

# Maven Collective Marketing Wins 2023 Top Global Inbound Marketing Company Award from Clutch

VANCOUVER, BRITISH COLUMBIA, CANADA,

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[Maven Collective Marketing](#) is pleased to announce its recognition by [Clutch](#) as a 2023 Top Inbound Marketing Company Globally. This acknowledgment highlights the agency's commitment to inbound marketing—an approach focused on delivering valuable content during

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This accolade could not have been earned without the support and trust of our long-term clients and the incredibly hardworking team at Maven Collective.”

*Erica Hakonson, CEO of  
Maven Collective Marketing*

key customer journey moments to build lasting client relationships. In its twelfth year, Maven Collective Marketing has excelled in providing marketing services to Microsoft Partners globally, including Microsoft ISVs, SIs, CSPs, MSPs, and VARs.

CEO Erica Hakonson states, "It's an honor to be recognized by Clutch as a Top Global Inbound Marketing Agency. This accolade could not have been earned without the support and trust of our long-term clients and the incredibly hardworking team at Maven Collective."

Earlier this year, Maven Collective Marketing was named a Top 1000 Global Leader, a Top Global B2B Company, and the primary Internet Marketing Company in British Columbia. The agency was recently appointed as the official content marketing partner for MSDynamicsWorld.com.

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About Maven Collective Marketing:

Recognized as 2023 B2B Agency of the Year by PR Daily and Top 10 Digital Marketing Companies in Canada 2023 by MarTech Outlook Magazine, Maven Collective Marketing is a leading B2B marketing agency that specializes in delivering measurable results for SaaS and software services clients worldwide, with a focus on Microsoft Partners. Their award-winning services encompass a wide range of digital marketing strategies, including branding, SEO, content development, website design/development, event marketing, paid advertising, etc. Plus, Microsoft Partner Marketing services including Commercial Marketplace listings, Co-Sell Ready

listings, Partner Solutions Adoption Gallery listings, Partner profiles, innovative MS Partner Digital Self-Audit packages and tailored content creation services as the exclusive Content Development Services Provider for MSDynamics World.

Leveraging a deep knowledge of the Microsoft landscape, the agency has a solid reputation for creating dynamic, effective strategies for demand creation, lead generation, and customer retention. Since 2012, Maven Collective has consistently garnered prestigious industry recognition with accolades from Clutch, AVA Digital, w3, Davey, WebAward, dotComm, Ragan PR Daily, Summit Creative, and Summit Marketing Effectiveness. As a certified Google Partner, HubSpot Solutions Provider, ClickDimension Certified Business, ActiveCampaign Official Agency Partner, and Dripify Affiliate, Maven Collective's expertise sets them apart, supporting longstanding relationships with many valued clients.



Clutch's Top Inbound Marketing Company Badge for Maven Collective Marketing

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