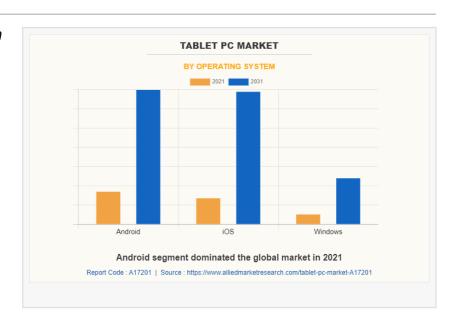


Tablet PC Market to Hit \$325.15 Billion by 2031 | Apple Inc., Acer Inc., ADLINK, Amazon, Inc

Tablet PC have gained huge popularity in different sectors including education as well as entertainment.

WILMINGTON, DE, UNITED STATES, November 17, 2023 / EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Tablet PC Market, by Operating System (Android, iOS, Windows), by Distribution Channel (Offline, Online), by End User (Consumer, Commercial): Global Opportunity Analysis and Industry Forecast, 2021-2031"



The tablet pc market was valued at \$70.72 billion in 2021, and is estimated to reach \$325.15 billion by 2031, growing at a CAGR of 16.7% from 2022 to 2031.



New designs for tablet PCs have evolved as per customer's demands with increased screen resolution, compact devices, enhanced graphics & different apps for monitoring & control of electronic devices."

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The unprecedented demand for better hardware technologies is a crucial factor for development of the market. The use of tablet PCs is not restricted to a particular age group, and the heterogeneity of demand has given an impetus to market growth. Several streams of revenues currently exist in the global tablet PC market. A large number of people are inclined toward buying latest

electronic gadgets. Increased affordability of the masses has created a farrago of opportunities within the tablet PC market, which is expected to be beneficial for the Tablet PC Market Size

growth in the upcoming year.

The tablet PC market trends in Asia-Pacific dominated the global market. Tablet PC have gained huge popularity in different sectors including education as well as entertainment. New technical developments in tablet PCs have led to shifting of consumer usage habits. Moreover, new designs for tablet PCs have also evolved as per customer's demands with increased screen resolution, compact devices, enhanced graphics and different apps for monitoring and control of electronic devices, which would provide lucrative growth opportunities for the Asia-Pacific market.

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Competitive Analysis:

The competitive environment of <u>Tablet PC Industry</u> is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Tablet PC Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

Key Players:

Apple Inc., Acer Inc.

ADLINK

Amazon, Inc.

ARBOR Technology

ASUSTek Computer Inc.

DAP Technologies

Glacier Computer

Hewlett-Packard (HP)

Huawei Technologies

Lenovo Group Ltd.

LG Electronics, Inc.

Microsoft Corporation

NEXCOM

Nokia Corporation

Samsung Electronics Co. Ltd.

Toshiba Corporation and Many More

Governments and businesses are increasingly asking employees to work from home or are shifting work to employees in less affected areas to maintain business continuity during the pandemic.

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Enterprises have witnessed various changes in business processes, operations, and industrial automation. Moreover, organizations are shifting toward digitalization and increase in implementation of Industry 4.0 to cope with ongoing tough business competition. Consumer demand for computing devices such as Tablet PC for delivering effective functionality and portability drives the market growth. In the recent years, there has been a paradigm shift in consumer demand toward tablet PC devices.

On the contrary, prominent market players are offering solutions with advanced technology and are actively looking forward to collaborate their technology and solutions with other vendors. For instance, in December, 2019, Intel partnered with MediaTek to develop 5G modem chips for personal computers. Through this partnership, both enterprises are projected to work on 5G solution for deployment in commercial laptop and tablet PCs segments. With this expanded partnership, both enterprises are expected to accelerate their digital transformation with innovative products and drive new levels of insights and innovation.

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