

Live Events Industry Market Growing at 5.9% CAGR to Hit \$22 billion by 2032 | Growth, Share, Analysis, Company Profiles

Live events industry market was valued at \$652.6 billion in 2022, and is projected to reach \$1.2 trillion by 2032, growing at a CAGR of 5.9% from 2023 to 2032.

PORTLAND, OREGON, UNITED STATES, November 21, 2023 /EINPresswire.com/ -- The global <u>live</u> <u>events industry market</u> was valued at \$652.6 billion in 2022, and is projected to reach \$1.2 trillion by 2032, growing at a CAGR of 5.9% from 2023 to 2032.

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Live Events Industry Market The study presents an impending revenue forecast of the industry for the next few years coupled with imminent market trends and opportunities. Moreover, the study also doles out different logical tables and graphs to identify the complexities of the market

A complete and wide-ranging evaluation of the aspects that drive and restrain market growth is also provided throughout the study. This detailed exploration of the market size and its proper segmentation help the market players define the prevalent opportunities that are looming large.

The report helps clients in comprehending their first-hand knowledge of the global market while providing a full-fledged understanding of the regional-level analysis of each segment. At the same time, the study contains in-depth information of the frontrunners that are active in the industry along with their financial agenda, segmental profits, company trends, services/products offerings, and major adopted stratagems.

The Live Events Industry report keeps a perfect tab on the market share of several companies, recent market trends, revenue forecast, and new product launches across the market. The report includes company profiles that delineate the revenue share of the top competitors in the market. Simultaneously, the report provides revenue forecasts for four regions and more than twenty major countries across Asia-Pacific, LAMEA. North America and Europe.

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Live Events Industry Key Players

Cvent Holding Corp., Eventbrite, Inc., Entertaining Asia, CL Events, Anschutz Entertainment Group, BCD Group International BV, Bassett Events, Live Nation Entertainment, Inc., GL Events Group, SXSW, LLC

The Live Events Industry report is analyzed across Type, Application, End-Use Industry

Event Type

Exhibitions and conferences

□Corporate Events and Seminars

□Others

☐Music Concerts

□Festivals

Sports

Revenue Source

□Ticket Sale

Sponsorship

□Others

Age Group

☐Below 20 Years

□21-40 Years

□ Above 40 Years

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Analysis of COVID-19 impact

The outbreak of the pandemic has had a massive impact on the majority of industries and the Live Events Industry was also not an exception in this regard. The report provides a detailed

study on the micro- and macro-economic impact during the pandemic. Additionally, it emphasizes the direct impact of the COVID-19 pandemic on the Live Events Industry in the form of qualitative study. The report offers explicit details regarding the market extent and shares during this unprecedented time. At the same time, the major strategies adopted by the market players to combat the global crisis are also covered under the report. Last but not least, the report highlights how the pandemic has distorted the supply chain of the market and takes in a post-COVID-19 analysis too.

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provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

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