

Project 1268 Releases Catchy New Song "Ugly Sweater" for Christmas

BENTONVILLE, AR, USA, November 23, 2023 /EINPresswire.com/ -- The Christmas season is known for many things, including ugly sweaters, and Northwest Arkansas' hottest pop band Project 1268 has released a new single celebrating the comical office party tradition.

"Ugly Sweater" perfectly captures the essence of the holiday season. The song opens with a catchy drum and sax riff that immediately sets the tone for what's to come. As the song begins, the energy builds and the listener is transported into a world of festive cheer.

Lead vocalist Haley Webster's voice shines throughout the track, effortlessly conveying the song's playful and lighthearted spirit. Her



Project 1268 releases their new single Ugly Sweater just in time for the holiday season.

vocals are complemented by the tight sax solo by fellow bandmate Craig Brown, creating a rich and full sound that is both captivating and enjoyable.



"Ugly Sweater" is a fun song to brighten up those office Christmas parties this holiday season. "

Craig Brown of Project 1268

Lyrically, "Ugly Sweater" is a clever exploration of the holiday tradition of wearing, well, ugly sweaters. The band manages to capture the humor and charm of this quirky custom, while also infusing the song with a deeper message about embracing individuality and celebrating our unique quirks.

The music is undeniably catchy, with its infectious melody and sing-along-worthy lyrics. It's the kind of tune that will have you humming along after just one

listen. The band's ability to craft such memorable hooks is a testament to their songwriting prowess and their understanding of what makes a great pop-rock song.

Musically, Project 1268 delivers a tight and polished performance. The instrumentation is well-balanced, with each instrument playing a vital role in creating the song's overall sound. The music track is particularly noteworthy, with its catchy riffs and melodic solos adding an extra layer of depth to the track.

"Ugly Sweater" is a delightful addition to the band's already impressive discography. The track showcases the band's signature sound, blending infectious melodies, clever lyrics, and a touch of nostalgia that will have listeners hooked from the first note.

"Ugly Sweater" is a testament to

Project 1268's growth as a band. While their previous releases showcased their talent and potential, this latest single demonstrates a newfound confidence and maturity in their sound. It's clear that the band has honed their craft and found their unique musical identity. Overall, "Ugly Sweater" is a delightful addition to Project 1268's repertoire. It's a song that will undoubtedly bring a smile to your face and get you in the holiday spirit. With its catchy melodies, clever lyrics, and infectious energy, this track is a must-listen for fans of indie rock and anyone looking for a feelgood anthem to brighten their day.



Project 1268 logo.



The Northwest Arkansas singing/songwriting duo Haley Webster and Craig Brown of the band Project 1268 releases new single "Ugly Sweater" just in time for the holiday season.

and refine their sound, it's exciting to see what they have in store for the future. If "Ugly Sweater" is any indication, the band is poised for even greater success and recognition in the music industry. So, grab your ugliest sweater, turn up the volume, and let Project 1268's infectious new single fill your ears with holiday cheer.

The new single and the group's other songs are available on Spotify and many of their music videos can be seen on YouTube. For more information, visit the group's website at www.project1268.com. The group can also be reached through Instagram, Facebook, and YouTube. For bookings go to https://project1268.com/bookings or contact randy@rdgpr.com.

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