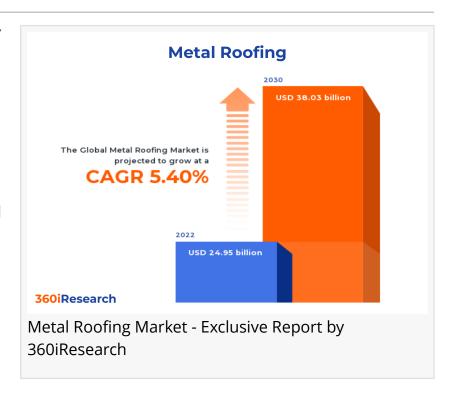


# Metal Roofing Market worth \$38.03 billion by 2030, growing at a CAGR of 5.40% - Exclusive Report by 360iResearch

The Global Metal Roofing Market to grow from USD 24.95 billion in 2022 to USD 38.03 billion by 2030, at a CAGR of 5.40%.

PUNE, MAHARASHTRA, INDIA,
November 16, 2023 /
EINPresswire.com/ -- The "Metal
Roofing Market by Product (Bare Metal
Metal Roofing, Corrugated Metal
Roofing, Pre-Painted Metal Roofing),
Metal (Aluminum, Copper, Steel),
Installation Method, End-User - Global
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The Global Metal Roofing Market to grow from USD 24.95 billion in 2022 to USD 38.03 billion by 2030, at a CAGR of 5.40%.

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Metal roofing is a specialized roofing system that uses metal materials, such as steel, aluminum, or copper, to protect buildings from the elements. Metal roofing is utilized extensively in commercial buildings, institutional establishments, infrastructure projects, agricultural structures, and residential properties. It offers durability against extreme weather conditions while ensuring energy efficiency with its high reflectivity attributes. Increased awareness of environmental sustainability and stringent building standards has accelerated the adoption of metal roofs. Advancements in coating technologies have enabled innovative finishes that offer increased corrosion resistance and extended service life while maintaining architectural design flexibility. However, complex installation and operational limitations of metal roofing, along with the preference for alternative roofing products, have impacted the product adoption. Market

players are working on introducing high-performance roofing to address these concerns. The increasing focus on energy efficiency has accelerated the adoption of cool-roof technologies that leverage metal roofing's ability to reflect solar radiation, resulting in a decline in building energy consumption. Exploring lightweight alloys that provide enhanced durability, corrosion resistance, and thermal insulation properties while reducing overall material cost.

Installation Method: Need for minimal maintenance requirements in concealed fastener metal roofing systems

Concealed fastener metal roofing systems are highly sought after for their superior weather resistance and sleek, modern appearance. In these systems, the fasteners are hidden beneath the panels, providing a more durable and long-lasting solution compared to exposed fasteners. Exposed fastener metal roofing systems are more cost-effective than their concealed counterparts, making them an attractive option for budget-conscious consumers. These systems use screws or nails to attach the metal panels directly to the roof deck or purlins (horizontal supports). While exposed fasteners have a shorter lifespan than concealed ones due to potential leaks or corrosion, they remain a popular choice for agricultural and industrial applications where aesthetics are less critical.

Product: Preference for bare metal roofing owing to its low-cost nature and longevity Bare metal roofing is a cost-effective and durable option for many homeowners and commercial property owners. This type of roofing material has no paint or coating, showcasing the natural beauty of metal. Corrugated metal roofing features a ribbed pattern that adds structural strength to the sheets while providing a distinct visual appeal and is commonly used for agricultural buildings. Pre-painted metal roofs come with a factory-applied color finish that aids in enhancing the roof's overall appearance and provides added protection from the elements. A more recent innovation in the industry is pre-printed metal roofing that offers unique designs such as wood, stone, or other patterns printed onto the metal surface to mimic different materials' appearance. Standing seam metal roofs consist of continuous vertical panels that are connected by concealed fasteners, minimizing leak potential and creating clean lines for a sleek appearance. Stone-coated metal roofs feature a layer of stone granules adhered to the metal surface using an acrylic polymer coating, enhancing their appearance while providing additional protection against UV rays and other environmental factors. Stone-coated metal roofing is preferred by those seeking a blend of traditional aesthetics with the benefits of modern materials.

End-User: Emphasis on metal roofing for its fire resistance and aesthetics in commercial use cases

In the commercial sector, metal roofing is preferred for its durability, low maintenance requirements, and energy efficiency. It is also fire-resistant, which adds an extra layer of protection for commercial properties. Metal roofing is highly sought-after in industrial applications because of its ability to withstand harsh weather conditions and its long lifespan. Corrugated metal panels are typically used due to their robustness and ease of installation. These panels can also be coated with specialized finishes to improve corrosion resistance

further. In the residential segment, homeowners typically opt for metal roofing due to its energy efficiency, durability, and aesthetic appeal. Metal shingles or shakes are popular choices as they mimic traditional materials while offering superior performance.

