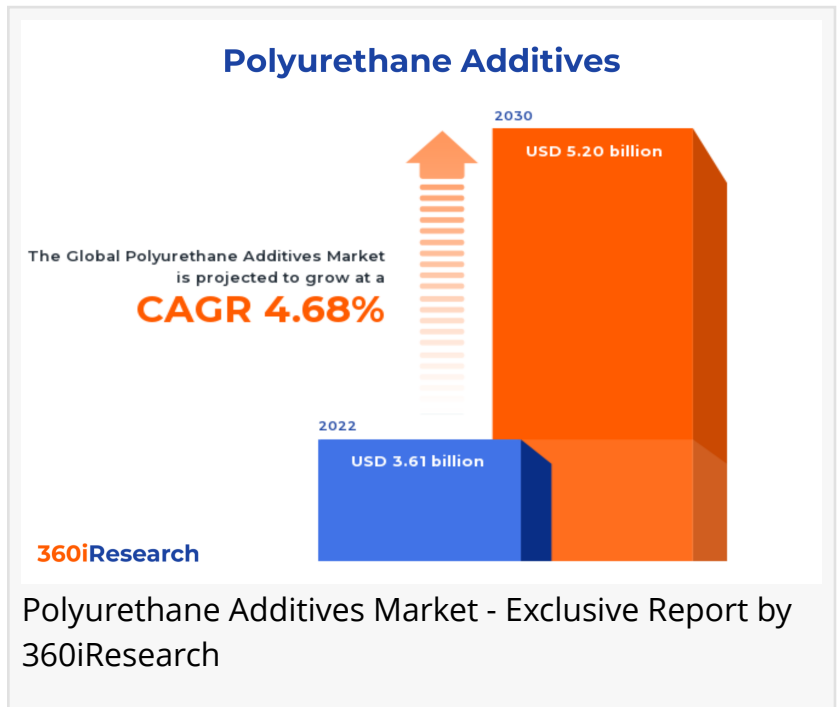


# Polyurethane Additives Market worth \$5.20 billion by 2030, growing at a CAGR of 4.68% - Exclusive Report by 360iResearch

*The Global Polyurethane Additives Market to grow from USD 3.61 billion in 2022 to USD 5.20 billion by 2030, at a CAGR of 4.68%.*

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Polyurethane additives are substances added to polyurethane formulations to modify or enhance certain properties of the finished polyurethane product. Polyurethanes are versatile polymers that can be tailored to meet specific application requirements, and additives play a crucial role in achieving desired characteristics. Due to the broad spectrum of chemical and physical properties that can be achieved, polyurethane additives hold broad applicability across diverse industry sectors. The ongoing expansion of end-use industries is a primary growth driver for the polyurethane additives market. Moreover, increasing consumer demand for high-performance, cost-effective materials encourages manufacturers to innovate. However, regulations governing the use of certain chemicals due to their significant environmental and health hazards and fluctuations in the raw material prices could impact the cost of production,

potentially hampering growth. Legislative changes implemented to reduce the carbon footprint and promote sustainable practices present opportunities to create new eco-friendly additives.

**End-Use:** Proliferation of polyurethane additives in building & construction industry for increased insulation efficiency

Polyurethane foams with additives are used in automotive seating for comfort and durability and to enhance safety and performance. Polyurethane elastomers, coatings, and adhesives with additives contribute to producing interior components, such as dashboards, panels, and trim. Flexible polyurethane foams with additives such as flame retardants, surfactants and blowing agents are commonly used in mattresses for comfort and support. Polyurethane additives produce flexible and rigid foams, coatings, and adhesives used in furniture for comfort, aesthetics, and durability. Leveraging the advantages of increased insulation efficiency and structural integrity, the building & construction industry embraces polyurethane additives. Polyurethane sealants and adhesives with appropriate additives are used in construction for bonding and sealing applications. Polyurethane potting compounds with additives are used to encapsulate and protect electronic components. Flexible polyurethane foams with additives are employed for electrical insulation in various electronic applications.

**Application:** Significant adoption of polyurethane additives in adhesives and sealants applications

Adhesives and sealants incorporating polyurethane additives achieve enhanced adhesive strength and curing speed. Polyurethane additives are used in adhesives and sealants to enhance performance properties such as adhesion, flexibility, and durability. Polyurethane additives contribute to the formulation of coatings with abrasion resistance, chemical resistance, and UV stability. Catalysts, fillers, UV stabilizers, and antioxidants are commonly used in polyurethane coatings. Polyurethane-based elastomers exhibit exceptional tensile strength, resistance to abrasion, and flexibility. Polyurethane foams are versatile materials with applications ranging from soft, flexible foams to rigid insulation foams.

**Type:** High utilization of catalysts owing to their properties of providing fast procedures

Catalysts form the backbone of polyurethane chemical reactions, pivotal in quickening the procedure. Catalysts are substances that accelerate chemical responses without being consumed in the procedure. In polyurethane production, catalysts promote the response between isocyanates and polyols, forming the polyurethane polymer. Fillers are materials added to polyurethane formulations to modify or enhance specific properties, such as hardness, stiffness, and dimensional stability. They also contribute to cost reduction and are used in polyurethane systems where specific mechanical or physical properties must be adjusted. Flame retardants are added to polyurethane formulations to reduce the material's flammability. They enhance fire resistance and can be crucial for strict fire safety requirements applications and are used in polyurethane foams, coatings, and other applications where fire safety is a concern. Surfactants, or surface-active agents, are added to polyurethane formulations to control the cell structure in foams. They assist in stabilizing the foam structure and improving the distribution of blowing agents. Surfactants can be silicone-based, polyether-based, or fluorinated, depending

on the precise needs of the application, and are widely utilized in the production of polyurethane foams, including flexible foams, rigid foams, and integral skin foams.

