




# <https://infulent.ca/>: Revolutionizing Influencer Marketing in Canada with Influencer Search Engine Platform

*Ai powered Social Media Influencer Match-Making Platform. Google of Social Media Influencer Marketing*


TORONTO, ONTARIO, CANADA,  
November 20, 2023 /

EINPresswire.com/ -- Title: Infulent.ca:  
Revolutionizing Influencer Marketing in  
Canada with New Search Engine  
Platform


### Influencer Category




**Lifestyle**  
Toronto , Montreal, Vancouver, Calgary, Edmonton, Ottawa, Quebec, Mississauga, Hamilton, London, and more



**Health and fitness**  
Toronto , Montreal, Vancouver, Calgary, Edmonton, Ottawa, Quebec, Mississauga, Hamilton, London, and more



**Sport**  
Toronto , Montreal, Vancouver, Calgary, Edmonton, Ottawa, Quebec, Mississauga, Hamilton, London, and more



**Entertainment and gadgets**  
Toronto , Montreal, Vancouver, Calgary, Edmonton, Ottawa, Quebec, Mississauga, Hamilton, London, and more

Find and connect with influencers in any niche and interest

Toronto, ON - Canadian businesses now have a powerful tool in their digital marketing arsenal with the introduction of Infulent.ca, a cutting-edge search engine designed specifically for [social media influencer marketing](#). This platform emerges as a key solution in the expanding realm of influencer marketing, offering a swift, efficient way for businesses to identify influencers that align perfectly with their brand's audience.

Infulent.ca distinguishes itself with a comprehensive database containing over 250 million profiles across major social media platforms including YouTube, Instagram, and TikTok. Notably, the platform emphasizes its vast selection of over 750,000 Canadian social media influencers, ranging from those with a thousand followers to mega-influencers with millions, covering diverse interests and niche, ensuring a wide variety of interests and niches are catered to.

The founder of Infulent.ca shared their excitement about the platform's launch, stating, "Infulent.ca simplifies the influencer marketing process for companies, particularly addressing the challenge of finding influencers that embody a brand's values and reach the desired demographics. Our platform is a game-changer, particularly for small businesses, as it bypasses the need for intermediary agencies. We are thrilled to offer Canadian businesses a gateway to both global and local social media influencers."

Infulent.ca's standout features include an AI-powered analysis tool that delves into the audience demographics and brand preferences of influencers' followers. The platform's intuitive design enables businesses to refine their search for influencers based on criteria such as location,

niche, engagement rate, and follower count, fostering a marketing strategy that is both personalized and impactful. The platform also offers a variety of pricing options to suit different business budgets.

The debut of Infulent.ca represents a significant stride forward in influencer marketing. It provides businesses with an effective, streamlined approach to engaging with their target audiences. With its extensive database and user-friendly interface, Infulent.ca is poised to become an essential tool for leveraging the power of influencer marketing. Further information is available at [Infulent.ca](https://infulent.ca). [Contact@infulent.ca](mailto:Contact@infulent.ca)

Antony Gebremichael

<https://infulent.ca/>

[contact@infulent.ca](mailto:contact@infulent.ca)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/669683834>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.