

# Transportation Payments Solution Market: Global Opportunity Analysis and Industry Forecast, 2023-2032

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/EINPresswire.com/ -- Transportation payment solutions are referred as a type of payment system in which the money transactions during transportation take place through digital means. Since there

will be no hard cash involved in these kinds of digital payments, it can also be referred to as electronic payment solutions during transportation. Furthermore, through digital commerce, only consumer transactions are considered. Moreover, transportation payments are being digitalized by governments all over the world, and this is expected to drive the growth of the [transportation payments solution market](#) in the upcoming years.



The global transportation payments solution market is segmented on the basis of technology, system, component, application and region. Based on technology, the market is divided into contactless payment system, magnetic strip & bar coding and near field communication. In terms of system, the market is categorized into electronic toll collection, electronic transit ticketing and multimodal electronic payment. On the basis of component, the market is divided into hardware and software. On the basis of application the market is divided into bus, car rental, toll and train. Geographically, the market is analyzed across several regions such as North America, Europe, Asia-Pacific, and Latin America, Middle East & Africa (LAMEA).

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Rise in Technological Integration in the Transportation Segment

Digital transformation is driving the demand for greater agility in transportation and logistics operations, which helps businesses deliver better customer experiences. As part of the digital transformation trend, the majority of businesses are adopting a new set of digital technologies, opening up unprecedented opportunities for operational efficiencies and long-term sustainability. Furthermore, the transportation industry's digital transformation has proven to be a competitive catalyst for increasing any company's ROI. It will help to boost productivity by enabling innovation and lowering the costs of a variety of business processes. Therefore, the rise in technological integration in the transportation segment is expected to drive the growth of the market during the forecasted period.

### Growth in the Number of Autonomous Vehicles

Over the last few years, the transportation & logistics industry has seen an increase in the use of autonomous vehicles. The growth of autonomous vehicles is being driven by increasing technological advancements in AI and increasing heavy investments in the development of sensors & vision technologies to transform the way vehicles are assembled, operated, utilized & serviced. By unlocking new levels of safety, efficiency, and quality, autonomous vehicles aim to transform logistics from trucks to last-mile robots. Many businesses are working to hasten the acceptance of fully autonomous vehicles. Therefore, the rise in the growth of autonomous vehicles is expected to drive the growth of the transportation payments solution market during the forecasted period.

### COVID-19 Scenario Analysis

In 2020, the pandemic harmed the hardware demand of transportation management systems. Manufacturing plants are being shut down or run at a reduced capacity, resulting in lower output. The supply chain and logistics have been disrupted as a result of this. The use of TMS solutions has decreased as a result of this.

The increase in COVID-19 cases has been a major setback for the transportation industry. The transportation industry has suffered a significant decline as a result of most governments enforcing isolation practices. Governments have taken several steps to meet the challenges, by reducing the toll fee, and also by putting a no-stop & no-check sign.

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### Key Benefits of the Report

This study presents an analytical depiction of the global transportation payments solution market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information related to key drivers, restraints, and opportunities along with a

detailed analysis of the transportation payments solution market share.

The current market is quantitatively analyzed to highlight the global transportation payments solution market growth scenario.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.

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## Transportation Payments Solution Market Report Highlights

### By Component

- Hardware
- Software

### By System

- Electronic Toll Collection
- Electronic Transit Ticketing
- Multimodal Electronic Payment

### By Technology

- Contactless Payment System
- Magnetic Strip & Bar Coding
- Near Field Communication

### By Application

- Bus
- Car Rental
- Toll
- Train

### By Region

- North America (U.S., Canada)
- Europe (UK, Germany, France, Spain, Italy, Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, South Korea, Rest of Asia-Pacific)
- LAMEA (Latin America, Middle East, Africa)

Key Market Players: Conduent Inc., Longbow Technologies Sdn. Bhd, Global Mass Transit, Dormakaba Group, LTK Engineering Services, Ingenico, Kapsch Aktiengesellschaft, Cubic Corporation, Payvision and Snapper Services Ltd

The report provides a detailed transportation payments solution market analysis depending on the present and future competitive intensity of the market.

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