#### Regional Insights:

The Americas has a significant landscape in the polyurethane additives market due to its vast automotive and construction sectors extensively using polyurethane-based products, necessitating polyurethane additives. The EMEA region holds a significant landscape of the global polyurethane additives market owing to having a hub for major automotive manufacturers. The demand for polyurethane additives is expected to experience steady growth as the automotive and construction sectors continue expanding in this region. Due to infrastructural developments, the Middle East and Africa region is projected to display a promising growth pattern. APAC is the fastest-growing market for polyurethane additives, mainly due to the region's rapidly evolving industries. Countries in the region have showcased exponential growth due to the boom in their construction and automotive sectors, significantly driving the demand for these additives. Additionally, the growing purchasing capacity of consumers in these developing nations is adding to the market growth.

#### FPNV Positioning Matrix:

The FPNV Positioning Matrix is essential for assessing the Polyurethane Additives Market. It provides a comprehensive evaluation of vendors by examining key metrics within Business Strategy and Product Satisfaction, allowing users to make informed decisions based on their specific needs. This advanced analysis then organizes these vendors into four distinct quadrants, which represent varying levels of success: Forefront (F), Pathfinder (P), Niche (N), or Vital(V).

#### Market Share Analysis:

The Market Share Analysis offers an insightful look at the current state of vendors in the Polyurethane Additives Market. By comparing vendor contributions to overall revenue, customer base, and other key metrics, we can give companies a greater understanding of their performance and what they are up against when competing for market share. The analysis also sheds light on just how competitive any given sector is about accumulation, fragmentation dominance, and amalgamation traits over the base year period studied.

#### Key Company Profiles:

The report delves into recent significant developments in the Polyurethane Additives Market, highlighting leading vendors and their innovative profiles. These include Air Products Inc., Albemarle Corporation, BASF SE, BYK-Chemie GmbH by ALTANA Group, Covestro AG, DIC CORPORATION, Dow Inc., Eastman Chemical Company, Everlight Chemical Industrial Corporation, Evonik Industries AG, GEO Specialty Chemicals, Inc. by CPS Performance Materials Corp., Gulbrandsen Chemicals, Inc., Gulbrandsen, Inc., Huntsman International LLC, Isothane Ltd, Kao Corporation, Lanxess AG, Momentive Performance Materials Inc., Peterson Chemical

Technology by Leggett & Platt, Incorporated, Schill+Seilacher Struktol GmbH, Sheela foam Ltd., Tosoh Corporation, Vanderbilt Chemicals, LLC, Wacker Chemie AG, and Wanhua Chemical Group Co., Ltd..

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## Market Segmentation & Coverage:

This research report categorizes the Polyurethane Additives Market in order to forecast the revenues and analyze trends in each of following sub-markets:

Based on Type, market is studied across Catalysts, Fillers, Flame Retardants, and Surfactants. The Catalysts is projected to witness significant market share during forecast period.

Based on Application, market is studied across Adhesives & Sealants, Coatings, Elastomers, and Foams. The Coatings is projected to witness significant market share during forecast period.

Based on End-Use, market is studied across Automotive & Transportation, Bedding & Furniture, Building & Construction, and Electronics. The Electronics is projected to witness significant market share during forecast period.

Based on Region, market is studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas is further studied across Argentina, Brazil, Canada, Mexico, and United States. The United States is further studied across California, Florida, Illinois, New York, Ohio, Pennsylvania, and Texas. The Asia-Pacific is further studied across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. The Europe, Middle East & Africa is further studied across Denmark, Egypt, Finland, France, Germany, Israel, Italy, Netherlands, Nigeria, Norway, Poland, Qatar, Russia, Saudi Arabia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded largest market share of 38.45% in 2022, followed by Europe, Middle East & Africa.

## Key Topics Covered:

1. Preface
2. Research Methodology
3. Executive Summary
4. Market Overview
5. Market Insights
6. Polyurethane Additives Market, by Type
7. Polyurethane Additives Market, by Application
8. Polyurethane Additives Market, by End-Use

9. Americas Polyurethane Additives Market
10. Asia-Pacific Polyurethane Additives Market
11. Europe, Middle East & Africa Polyurethane Additives Market
12. Competitive Landscape
13. Competitive Portfolio
14. Appendix

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes penetration across mature segments of the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, certification, regulatory approvals, patent landscape, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and breakthrough product developments

The report answers questions such as:

1. What is the market size and forecast of the Polyurethane Additives Market?
2. Which are the products/segments/applications/areas to invest in over the forecast period in the Polyurethane Additives Market?
3. What is the competitive strategic window for opportunities in the Polyurethane Additives Market?
4. What are the technology trends and regulatory frameworks in the Polyurethane Additives Market?
5. What is the market share of the leading vendors in the Polyurethane Additives Market?
6. What modes and strategic moves are considered suitable for entering the Polyurethane Additives Market?

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