape. Many large hospitals now feature dedicated plastic surgery wings or departments offering comprehensive aesthetic treatments alongside specialized reconstructive services for trauma victims or patients with congenital anomalies.

Type: Increasing preference for non-surgical procedures with easy provision of products

Surgical medical aesthetics involve invasive techniques performed by certified plastic surgeons or dermatologists. These procedures typically require anesthesia, incisions, and sutures to alter the structure or appearance of specific body parts. Some common examples include facelift, nose reshaping, breast augmentation, and liposuction. Non-surgical medical aesthetics encompass a diverse range of minimally invasive treatments that require little to no downtime. These procedures are typically performed by dermatologists, aesthetic physicians, or certified medical aestheticians. Popular non-surgical treatments include dermal fillers, hyaluronic acid-based gels, and chemical peels.

Regional Insights:

The Americas is at the forefront of innovation in the medical aesthetics market, owing to the high-income customer base and strong investments in research and development of new procedures. The U.S. FDA's strict regulations ensure that only safe and effective products enter the market, resulting in products from the region having higher consumer confidence. Moreover, North America has a mature market status with well-established players dominating the landscape. The Asia-Pacific region has experienced exponential growth due to increased disposable income levels coupled with heightened beauty consciousness among consumers. Countries such as South Korea, Thailand, and Japan have emerged as major hubs for plastic surgery tourism. Innovations like non-surgical thread lifts or energy-based devices are gaining traction among Asian consumers who prioritize natural-looking results over more invasive procedures. Europe is a key player in the global medical aesthetics industry and has a diverse market landscape with a mix of long-standing European companies and leading American

brands. The market is expected to grow as consumer demand increases for minimally invasive cosmetic treatments that offer shorter recovery times and fewer side effects.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Medical Aesthetics Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Medical Aesthetics Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Medical Aesthetics Market, highlighting leading vendors and their innovative profiles. These include Allergan Plc, Alma Lasers, Ltd., Anika Therapeutics, Inc., Candela Corporation, Cutera, Inc., Cynosure, LLC, Galderma S.A., Groupe Sebbin SAS, Institut Straumann AG, Johnson & Johnson, Medytox, Inc., Merz Aesthetics, Inc., Motiva by Establishment Labs Holdings Inc., Nobel Biocare Services AG, Quanta System by El.En. S.P.A., Sientra, Inc., and Solta Medical International, Inc. by Bosch Healthcare Solutions GmbH.

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Market Segmentation & Coverage:

This research report categorizes the Medical Aesthetics Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Product, market is studied across Aesthetic Implant, Body Contouring Device, Facial Aesthetic Product, Hair Removal Device, Nail Treatment Laser Device, Skin Aesthetic Device, Tattoo Removal Device, and Thread Lift Product. The Skin Aesthetic Device is projected to witness significant market share during forecast period.

Based on Treatment, market is studied across Anti-Aging & Wrinkles, Body Shaping & Cellulite, Breast Enhancement, Facial & Skin Rejuvenation, Pigment Lesions, Psoriasis, Reconstructive, Scars, Tattoo Removal, Vascular Lesions, and Vitiligo. The Facial & Skin Rejuvenation is projected to witness significant market share during forecast period.

Based on Operation, market is studied across Non-Surgical and Surgical. The Non-Surgical is projected to witness significant market share during forecast period.

Based on Function, market is studied across Cellulite & Fat Reduction, Chemical Peel, Dermal Filler, Laser, Liposuction Machine, Needling, and Skin Tightening & Resurfacing. The Dermal Filler is projected to witness significant market share during forecast period.

Based on End-User, market is studied across Dermatology & Cosmetic Center, Hospital & Clinic, and Medical Spa & Beauty Center. The Medical Spa & Beauty Center is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 38.75% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Medical Aesthetics Market, by Product
7. Medical Aesthetics Market, by Treatment
8. Medical Aesthetics Market, by Operation
9. Medical Aesthetics Market, by Function
10. Medical Aesthetics Market, by End-User
11. Americas Medical Aesthetics Market
12. Asia-Pacific Medical Aesthetics Market
13. Europe, Middle East & Africa Medical Aesthetics Market
14. Competitive Landscape

15. Competitive Portfolio

16. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Medical Aesthetics Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Medical Aesthetics Market?
3. What is the competitive strategic window for opportunities in the Medical Aesthetics Market?
4. What are the technology trends and regulatory frameworks in the Medical Aesthetics Market?
5. What is the market share of the leading vendors in the Medical Aesthetics Market?
6. What modes and strategic moves are considered suitable for entering the Medical Aesthetics Market?

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