

# SOCIAL MEDIA PLATFORM BAMBOO REVEALS “EMPIRE STATE OF MIND” WINNER LIVE FROM NAB SHOW NEW YORK

*Dushawn (Dusan) Jovic Receives Creative Merchandise Collaboration Award with Renowned Content Creator Avori Henderson*



NEW YORK, NY, USA, November 20, 2023 /EINPresswire.com/ -- Nick Urbom, CEO and Founder of [Bamboo](#),

a groundbreaking social networking platform, joined forces with content creator [Avori Henderson](#) at [NAB](#) Show New York to announce the winner of the Bamboo EMPIRE STATE OF MIND photo contest: Dushawn (Dusan) Jovic. This platform is revolutionizing how creators showcase their content, collaborate on posts, and monetize without the platform taking a cut.

During last month's NAB Show New York panel, Jovic was honored by Bamboo as the competition winner. He had the opportunity to collaborate with Avori, capturing an exclusive creator merchandise drop in NYC for an unforgettable fan-meets-creator photoshoot. Jovic was also awarded a \$4,000 cash prize to support his creative journey. The collection was announced on the Empire State of Mind collab feed on Bamboo.

Jovic tapped Bamboo to showcase his distinctive artistic style. For his submission, Jovic showcased his unique creative photographic approach to fashion inspired by the spirit of New York.

"We're thrilled to celebrate this recognition of Dushawn's outstanding street-style photography," commented Urbom. "His vision truly encapsulates the essence of New York, and it makes perfect sense that Avori's team wanted to collaborate with Dushawn on her next merch drop in a Bamboo collab feed.

For more information, please visit <https://www.bamboo.app>.

To view photos, please view at this link

<https://drive.google.com/drive/folders/15ehe76nE7yM2nnwDQ7vF-wjs0AOSS9aw>.

## ABOUT BAMBOO:

Create unique feeds for all of your interests and grow them together with like-minded individuals who share your passions. With Bamboo, you have full control over who can access your content. Whether you want to share it with the world, local communities, or just a group of friends, you're in control on Bamboo.

Want to grow faster? Come together with all of your collaborators on a shared topic! Bamboo makes it easy to invite co-hosts to your feeds so you can grow your audiences together. Join our community of creators on Bamboo to grow together and showcase everything you do in one place!

## About NAB Show New York:

NAB Show New York is the most efficient and diverse event experience on the East Coast for the broadcast, media and entertainment industry, held at the Javits Center. Produced by the National Association of Broadcasters, NAB Show New York is the premier event for content economy professionals to reconnect, reevaluate and rediscover ways to get more creative with new-to-market tech and existing tools through exhibits, conferences and networking events. Learn more at [NABShowNY.com](http://NABShowNY.com).

## About NAB:

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at [nab.org](http://nab.org).

# # #

Amy Prenner

The Prenner Group

+1 310-709-1101

[email us here](#)

Visit us on social media:

[Instagram](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/669828935>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

