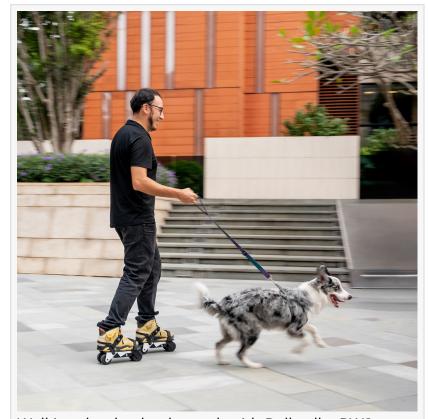


## Lowest price ever for electric shoes: limited Rollwalk Black Friday specials from \$279

Rollwalk is not just selling a product; it's paving the way for a more accessible, eco-friendly, and enjoyable mode of transportation.

SHENZHEN, GUANGDONG, [], November 17, 2023 / EINPresswire.com/ -- Introduction: 2023 marks the dawn of electric shoes, capturing the interest of many enthusiasts. Unfortunately, the high prices of these shoes have discouraged most potential buyers. Crowd-favorite moonwalker and the electric single-wheel skate Escendblades represent this innovative footwear. However, the steep prices, exceeding \$1000, have deterred many pioneering spirits.

Enter Rollwalk eRW3, a later entrant who wants to make electric shoes accessible to a broader audience.



Walking the dog by the park with Rollwalk eRW3 motorized shoes

Before the price drop, the eRW3 was priced at a still considerable \$499, leaving potential users somewhat hesitant.

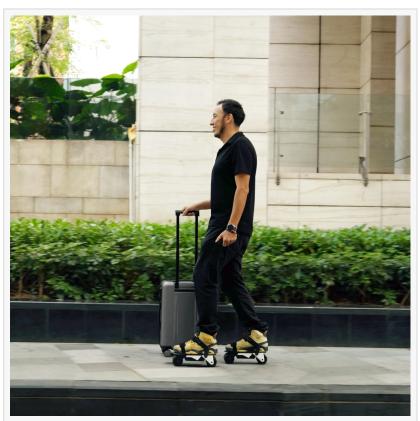
Just in time for Black Friday, Rollwalk dropped a bombshell – the initially priced \$499 Rollwalk electric shoes would now be available starting at only \$279 on Black Friday. The eRW3 underwent a significant transformation, and Rollwalk aims to make this mode of transportation more widespread. Surprisingly, the once high-value Rollwalk eRW3 now generously returns more consumer benefits.

This pricing strategy challenges the common perception of electric shoes. It's not merely a substantial discount; it's a bold move to redefine the electric shoe market.

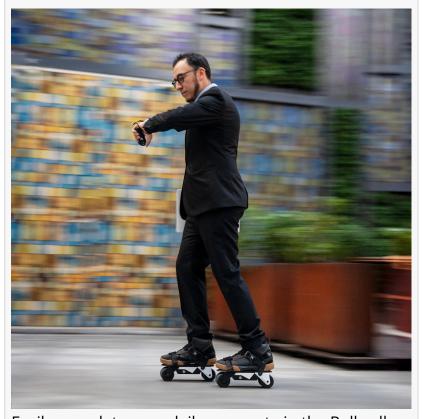
Behind the scenes, the Rollwalk team collaborated closely with motor suppliers, optimizing the production process. This collaboration and process optimization resulted in Rollwalk gaining an extra 30% profit. Rollwalk decided to give back 30% of its profits to new users in a sea of choices, reducing the barriers to trying out the efficiency and portability of electric shoes. Rollwalk announced a \$120 price drop across the entire product line, with the protective gear and PRO versions also experiencing significant reductions, priced at \$399 and \$449, respectively.

Simultaneously, during this Black Friday event, Rollwalk offers an exclusive, limited-time \$100 coupon for the eRW3, bringing the price down to \$279. This isn't just a sale; it's an invitation for enthusiasts and the curious to experience the unique charm of electric shoes at an affordable cost.

For existing Rollwalk users, unique benefits and rights are in store. Dues include the opportunity to evaluate the Rollwalk eRW4 (potentially Rollwalk eRW5/6). As a perk, every user who has invested in Rollwalk electric shoes receives a Rollwalk alliance link. Successful purchases through this unique link result in a percentage-based cashback. Rollwalk highly values the all-around experience of every user, whether it's about using electric shoes or providing optimization suggestions for the product – all feedback receives earnest attention.



Lugging suitcases with ease on the way to the airport in Rollwalk eRW 3 Electric roller skates



Easily complete your daily commute in the Rollwalk eRW 3 motorized shoes.

The driving force behind this groundbreaking pricing strategy lies in robust corporate support and strategic partnerships. Rollwalk ensures a stable supply chain and reduced costs by entering long-term agreements with motor suppliers. Establishing logistics warehouses in Los Angeles and Germany further enhances efficiency, reduces transportation costs, and ensures prompt delivery.

Rollwalk focuses on optimizing product costs, from electric shoe accessories to assembly chains, ensuring that quality remains uncompromised despite affordability. Lean production practices and controlled labor costs enable Rollwalk to offer competitive prices, making electric shoes accessible to more people.

As the Black Friday season unfolds, Rollwalk invites everyone interested in electric shoes to feel the unique charm of this mode of transportation. At a starting price of \$279, Rollwalk is not just selling a product; it's paving the way for a more accessible, eco-friendly, and enjoyable mode of transportation.

Whether you're an ordinary commuter or an electric tool enthusiast, as long as you yearn for a more liberating and eco-friendly travel experience, Rollwalk electric shoes are an indispensable companion for your journey to freedom.

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