

Eleven Madison Home Collaborates With Olio Piro On New Gift Box

This partnership comes together to offer two exceptional pantry items that make up the cornerstone of any meal or kitchen

NEW YORK, USA, November 17, 2023 /EINPresswire.com/ -- Just three years after its debut in the U.S. market, Olio Piro is collaborating with Eleven Madison Park as it continues to choose bespoke, quality partners for its Home collection. Piro's high-antioxidant extra virgin olive oil is featured alongside the exceptional aged balsamic vinegar of Balsamico Bonini in a delicious new pantry staple gift box.

"Whether a professional chef or home cook, having a great olive oil and vinegar in your arsenal that you're not



afraid to use can elevate the deliciousness of your cooking in so many ways," said Chef Daniel Distefano, Director of Operations, Eleven Madison Home. "Piro perfectly blends tradition and technology to produce an ultra-premium olive oil in a league of its own."



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Eleven Madison Home's collection of plant-based kitchen essentials, pantry staples and ready-to-eat snacks from the world-renowned Eleven Madison Park is a natural fit for Piro's ultra-premium olive oil, which has been accumulating accolades since its launch in 2018. Straight from the hills of Tuscany, Piro cold presses its oil in small batches from groves of 300-year-old olive trees using a proprietary double filtration milling system developed with the Italian National Research Council. The result is a bold.

rich taste with a distinctive peppery finish and an unusually high level of healthy antioxidants.

"We are tremendously proud of this collaboration as Piro continues to establish itself in the toptier U.S. olive oil market," said Olio Piro CEO Marie-Charlotte Piro. "We choose our partners carefully, and being able to work with the best restaurant in the U.S., who shares Piro's core values of unreasonable quality and sustainability, is the perfect complement to our brand."

Eleven Madison Home's Oil & Vinegar Box features an 8.4-ounce bottle each of Olio Piro extra virgin olive oil and Balsamico Bonini aged balsamic vinegar, tastefully packaged in a responsibly sourced gift box. Priced at \$95, this is the perfect gift for home chefs, foodies and hosts.

Find Piro in three additional Eleven Madison Home gift boxes including The Complete 25 Year Collection, The Chef's Pantry Gift Box and With a Little Help From Our Friends. Visit <u>ElevenMadisonHome.com</u> for more.

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About Eleven Madison Home: Born out of Eleven Madison Park, the world's first ever 3 Michelinstarred vegan restaurant, Eleven Madison Home aims to shift the world's perception of plant-based food. In a market dominated by highly processed ingredients and fake meats, we offer a more delicious and nourishing alternative: prioritizing whole foods, the craft of cooking, and sustainable sourcing. Harnessing the expertise of our chefs and Eleven Madison Park's legacy of excellence and innovation, we create plant-based staples that can transform your everyday cooking, accompanied by recipes and resources that make a plant-based lifestyle accessible (and enjoyable) to everyone. www.elevenmadisonhome.com @ElevenMadisonHome

About Olio Piro: Olio Piro LLC is the exclusive distributor of Piro's renowned, award-winning extra virgin olive oil. Crafted with paramount quality standards combining respect for tradition and the latest technology in the Maremma region of Tuscany, Olio Piro ensures an unwavering dedication to excellence. Every bottle of Piro on tables and in kitchens across the globe maintains the same highest quality and remarkable flavor as when it was first bottled in Tuscany. Each drop is a testament to Piro's commitment to preserving the authentic taste and essence of exceptional olive oil. olio-piro.com @oliopiro

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