Metal: High usability of aluminum roofing in extreme weather conditions

Aluminum is a popular choice for metal roofing due to its durability and lightweight nature. Its corrosion resistance makes it an ideal option for coastal environments with high saline exposure. Copper stands out as a premium roofing material with an unmatched aesthetic appeal and a long lifespan if properly maintained. Despite its higher initial cost, copper's longevity makes it an excellent investment for upscale residential projects or historic buildings seeking to preserve their character. Steel is an affordable and versatile metal roofing material available in various forms, including galvanized, Galvalume, and stainless options. Coatings such as zinc or aluminum-zinc alloy provide added corrosion resistance, making steel suitable for a wide range of applications. Zinc's unique self-healing property sets it apart as a low-maintenance roofing choice with exceptional durability lasting up to 80 years or more. It forms a protective patina that can repair scratches or imperfections on its surface, ensuring a consistent appearance over time.

### Regional Insights:

The metal roofing market in the Americas is largely driven by steady growth in demand for metal roofs due to their durability, energy efficiency, and sustainability features. The need for sustainable building practices in the region has led to increased adoption of cool-roof technology that helps reduce energy consumption by reflecting sunlight. Major players in the Americas are focusing on product innovation to cater to evolving customer preferences while maintaining a strong distribution network. Asia is one of the fastest-growing markets for metal roofing due to rapid urbanization and industrialization across countries such as China, India, Japan, South Korea, Indonesia, Malaysia, and Vietnam, among others. The booming construction sector plays a critical role in driving demand for metal roofing materials as they offer resilience against extreme weather conditions such as typhoons and earthquakes common in this region. Companies operating in this region are actively investing in research and development to come up with innovative products to meet these growing demands. In Europe, metal roofing materials have a long-standing tradition due to their aesthetic appeal and functional advantages. Increasing focus on energy efficiency and compliance with stringent building regulations has led to greater emphasis on using advanced roofing solutions utilizing metals such as aluminum or zinc for residential as well as commercial projects.

# **FPNV Positioning Matrix:**

The FPNV Positioning Matrix is essential for assessing the Metal Roofing Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

### Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Metal Roofing Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

### **Key Company Profiles:**

The report delves into recent significant developments in the Metal Roofing Market, highlighting leading vendors and their innovative profiles. These include ABC Supply Co., Inc., ATAS International, Inc., Atlas Roofing Corporation, BlueScope Steel Limited, Carlisle Companies Incorporated, Compagnie de Saint-Gobain S.A., Cornerstone Building Brands, DECRA Roofing Systems, Inc., Duchesne et Fils Itée, GAF Materials Corporation, IKO Industries Ltd., Kingspan Group PLC, LafargeHolcim Ltd., McElroy Metal, Inc., Metal Sales Manufacturing Corporation, Nucor Building Systems, OmniMax International, Inc., Owens Corning, Safal Group, Sika AG, Standard Industries, TAMKO Building Products LLC, Tata Steel Ltd., and Zammit Metal Roofing.

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## Market Segmentation & Coverage:

This research report categorizes the Metal Roofing Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Product, market is studied across Bare Metal Roofing, Corrugated Metal Roofing, Pre-Painted Metal Roofing, Pre-Printed Metal Roofing, Standing Seam Metal Roofing, and Stone-Coated Metal Roofing. The Corrugated Metal Roofing is projected to witness significant market share during forecast period.

Based on Metal, market is studied across Aluminum, Copper, Steel, and Zinc. The Aluminum is projected to witness significant market share during forecast period.

Based on Installation Method, market is studied across Concealed Fastener and Exposed Fastener. The Concealed Fastener is projected to witness significant market share during forecast period.

Based on End-User, market is studied across Commercial, Industrial, and Residential. The Commercial is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded largest market share of 36.65% in 2022, followed by Europe, Middle East & Africa.

### **Key Topics Covered:**

- 1. Preface
- 2. Research Methodology
- 3. Executive Summary
- 4. Market Overview
- 5. Market Insights
- 6. Metal Roofing Market, by Product
- 7. Metal Roofing Market, by Metal
- 8. Metal Roofing Market, by Installation Method
- 9. Metal Roofing Market, by End-User
- 10. Americas Metal Roofing Market
- 11. Asia-Pacific Metal Roofing Market
- 12. Europe, Middle East & Africa Metal Roofing Market
- 13. Competitive Landscape
- 14. Competitive Portfolio
- 15. Appendix

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Metal Roofing Market?
- 2. Which are the products/segments/applications/areas to invest in over the forecast period in the Metal Roofing Market?
- 3. What is the competitive strategic window for opportunities in the Metal Roofing Market?
- 4. What are the technology trends and regulatory frameworks in the Metal Roofing Market?
- 5. What is the market share of the leading vendors in the Metal Roofing Market?
- 6. What modes and strategic moves are considered suitable for entering the Metal Roofing Market?

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