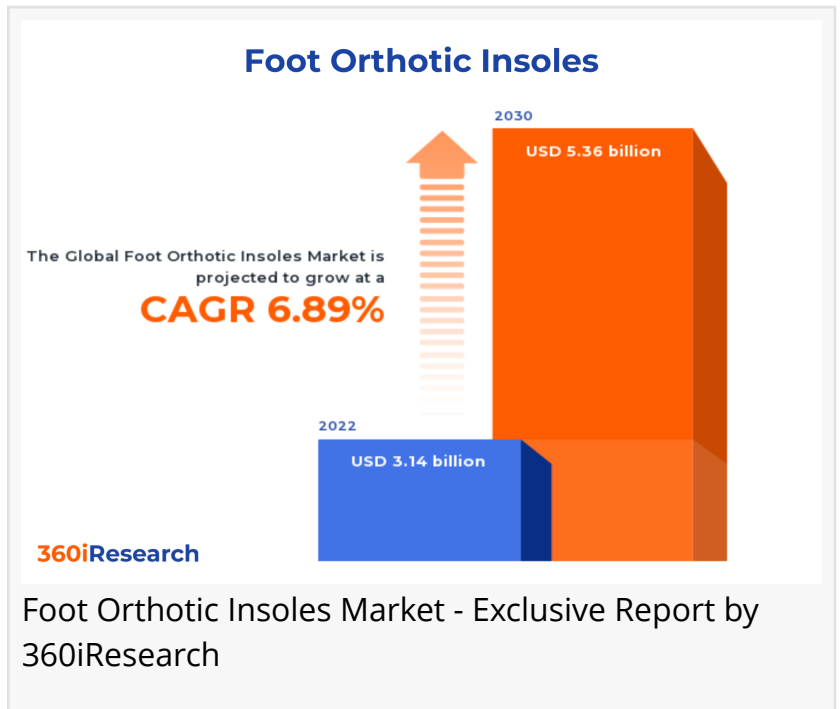


Foot Orthotic Insoles Market worth \$5.36 billion by 2030, growing at a CAGR of 6.89% - Exclusive Report by 360iResearch

The Global Foot Orthotic Insoles Market to grow from USD 3.14 billion in 2022 to USD 5.36 billion by 2030, at a CAGR of 6.89%.

PUNE, MAHARASHTRA, INDIA, November 16, 2023 / EINPresswire.com/ -- The "[Foot Orthotic Insoles Market](#) by Material (EVA Form, Leather, Nylon), Type (Custom-Made, Pre-Fabricated), Distribution, Application - Global Forecast 2023-2030" report has been added to 360iResearch.com's offering.



The Global Foot Orthotic Insoles Market to grow from USD 3.14 billion in 2022 to USD 5.36 billion by 2030, at a CAGR of 6.89%.

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Foot orthotic insoles are specially designed inserts placed inside shoes to address various foot-related issues. These insoles align the foot and ankle into an anatomically efficient position, helping to alleviate discomfort and improve performance. They are used as a corrective tool for conditions including plantar fasciitis, flat feet, or overpronation, where incorrect alignment can lead to pain and injury. The surging prevalence of diabetes and foot-related disorders and increasing awareness of foot orthotic insoles are accelerating the use of foot orthotic insoles by consumers worldwide. However, the high cost associated with foot orthotic insoles may impede their adoption by the end-users. Moreover, continuous technological advancements and improvements in product are expected to encourage their use by the end-users globally.

Type: Growing popularity of custom-made foot orthotic insoles

Custom-made foot orthotic insoles are designed and fabricated based on an individual's specific foot anatomy and needs. These are ideally suited for conditions such as plantar fasciitis, bursitis, and arthritis. Prefabricated foot orthotic insoles are mass-produced according to standard foot sizes and designs. They are used for common foot ailments and temporary relief. Custom-made foot orthotic insoles offer higher specificity and potentially better results in treating various foot conditions. Prefabricated insoles are more readily available and affordable, making them a preferred choice for mild conditions and temporary relief.

Application: Proliferating use of foot orthotic insoles for medical purposes

Comfort insoles are primarily designed for individuals seeking relief from foot fatigue and mild discomfort. These insoles are thicker and softer than others, offering cushioning and absorption for mundane activities. Healthcare professionals usually suggest medical insoles to alleviate symptoms related to conditions such as diabetes, plantar fasciitis, arthritis, and bursitis. Made from hard material, they provide support and relief to strategic pressure points on the foot. Sports insoles are used by athletes and active individuals and are designed to transfer maximum energy and reduce fatigue during strenuous activities. They deliver shock absorption and prevent injuries as they are made from a combination of hard and soft materials. Comfort insoles cater to the general population and hence showcase larger market prospects. Medical insoles are fundamental for people with severe foot conditions. Sports insoles, however, offer a balanced blend of comfort and medical advantages and cater to athletes and fitness enthusiasts.

