

# Cold Insulation Market to Register Healthy CAGR of 8.2% from 2023 to 2029 | Exclusive Report by Exactitude Consultancy

Cold Insulation Market growth is being driven by end-use demand, energy efficiency, technological advancements, regulations, and sustainability.

LUTON, BEDFORDSHIRE, UNITED KINGDOM, November 21, 2023 /EINPresswire.com/ -- The <u>Cold</u> <u>Insulation Market</u> is expected to grow at 8.2% CAGR from 2023 to 2029. It was valued nearly 5.55 billion at 2022. It is expected to reach above USD 11.27 billion by 2029.



Cold insulation is a technique that uses a substance or a mixture of two or more materials to stop heat gain or loss and save energy. Cold insulation is used when the temperature falls below the ambient threshold to protect the material from condensation, moisture penetration, and

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The cold insulation market is experiencing robust growth due to increasing demand in industries like oil and gas, driven by a rising focus on energy efficiency and stringent regulations." *Exactitude Consultancy*  long-term deterioration. Cold insulation is used to prevent condensation, moisture intrusion, and long-term damage at temperatures below the ambient threshold. Thermal insulation is a type of energy-saving material. Energy efficiency laws, rising demand from sectors such as refrigeration, HVAC, and cold storage, expanding environmental sustainability consciousness, and advancements in insulation materials and technologies are driving the market for cold insulation.

The market for cold insulation will grow during the forecast

period due to the increasing importance of energy efficiency and rising energy costs. Growing concerns about greenhouse gas emissions are expected to drive market growth during the forecasted timeframe. Government funding supplements the market by increasing the energy efficiency of public assets. The decline in infrastructure spending in developed countries such as

the United States, Japan, and other Western European countries, as well as growing awareness of energy losses and the costs associated with them, are expected to be positive factors for the global cold insulation industry.

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Recent Developments:

• March 15, 2023: Evonik launched new TEGO<sup>®</sup> Flow 380 leveling agent for high-quality automotive clear coatings.

• April 25, 2023: BASF, THIELMANN and NXTGN launched strategic partnership to further develop and commercialize IBC trackers.

The Asia-Pacific region dominated the cold insulation market in 2022, accounting for 40% of the market.

This was brought on by increased commercial development investment, expanding building, and expanding industrial activity in the area. As there are numerous huge industries in China, it is predicted that demand for cellular glass, polyurethane foam, poly-isocyanurate foam, and polyethylene foam-based cold insulation will increase. The oil and gas sectors need reliable and high-quality cold insulation, such as pipelines, to keep liquefied natural gas (LNG) in a liquid condition at a constant temperature of less than -163 °C. The industry for cold insulation would eventually be driven by the expansion of the industrial sector.

The market for cold insulation in North America has expanded significantly in recent years. This can be due to a number of things, including the growing demand from sectors like oil and gas, food and beverage, pharmaceuticals, and logistics, which depend on efficient insulation and temperature management. A further factor driving the development of cold insulation solutions in North America is the region's strict energy efficiency requirements, which are intended to lower carbon emissions and improve sustainability. By offering more effective and affordable insulating solutions, advancements in cold insulation technologies, such as better materials and installation methods, have further encouraged market growth. Overall, these elements have helped the North American cold insulation industry maintain a solid growth trajectory.

Key Factors Influencing the Cold Insulation Market:

• Demand in End-Use Industries:

The demand for cold insulation materials is closely tied to industries that require temperaturecontrolled environments, such as food and beverage, pharmaceuticals, chemicals, and energy. Any changes or developments in these industries can impact the cold insulation market.

• Energy Efficiency Regulations:

Stringent energy efficiency regulations and environmental concerns have been driving the demand for high-performance insulation materials. Cold insulation solutions that help in reducing energy consumption and greenhouse gas emissions are likely to see increased demand.

Technological Advancements:

Ongoing advancements in insulation materials and technologies, such as the use of advanced polymers, aerogels, and nanotechnology, can significantly impact the efficiency and effectiveness of cold insulation solutions.

• Sustainability and Environmental Considerations:

The growing emphasis on sustainable and environmentally friendly products influences the cold insulation market. Manufacturers are increasingly focusing on developing insulation materials with minimal environmental impact.

• Global Economic Trends:

Economic factors, such as global economic growth, industrial output, and construction activities, play a role in the demand for cold insulation materials. Economic downturns or upswings can impact investment in industrial projects and subsequently affect the demand for insulation.

Cold Insulation Market Technological Trends

• Advanced Materials and Nanotechnology:

The development and use of advanced materials and nanotechnology have been significant trends in insulation technology. Nano-insulation materials often have enhanced thermal properties and can be more effective in insulating against extreme temperatures.

