

Pet travel accessories market is estimated to reach \$12,167.0 million by 2031, growing at a CAGR of 5.8% 2022 to 2031.

Depending upon application, the dogs segment is expected to grow at a significant CAGR during the forecast period.

PORTLAND, 5933 NE WIN SILVERS DRIVE, UNITED STATES, November 16, 2023 /EINPresswire.com/ -- The rising awareness among pet owners regarding pet safety and the implementation of government laws and regulations like The Highway Code and The Prevention of Cruelty to Animals (POCTA) Act has significantly impacted the growth in the demand for pet travel accessories across developed regions like North America and Europe. The rising awareness regarding animal safety and prevention of animal cruelty in developing nations is expected to foster the growth of the [pet travel accessories market](#) in the foreseeable future.

According to a new report published by Allied Market Research, titled, "Pet Travel Accessories Market," The pet travel accessories market size was valued at \$7,030.0 million in 2021, and is estimated to reach \$12,167.0 million by 2031, growing at a CAGR of 5.8% from 2022 to 2031.

Pet travel accessories are products created specifically for pets. The pet travel accessories ensure the safety of both the pet and the driver, as well as the comfort of the pet during extended excursions. Pet car seats, for instance, are intended to keep animals from slipping & injuring themselves, while also protecting the interior of the car from debris, trash, rain, snow, and other factors. Pet car seats provide comfort to the pet while traveling in an automobile, help to keep the pet in place and protect the interior of the car. They are intended to keep the pet safe & secure while driving.

Anthropomorphism, also known as pet humanization, has become a common practice as



majority of the pet owners tend to treat their pets like human family members. According to a survey conducted by the American Pet Products Association in 2019-2020, around 30% of pet owners throw birthday parties for their puppies. Moreover, pet owners are looking for high-quality pet products & accessories for their pets. This is expected to be a significant factor that will be responsible for fueling the growth during the pet travel accessories market forecast period. Pet owners demand quality pet accessories and other gear for their pets to safeguard them from accidents. Pet safety equipment is in high demand in developed nations as pet adoption rises and is likely to rise more in the future years. The government's standards of pet safety is pushing pet owners to spend on pet safety equipment, which has resulted in increased growth for pet travel accessories market.

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A pet car seat for safely carrying the pet in the car, a leash for support, a safety harness, and other pet travel accessories are the most popular. Rise in demand for such accessories has led to an increase in the production of new items on the market. Moreover, rise in demand for pet travel equipment presents an opportunity for new enterprises to enter the market. Besides, rise in competition among market participants is expected to boost the global pet travel accessories market growth.

The trend of premiumization of pet travel products is on the rise in the current market situation. Premiumization is the effort of making a brand or product appeal to the customers by emphasizing the quality of the product. Growth in trend of the humanization of pets results in the premiumization of pet safety and other pet travel gear.

Therefore, the premiumization of pet travel products is highly profitable for the manufacturers. It will boost the pet travel accessories market demand & sales revenue.

The pet travel accessories market is segmented into product type, application, distribution channel, and region. On the basis of product type, the market is categorized into pet car seat, pet travel leash & harness, pet carrier backpack, and others. Depending upon application, it is divided into dogs, cats, and others. By distribution channel, it is divided into supermarkets/hypermarkets, specialty pet stores, e-commerce, and others.

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As per region, it is analyzed across

- North America (U.S., Canada, and Mexico),
- Europe (Germany, France, UK, Russia, Italy, Spain, and rest of Europe),
- Asia-Pacific (China, Japan, India, South Korea, Australia, and rest of Asia-Pacific), and
- LAMEA (Brazil, Argentina, South Africa, Saudi Arabia, and rest of LAMEA).

The players operating in the market have adopted various developmental strategies to expand their pet travel accessories market share, increase profitability, and remain competitive in the pet travel accessories market.

The key players profiled in this report include

- Pet Gear Inc.,
- 4knines, LLC,
- ARF Pets,
- Central Garden and Pet Company,
- Ferplast S.p.A,
- Hunter International GmbH,
- Mendota Pet,
- Paws and Pals, Inc.,
- Pet Magasin,
- Petco Animal Supplies, Inc.,
- Ancol Pet Products Limited,
- Coastal Pet Products, Inc.
- Radio Systems Corporation,
- Pet Lovers Centre PTE Limited, and
- Ruff Wear, Inc.

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Key findings of the study

- According to pet travel accessories market analysis, on the basis of product type, the pet travel leash & harness segment is projected to witness the highest CAGR of 5.4%, in terms of revenue, during the forecast period.
- Depending upon application, the dogs segment is expected to grow at a significant CAGR during the forecast period.
- According to pet travel accessories market trends, as per distribution channel, the specialty pet stores segment is projected to witness the highest CAGR of 4.6%, in terms of revenue, during the forecast period.
- Based on country, the U.S. contributed the largest share for pet travel accessories market in 2021, in terms of revenue generation.
- According to region, North America is anticipated to witness the highest growth rate in the pet travel accessories industry, registering a CAGR of 5.2% from 2022 to 2031.

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