Distribution: Increasing availability of foot orthotic insoles on online platforms

Offline distribution and purchase are preferred by consumers primarily due to personalized fitting and expert advice offered in-store. Physical stores, such as pharmacies, clinics, and hospitals, continue to be popular mediums due to the direct interaction between consumers and manufacturers. Individuals prefer online distribution due to increased convenience and the ability to browse and buy anytime, anywhere. The online segment has witnessed surges in sales due to the versatility it offers, such as customer reviews, detailed product descriptions, and virtual foot scanning applications. Offline distribution is preferred for those prioritizing personalized expert aid, while online distribution is favored for flexibility and convenience.

Material: Significant penetration of Polypropylene Thermoplastic based foot orthotic insoles

Ethylene-vinyl acetate (EVA) is a closed-cell foam commonly used for foot orthotic insoles due to its lightweight, shock-absorbing properties. This material enhances comfort and distributes the pressure applied to the foot during movements. Leather is a traditional material that offers enhanced durability and distinct comfort. Leather insoles provide moldability to handle unique foot structures, contributing to wearability. Nylon is a popular choice for foot orthotic insoles, especially for athletes, due to its durability and resistance to sweat and bacteria. These insoles are preferred by those individuals that prioritize high-impact performance and longevity. Polypropylene thermoplastic is a firm, lightweight material that is often preferred for orthotic insoles owing to its contouring properties and long life span. EVA Foam and Leather prioritize comfort and moldability, and Nylon and Polypropylene Thermoplastic focus on offering

durability and resistance to high-impact activities.

Regional Insights:

The foot orthotic insoles market is evolving in the Americas owing to the rise in the aging population and increased awareness of foot health. Rising spending on healthcare and the availability of advanced orthotic solutions have also contributed to the demand in this region. In the EMEA region, the need for foot orthotic insoles is growing due to the rising number of aging population, an increasing incidence of chronic diseases, and strong healthcare infrastructure, particularly in European countries. The Middle East and Africa, though not as robustly developed as Europe, present growth opportunities due to population expansion and increasing healthcare expenditure. Rising disposable incomes, changing lifestyles, an aging population, and increased awareness about foot health and orthotic solutions are accelerating the use of foot orthotic insoles in the APAC region. Besides, the growing trend of using sports orthotic insoles for performance enhancement and injury prevention is anticipated to raise the demand for improved foot orthotic insoles by end-users across the globe.

FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Foot Orthotic Insoles Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Foot Orthotic Insoles Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

Key Company Profiles:

The report delves into recent significant developments in the Foot Orthotic Insoles Market, highlighting leading vendors and their innovative profiles. These include Aetrex Inc., Americule, Inc., Bauerfeind AG, Bayer AG, BIRKENSTOCK DIGITAL GMBH, Broner Glove & Safety Company, Comfortfit Orthotic Labs Inc., CURREX LLC, DARCO Medical India Pvt. Ltd., Dongwan Mingos Limited, Engel-Netze GmbH & Co. Kg, Foot Levelers, Inc., Formthotics by Foot Science International, Hanger Prosthetics and Orthotics Inc., HappyStep, Mandalay Co. Ltd, OrthoLite, Ottobock Holding GmbH, Powerstep, Sorbothane, Inc., Spenco by Footcare, LLC, Superfeet Worldwide Inc., SUPERFEET WORLDWIDE, LLC, and Vionic Group LLC..

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Market Segmentation & Coverage:

This research report categorizes the Foot Orthotic Insoles Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Material, market is studied across EVA Form, Leather, Nylon, and Polypropylene Thermoplastic. The Leather is projected to witness significant market share during forecast period.

Based on Type, market is studied across Custom-Made and Pre-Fabricated. The Custom-Made is projected to witness significant market share during forecast period.

Based on Distribution, market is studied across Offline and Online. The Online is projected to witness significant market share during forecast period.

Based on Application, market is studied across Comfort, Medical, and Sports. The Comfort is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Americas commanded largest market share of 39.48% in 2022, followed by Europe, Middle East & Africa.

Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Foot Orthotic Insoles Market, by Material
7. Foot Orthotic Insoles Market, by Type
8. Foot Orthotic Insoles Market, by Distribution

9. Foot Orthotic Insoles Market, by Application
10. Americas Foot Orthotic Insoles Market
11. Asia-Pacific Foot Orthotic Insoles Market
12. Europe, Middle East & Africa Foot Orthotic Insoles Market
13. Competitive Landscape
14. Competitive Portfolio
15. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Foot Orthotic Insoles Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Foot Orthotic Insoles Market?
3. What is the competitive strategic window for opportunities in the Foot Orthotic Insoles Market?
4. What are the technology trends and regulatory frameworks in the Foot Orthotic Insoles Market?
5. What is the market share of the leading vendors in the Foot Orthotic Insoles Market?
6. What modes and strategic moves are considered suitable for entering the Foot Orthotic Insoles Market?

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Mr. Ketan Rohom
360iResearch
+ + 1 530-264-8485
ketan@360iresearch.com

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