



# Media Opportunity Nov. 22nd Make a Wish and Festive Tree Lighting at Fairmont Royal York + surprise guest Matt Dusk

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*Media Opportunity Make-A-Wish children, Festive Tree Lighting, Holiday windows unveiled, with singer songwriter Matt Dusk at Fairmont Royal York*

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WHAT: Make-A-Wish dreams can come true with Festive Windows Unveiling and a Wishing Wall window with children's aspirational wishes waiting to be granted at each window launch event for new Believe in the Power of Wishes Campaign and concert by [Matt Dusk](#). A convenient Tip-Tap donation stand will be placed at Gingerbread Way. Come see what Chef Andrew Wilson and his team have designed this year. Can he beat last year's 8500 gingerbread bricks?

WHEN: TOMORROW Wednesday, November 22nd FREE and Open to the Public

WHERE: [Fairmont Royal York](#), 100 Front St West, Toronto

2:30 PM to 3:30 PM – Matt Dusk available for one on one interviews

4:30 PM Outside Hotel Make-A-Wish® Canada's new campaign Believe in the Power of Wishes with opening remarks by Make-A-Wish® Canada CEO Meaghan Stovel-McKnight, with remarks by a Wish Child and their family. (Media waivers completed)

5:00 PM In Lobby Festive Tree Lighting Ceremony with Matt Dusk and Make-A-Wish® Canada children pull the lever to light the tree.

5:15 PM Surprise Musical Guest Matt Dusk concert beside the tree with the Make-A Wish Canada children. Fun moment: He will sing "Rudolph the Red-Nosed Reindeer" with the children.

6:00 PM to 7:00 PM MEDIA PARTY AND PHOTO OP

ICONIC IMPERIAL ROOM COMES TO LIFE

MEDIA PHOTO BY RSVP For one night only, at 6 PM for media and VIP's our musical guest, Canadian Singer Songwriter Crooner MATT DUSK will celebrate the glory days of Canada's famed entertainment venue that saw music legends Ella Fitzgerald, James Brown, Tony Bennett, Tina Turner, and many more performing there- all in a lavishly designed Winter Wonderland set in the iconic Imperial Room off the Main Lobby. [www.mattdusk.com](http://www.mattdusk.com) for more information

RSVP: Events and Media Reception to DKPR, Deborah Knight [dknight@dkpr.ca](mailto:dknight@dkpr.ca)  
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