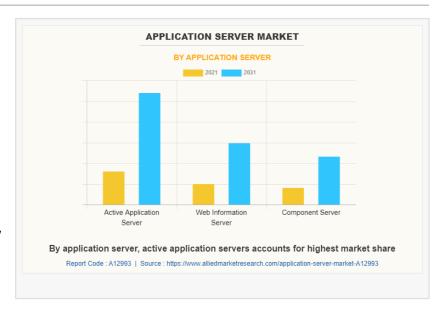


Application Server Market 2022-2031 | Asia-Pacific Fastest Growing by Singapore, Japan, South Korea, China

WILMINGTON, DE, UNITED STATES, November 16, 2023 / EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Application Server Market, by Application Server (Active Application Server, Web Information Server, Component Server), by Deployment Model (On-Premises, Cloud Based), by End-Use Vertical (BSFI, IT and Telecom, Healthcare and Life Sciences, Government and Public Sector, Retail and Consumer Goods, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031".



The application server market was valued at \$17 billion in 2021, and is estimated to reach \$53.3 billion by 2031, growing at a CAGR of 12% from 2022 to 2031.



The application server market share is expected to enhance due to an increase in the popularity of cloud computing in various business sectors."

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A server that hosts applications or software that transmits business applications through a communication protocol is known as an application server. A service layer model is a framework for an application server. Application servers use cutting-edge software delivery methods, emerging

mobile app development processes, and open-source software to provide the optimal user experience when running multiple mobile apps on smartphones and tablets and accessing numerous cloud-based services.

According to application server market research, the IT & telecom and BSFI segments are expected to witness considerable CAGRs of 15.0% and 13.0%, respectively, during the forecast period. The active application server and web information server segments are expected to witness considerable CAGRs of 13.0% and 12.0%, respectively, during the forecast period.

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Competitive Analysis:

The competitive environment of <u>Application Server Industry</u> is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Application Server Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

Key Players:
Adobe Inc.
Apache Software Foundation
Dell Technologies, Inc.
Hitachi Ltd.
International Business Machines (IBM) Corporation
Microsoft Corporation
Oracle Corporation
SAP SE
TIBCO Software Inc.
VMware, Inc and Many More

By region, North America held a significant global application server market share, owing to presence of private and government IT organizations aided for advanced application server in this region. The demand is mostly being driven by early technological adoption and a considerable mobile device penetration. Devices in application server industry is expected to propel growth in this region. Moreover, rapid urbanization and increase in spending on data center infrastructure to upgrade the virtual networks in various sector are the primary factors that drive growth of the application server industry in Asia-Pacific and Europe.

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Application servers are located physically or electronically, between database servers containing application data and web servers interacting with clients. Application servers are middleware are the operating systems enabling an application's development and delivery. Application servers are essential for enabling the connection of a vast array of devices, whether they be desktop, mobile, or online apps.

Global application server market is highly competitive, owing to strong presence of existing vendors. Application server distributors, who have access to extensive technical and financial resources are anticipated to gain a competitive edge over their rivals, as they have the capacity to cater to the market requirements. The competitive environment in this market is expected to further intensify with increase in technological innovations, product extensions, and different strategies adopted by key vendors.

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