

The TITAN Health Awards Concludes its 2023 Competition with the Category Winners of the Year

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NEW YORK, NY, UNITED STATES,
November 17, 2023 /

EINPresswire.com/ -- The [TITAN Health Awards](#) is proud to announce the distinguished winners of its remarkable second season in 2023.

This year's competition has been a groundbreaking showcase of global creativity in healthcare advertising and marketing, celebrating not just the winners, but the collective commitment and dedication of professionals in healthcare advertising and marketing who have successfully harnessed the power of communication to influence and enhance the healthcare industry.

“

TITAN recognizes the tireless efforts in advancing the field of healthcare. Their dedication to improving the lives of others is truly commendable, and we are fortunate to have them as inspirations.”

*Thomas Brandt, Spokesperson
of IAA*



2023 TITAN Health Awards S2 Full Results Announced

Even in its inaugural year, the award managed to attract over hundreds of remarkable entries from more than 30 countries, including major industry players like the United States, United Kingdom, Canada, Spain, Germany, Australia, China, United Arab Emirates, and many others.

Announcing the 2023 TITAN [Health Awards Category Winners of the Year](#)

The award is thrilled to unveil the Category Winners of the Year for the 2023 competition, celebrating winners who distinguished themselves as the best of innovation and

excellence. They have not only excelled in their respective fields but have also sparked inspiration across the industry. Each winning story is a testament to their dedication, driving the evolution of healthcare advertising and marketing globally.

1. Marketing Campaign of the Year - Hello Heart Dot-to-Dot by Scout Lab for Hello Heart (United States)
2. Strategic Program of the Year – NOT A SINGLE BABY WITH CHAGAS DISEASE by FUNDACION MUNDO SANO (Argentina)
3. Video, Commercial & Film of the Year - Village Medical: The New Way To Well by Deutsch NY for Village Medical (United States)
4. Social Media of the Year - Not Ignorable by Gulf Health Council (Saudi Arabia)



2024 TITAN Health Awards Call for Entries

In addition to the esteemed Category Winners of the Year, a diverse array of outstanding awardees also gained recognition, elevating their exceptional work to the global forefront, including: Scout Lab, Deutsch NY, Gulf Health Council, SFC Group, FUNDACION MUNDO SANO, Halteres Associates and many others. These remarkable entries demonstrate a blend of artistic creativity, strategic thinking, and a deep understanding of healthcare communication, underscoring the transformative power of advertising and marketing in the healthcare sector.

Visit the TITAN Health Awards' official website for the complete list of TITAN winners here: <https://titanhealthawards.com/>.

"TITAN recognizes the tireless efforts in advancing the field of healthcare. Their dedication to improving the lives of others is truly commendable, and we are fortunate to have them as beacons of inspiration in our community," said Thomas Brandt, spokesperson of IAA. "The profound difference they have made and continue to make in the world is truly remarkable, and the jurors were very satisfied with the exceptional quality."

Grand Jury Panel

The TITAN Health Awards brings together a professional jury panel from various corners of the world, comprising professionals like Mark Turner (United Kingdom), Jason Andrews (Germany), Luke Guttery (Switzerland), Deepak Singh (United States), Tiago do Vale (Portugal), and Sasidhar Duggineni (United States), alongside other eminent experts. Each member brings immense knowledge and experience in healthcare, ensuring a comprehensive and diverse perspective in the judging process, while guaranteeing that the awards recognize only the most exceptional and deserving submissions.

"The TITAN Health Awards winners have achieved great success through dedication and peerless performance," Thomas reflected. "Their journey to excellence, driven by relentless commitment and innovative thinking, not only elevates their organizations but also advances the entire realm of healthcare advertising and marketing, inspiring future leaders who will continue to push the

boundaries of what's possible in healthcare communication."

The 2024 TITAN Health Awards now warmly invites entries, calling upon professionals and leaders in the field of healthcare advertising and marketing to be recognized among the best in the industry. Secure Early Bird entries before December 13, 2023, and join an elite community whose achievements in transforming healthcare communication are truly extraordinary.

About TITAN Health Awards

The TITAN Health Awards is an international advertising competition that celebrates and recognizes the extraordinary achievements in Healthcare Advertising & Marketing. Emphasizing innovation, creativity, and impact, the awards honor those who have successfully harnessed the power of communication to influence and enhance the healthcare industry.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, and many more, IAA aims to honor, promote, and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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