

Data Center Automation Market Expected to Reach \$32.5 Billion by 2030, Reveals New Study

"Cloud migration, cost efficiency, scalability, and AI integration propel growth in Data Center Automation Market."

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EINPresswire.com/ -- The [data center automation market](#) is impacted by factors such as applications across various industry verticals, higher energy efficiency, and growing cloud computing, social media, online gaming, and big data applications. However, power failure and storage limitation.



data-center-automation-market-size

In 2020, on the basis of component, the solution segment dominated the data center automation market, and is expected to maintain its dominance in the upcoming years. This is attributed to the demand for server automation solutions in data centers which enables organizations or users to quickly and securely provision, configure, patch, and maintain physical, virtual, and cloud servers. Server automation offers compliance with pre-configured policies as per requirements and it also increases IT efficiency by up to ~85% with an intelligent and closed loop for automated remediation. These factors aid in growth of server automation for the data center automation market. However, the services segment is expected to witness highest growth rate during the data center automation market forecast period.

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KEY FINDINGS OF THE STUDY:

□ On the basis of component, in 2020, the solution segment dominated the data center automation market size. However, the services segment is expected to exhibit significant growth during the forecast period.

□ Depending on industry vertical, the BFSI segment generated highest revenue in 2020 of the data center automation market share.

□ On the basis of operating environment segment, the windows segment generated highest revenue in 2020. However, linux and other open-source OS segment is expected to exhibit significant growth during the forecast period

□ On the basis of region, the data center automation industry was dominated by North America in 2020. However, Asia-Pacific is expected to witness significant growth in the upcoming years.

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On the basis of industry vertical, the BFSI segment is the fastest growing segment for the data center automation market, and is projected to keep its hold on the market in the coming years. Moreover, the BFSI sector has been implementing data center automation as it eliminates faults from manual processes and improves the synchronization between IT operations and IT security. Analysis of customer developments, fraud detection, and other similar tasks can be achieved by efficiently managing data. Immense competition in the finance sector increases pressure on banks to become more responsive and efficient. Furthermore, banks need to augment their resources and infrastructure and improve their operational efficiency. Thus, to address the above issues, banks are implementing data center technology to offer services such as mobile banking, ATM services, online banking, and others.

The current estimation of 2030 is projected to be higher than pre-COVID-19 estimates. Automation is playing an important role in maintaining IT operations during the COVID-19 pandemic. According to the Verizon Network Report, April 22, the overall data volume across its networks increased by 19% compared to pre-COVID levels. While data usage remains elevated, changes in how people are using the network have stabilized. Such factors contributes to the rise in demand for data center automation software and data center automation tools.

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Key Market Players:

□ VMware, Inc.

□ BMC Software

□ Cisco Systems, Inc.

□ IBM Corp.

□ Hewlett Packard Enterprise

□ Microsoft Corp.

□ Puppet

□ Citrix Systems, Inc.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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