• Aerogel Insulation:

Aerogels are lightweight materials with excellent insulating properties. In recent years, there has been growing interest in incorporating aerogels into insulation materials for both hot and cold applications due to their low thermal conductivity.

• Phase Change Materials (PCMs):

PCMs have been gaining attention in cold insulation applications. These materials can absorb and release heat during phase transitions, providing effective temperature regulation. Incorporating PCMs into insulation systems can help maintain stable temperatures in cold environments.

• Energy-Efficient Insulation Solutions:

With a focus on sustainability and energy efficiency, there has been a trend toward developing insulation materials that contribute to reducing energy consumption in buildings and industrial applications. This includes improved thermal performance and the use of eco-friendly materials.

• Green Insulation:

Environmentally friendly and sustainable insulation materials have gained popularity. This involves the use of recycled or renewable materials in insulation products to reduce the environmental impact and promote sustainability.

Cold Insulation Market Key Players

- Huntsman Corporation
- Evonik
- BASF SE
- Armacell International Holding Gmbh
- The DOW Chemical Company
- Owens Corning
- Aspen aerogels
- Dongsung Finetec Corp
- Certain Teed
- Kingspan Groups PLC
- Pittsburgh Corning Corporation
- Combi Isolatie B.V.

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Key Market Segments: Cold Insulation Market

Cold Insulation Market By Material Type, 2023-2029, (USD Billion, Thousand Units)

- Phenolic Foam
- Fiber Glass

- Polystyrene Foam
- Polyurethane Foam
- Others

Cold Insulation Market By End User, 2023-2029, (USD Billion, Thousand Units)

- Oil And Glass
- Chemicals
- HVAC
- Refrigeration
- Others

Market Dynamics

1. Drivers:

a. Energy Efficiency Regulations: Increasing global emphasis on energy efficiency and sustainability is driving the demand for cold insulation solutions. Governments and industries are adopting stringent regulations to reduce energy consumption, leading to a higher demand for effective insulation materials.

b. Industrial Growth: Growth in industries such as oil and gas, chemicals, pharmaceuticals, and food and beverage, which often require cold storage and transportation, contributes to the demand for cold insulation materials.

c. Technological Advancements: Advances in insulation materials and technologies, such as the development of innovative and high-performance materials, contribute to the growth of the cold insulation market.

d. Environmental Concerns: Growing awareness of environmental issues is prompting industries to adopt eco-friendly and sustainable insulation solutions, driving the development and adoption of new materials.

## 2. Restraints:

a. High Initial Costs: The initial costs associated with installing advanced cold insulation systems can be relatively high, which may act as a restraint, especially for smaller businesses or industries with tight budgets.

b. Limited Awareness: In some regions and industries, there may be a lack of awareness about the benefits of proper cold insulation, leading to underinvestment in insulation solutions.

c. Challenges in Retrofitting: Retrofitting existing facilities with cold insulation can be challenging

and costly, which may hinder the adoption of insulation measures in older infrastructure.

3. Opportunities:

a. Growing Cold Chain Logistics: The expansion of cold chain logistics for the transportation of temperature-sensitive goods, including pharmaceuticals and food products, presents significant opportunities for the cold insulation market.

b. Urbanization and Infrastructure Development: As urbanization and infrastructure development continue, there is an increasing need for cold storage facilities, offering opportunities for the cold insulation market.

c. Emerging Economies: Rapid industrialization and economic development in emerging economies create new markets for cold insulation products and services.

4. Challenges:

a. Variability in Temperature Requirements: Different industries and applications may have diverse temperature requirements, and developing insulation solutions that meet these varied needs can be challenging.

b. Material Selection: The choice of insulation material is crucial, and there may be challenges in finding materials that are not only effective in insulating but also meet environmental and safety standards.

c. Global Economic Uncertainties: Economic uncertainties and fluctuations in raw material prices can impact the cost of production and, subsequently, the pricing and demand for cold insulation materials.

### Key Question Answered

- 1. What is the expected growth rate of the cold insulation market over the next 7 years?
- 2. Who are the major players in the cold insulation market and what is their market share?
- 3. What are the end-user industries driving demand for market and what is their outlook?
- 4. What are the opportunities for growth in emerging markets such as Asia-Pacific, Middle East, and Africa?

5. How is the economic environment affecting the cold insulation market, including factors such as interest rates, inflation, and exchange rates?

6. What is the expected impact of government policies and regulations on the cold insulation market?

- 7. What is the current and forecasted size and growth rate of the global cold insulation market?
- 8. What are the key drivers of growth in the cold insulation market?
- 9. Who are the major players in the market and what is their market share?

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