



# Unlocking the World of Whisky: The Whisky Explorer Takes Off

TORONTO, ONTARIO, CANADA, November 16, 2023 /EINPresswire.com/ -- Launched on October 23rd, 2023, The Whisky Explorer, a brand-new digital magazine founded by Canada's renowned whisky expert, Mike Brisebois, takes the stage. Known for his highly acclaimed whisky show and the creation of Canada's first all-inclusive whisky awards, Mike brings his expertise to the forefront of this exciting venture.

Embark on a thrilling journey with us as we explore the vast realm of whisky, cocktails, adventure, and tourism through the eyes of passionate storytellers and enthusiasts. If you're ready to join the exploration, pour yourself a dram, and let the adventure begin.

"We eagerly anticipate toasting to the incredible thing that connects us all – 'whisky'," says Mike Brisebois.



Experience the magic of The Whisky Explorer by clicking on the link: [www.twemagazine.com](http://www.twemagazine.com)

In just its first week, The Whisky Explorer has already captured the attention of over 2000 readers, showcasing the widespread enthusiasm for this beloved beverage.

Join us in raising a fine glass to celebrate our global whisky passion. The Whisky Explorer is your ticket to discovering the world of whisky like never before.

For further information, please contact:  
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About Mike Brisebois

Meet Mike Brisebois, the dynamic force behind The Whisky Explorer and a trailblazer in the world of whisky expertise. Renowned for founding Canada's most talked-about whisky festival, Whisky Wonderland, and establishing the exclusive TWE Awards, Mike is not just a respected figure; he's the epitome of Canadian whisky excellence.

Boasting an impressive Instagram following of over 30K, Mike is the go-to whisky expert in Canada, celebrated for his knowledge, education, and engaging tasting events. His role extends beyond personal acclaim – it's about enhancing your whisky experience and seamlessly connecting brands with the top whisky consumers in Canada.

As a sought-after consultant for emerging brands and whisky festivals, Mike possesses a unique ability to elevate products to new heights in the Canadian market. His vision and ultimate goal revolve around creating unforgettable experiences that shine a spotlight on the brand story, the craftsmanship within each whisky bottle, and the extraordinary individuals who make the brand or distillery truly special.

For brands seeking more than just recognition but an immersive journey into the heart of Canadian and global whisky culture, Mike Brisebois is the unrivaled guide—a storyteller committed to ensuring your brand not only stands out but becomes an integral part of the whisky narrative, leaving a lasting imprint in Canada and beyond.

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Mike Brisebois - The Whisky Explorer

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