

Global Carpet & Upholstery Cleaning Services Market Set to Reach US\$ 97.8 Billion by 2033 with a Steady CAGR of 5.3%

Booming demand for carpet and upholstery cleaning services, fueled by growing hygiene awareness and a desire for well-maintained interiors.

NEWARK, DELAWARE, UNITED STATES OF AMERICA, November 24, 2023 /EINPresswire.com/ -- The [global carpet & upholstery cleaning services market](#) is anticipated to reach US\$ 97.8 billion by 2033. It is anticipated to record a steady CAGR of 5.3% from 2023 to 2033. It is likely to surge to US\$ 58.5 billion in 2023. The global carpet & upholstery cleaning services market registered an astonishing CAGR of 6.4% in the historical period between 2018 and 2022.



The carpet and upholstery cleaning services market is a large and increasing segment within the wider cleaning industry. This market is driven by increased awareness about cleanliness and hygiene, a rising real estate sector, and demand for professional cleaning services in housing and commercial spaces.

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The market for carpet and upholstery cleaning services is increasingly growing. For instance, its value is estimated at several billion dollars in the United States. Globally, it is a multi-billion dollar industry. The growth of the real estate sector, both housing and commercial, has led to an augmented demand for cleaning services to arrange properties for sale or rental.

Dual-income households and busy lifestyles have increased the need to outsource household chores, including cleaning services. There is a growing demand for environmentally friendly cleaning methods and products, which may be an important factor for some customers when choosing a service provider.

Improved cleaning technology and equipment have enhanced service quality, such as more efficient dry cleaning methods or steam cleaners. The acceptance of online platforms and mobile apps for appointment booking and expenditure has become more widespread. In several regions, businesses must comply with specific rules and standards, especially regarding the utilization of cleaning chemicals and wastewater treatment.

Key Takeaways from the Carpet & Upholstery Cleaning Services Market Report

- In terms of application, the commercial segment is expected to expand at 5.0% CAGR through 2033.
- Based on service, the carpet cleaning service category registered an average CAGR of 6.2% from 2018 to 2022.
- South Korea carpet & upholstery cleaning services market is estimated to reach US\$ 3.6 billion by 2033.
- Japan carpet & upholstery cleaning services market is projected to hit US\$ 7.6 billion by 2033.
- China carpet & upholstery cleaning services market is projected to register a CAGR of 4.9% through 2033.

“Cleaning companies that rely heavily on commercial customers, such as hotels and offices, have experienced increased business due to stringent safety and hygiene standards post-pandemic. With greater awareness of pathogens and measures against health concerns, the trend for specialized cleaning services is expected to drive the market forward through 2033.” – Opines Sneha Verghese, Senior Consultant for Consumer Goods and Products at Future Market Insights (FMI).

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Competitive Landscape

The carpet & upholstery cleaning services market is distinguished by the presence of several large and small companies working in diverse regions and sectors. Companies focus on approaches such as expansion into new regions, diversification, mergers and acquisitions to contend in the market.

For instance,

- In September 2021, ABM acquired Able Services, a national provider of janitorial, engineering and amenities maintenance services. The partnership aims to aid the company accelerate revenue growth and expand profit margins.
- In December 2020, Pritchard Industries acquired Global Industrial Services Following this acquisition, the company plans to expand its service offerings and expand its reach into present

and new sectors.

- In October 2020, Coit purchased Cintas, business-to-business Company headquartered in Cincinnati. The transaction was carried out to meet the growing needs of Coit customers.

Key Players

- ABM Industries Inc.
- Anago Cleaning Systems Inc.
- CleanNet USA Inc.
- Crest Commercial Cleaning Ltd.
- DuraClean

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Carpet & Upholstery Cleaning Services Market Outlook by Category

Service:

Carpet Cleaning Service

Upholstery Cleaning Service

Application:

Commercial

Aviation

Commercial Spaces

Healthcare Facilities

Hospitality

Government

Institutional

Others

Residential

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Author:

Sneha Varghese (Senior Consultant, Consumer Products & Goods) has 6+ years of experience in the market research and consulting industry. She has worked on 200+ research assignments about Consumer Retail Goods.

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The [carpet and rug shampoo market size](#) is projected to be worth US\$ 63.4 million in 2023. The market is likely to reach US\$ 96.6 million by 2033. The market is further expected to surge at a CAGR of 4.3% during the forecast period 2023 to 2033.

The global [carpet extraction cleaner market](#) is projected to record a solid CAGR of 4.7% over the forecast period. By 2033, the market size is projected to capture a valuation of US\$ 2,668.2 million.

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