

LANDMASTER ADDS OVER 90 NEW DEALER LOCATIONS THIS YEAR

High feature, high value, readily-available product aid in Landmaster being attractive for dealers. American made is a huge attraction.

COLUMBIA CITY, IN, USA, November 20, 2023 /EINPresswire.com/ -- The American Made UTV manufacturer, [Landmaster](https://www.landmaster.com/) is continuing to grow by adding over an additional 90 new dealers to its national and international mix of dealers. Landmaster's primary focus this year has been adding dealers in the farm and agriculture segment. "By taking on the Landmaster

product, several of our large implement and tractor dealers are starting to see more residential-based consumers stop by their dealership vs the typical farm and commercial user. Prior to this, dealers primarily dealt with commercial and farm customers, now dealers can benefit by selling our UTVs along with their other products to the residential large landowner." Comments David Piercy, Director of marketing for Landmaster.

“

With the Landmaster UTVs, several of our large implement and tractor dealers are starting to see more residential-based consumers stop by their dealership vs the typical farm and commercial user.”

David Piercy - Director of Marketing & Creative

Landmaster only builds-to-order which benefits their dealers in multiple ways. For one it allows the dealer to build a fully customized unit that best meets the demands of their customers. Secondly, when a dealer places an order, it ships on average in 3-4 weeks. Landmaster states that they have the industry's fastest lead times from order to shipment. "Building to order also ensures we're not creating excess inventory that we later are forced to push onto dealers. When we build to order, we're creating

product that matches the needs and demand of the marketplace." States Dustin Noble, VP of Sales and Marketing for Landmaster.



Farmer load straw in the back of a Landmaster UTV

In addition to adding 90+ dealers, Landmaster has added on a new VP of sales and an additional three regional sales reps to help manage the added territories.

For dealers interested in becoming a Landmaster dealer, they should [visit www.Landmaster.com/dealer](http://www.Landmaster.com/dealer) or contact Dustin Noble, VP of Sales and Marketing at (260) 438-1183

About Landmaster: Landmaster has been manufacturing UTVs and related recreational products for over 50 years. The company is an Indiana based company producing a full line of gas and lithium ion UTVs. They distribute through independent dealers throughout the U.S. and globally, delivering the absolute best combination of quality, value, and performance. For more information, please visit www.Landmaster.com.

David Piercy
Landmaster
+1 260-205-0064

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)



Hunter setting up blind with his electric untamed UTV.



Man cutting logs and using his UTV for work.



Landmaster Logo - Black

This press release can be viewed online at: <https://www.einpresswire.com/article/669782408>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.