

Global Bariatric Surgery Devices Market Thrives, Projected to Reach \$2.49 Billion by 2027

The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

LONDON, GREATER LONDON, UK, November 23, 2023 /EINPresswire.com/ -- The [global bariatric surgery devices market](#) exhibited robust growth, escalating from \$1.72 billion in 2022 to \$1.86 billion in 2023, marking a commendable Compound Annual Growth Rate (CAGR) of 7.8%. Projections indicate continued expansion, with the market size expected to reach \$2.49 billion by 2027, maintaining a steady CAGR of 7.6%.

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The market size of the bariatric surgery devices is expected to grow to \$2.49 billion in 2027 at a CAGR of 7.6%.”

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Growing Obese Population Fuels Market Growth

The surge in the obese population globally significantly contributes to the flourishing bariatric surgery devices market. Obesity, characterized by abnormal or excessive fat accumulation, has emerged as a pressing public health challenge worldwide, impacting global mortality and morbidity rates. The escalating use of surgical procedures by the obese population to address fat deposits is poised to drive demand for bariatric surgery devices. According to the World Health Organization (WHO), the current global obesity count exceeds 1 billion people, with 650 million adults, 340 million adolescents, and 39 million children grappling with this health issue. The upward trajectory in the obese population is expected to propel the growth of the bariatric surgery devices market.

Explore comprehensive insights into the global bariatric surgery devices market with our detailed sample report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=6683&type=smp>

Key Players Shaping the Market Landscape

Major players influencing the bariatric surgery devices market include Ethicon (Johnson & Johnson), Medtronic, Intuitive Surgical, ReShape Lifesciences, Aspire Bariatrics, Mediflex Surgical

Products, Spatz FGIA, Cousin Biotech, Olympus Corporation of the Americas, GI Dynamics, USGI Medical, Asensus Surgical US Inc., and Smith & Nephew.

Technological Advancements Drive Market Trends

Technological advancements emerge as a key trend in the bariatric surgery devices market, with key players focusing on the development of advanced products to meet surgical demands and enhance their market positioning. In September 2021, Japan-based medical technology company Olympus Corporation launched POWERSEAL advanced bipolar surgical energy devices. POWERSEAL provides surgeons with cutting-edge sealing, dissection, and grasping capabilities in laparoscopic or open surgery, significantly reducing the force required by surgeons to close the jaws. This technology finds application in various surgical procedures, including bariatric surgery, general surgery, gynecological, colorectal, urological, and other surgeries.

Regional Dynamics and Market Segmentation

In 2022, North America dominated the bariatric surgery devices market, with Asia-Pacific emerging as the fastest-growing region in the forecast period. The market analysis report covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

The global bariatric surgery devices market is segmented -

- 1) By Type: Minimally Invasive Surgical Devices, Stapling Devices, Energy/Vessel Sealing Devices, Suturing Devices, Accessories, Non-invasive Surgical Devices
- 2) By Procedure: Sleeve Gastrectomy, Gastric Bypass, Revision Bariatric Surgery, Non-invasive Bariatric Surgery, Adjustable Gastric Banding, Mini-gastric Bypass, Biliopancreatic Diversion with Duodenal Switch
- 3) By End User: Clinics, Hospitals, Specialty Centers, Ambulatory Surgical Centers

Access the complete report for an in-depth analysis and strategic insights into the bariatric surgery devices market:

<https://www.thebusinessresearchcompany.com/report/bariatric-surgery-devices-global-market-report>

Bariatric Surgery Devices Global Market Report 2023 from TBRC covers the following



information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Bariatric Surgery Devices Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [bariatric surgery devices market size](#), bariatric surgery devices market drivers and trends, [bariatric surgery devices market major players](#), competitors' revenues, market positioning, and market growth across geographies. The bariatric surgery devices market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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