

Fish Muscle Protein Market Set to Hit US\$ 922.8 Million by 2033, Fueled by Micronutrient Demand, Anti-Aging properties

The Fish Muscle Protein Market growth is fueled by health awareness and the demand for functional products.

NEWARK, DELAWARE, UNITED STATES OF AMERICA, November 24, 2023 /EINPresswire.com/ -- The global [fish muscle protein market](#) is anticipated to reach a market valuation of US\$ 366.7 million in 2023, growing at 9.7% CAGR to reach a US\$ 922.8 million valuation.



Fish muscle is appealing due to its high protein content (15-25% of total fish protein) due to there is demand for Fish muscle protein in the End-use industry as it is a good source of micronutrients, it inhibits anti-aging characteristics for the skin, regulates blood pressure, and promotes bone formation in animals.

As these are translucent in nature, fish muscle protein is utilized as gelatine in both flavored and unflavoured products. These are widely employed in the food industry; however, they are also used in the creation of numerous animal feeds as they inhibits the binding agent properties.

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Fish muscle Protein has been utilized largely in specialized feeding applications with monogastric animals, such as milk replacers or starter meals. It has also been fed at 3.5% to 5% as the sole supplemental protein source in swine starter/creep diets without compromising performance.

Manufacturers have a wide range of commercial opportunities in the animal feed industry, and animal feeders are requesting more fish-based protein because it is more nutritionally beneficial.

For example, animal feed manufacturers are pushing the demand for fish muscle protein concentrate in order to deliver high-grade protein. For instance, Cargill, Nutreco, and Land o Lakes are examples of a few companies that are using fish concentrates in animal feeds.

One of the most used marketing strategies that can help manufacturers today is having

immunity-boosting claims. As the world saw such a deadly impact of the pandemic everyone's aim was to stay fit and maintain good immunity.

Therefore, manufacturers are using this opportunity to increase their sales of Fish protein ingredients-based products. As protein is considered among the most vital sources for maintaining good immunity, its consumption will provide the best immunity to consumers was their claim.

Animal protein is considered to be the most easily available source in the market and thus manufacturers took this as an opportunity to increase their market share. Producers of Fish muscle protein products like fish Fish muscle protein hydrolysate powder are combined with added benefits of Vitamin C, biotin, and zinc which enhance immunity to offer more innovation to consumers.

Key Takeaways from the Fish Muscle Protein Report:

The fish muscle protein market is expected to be valued at US\$ 366.7 million by 2023.

Global demand for fish muscle protein is likely to soar at 7% CAGR over the forecast period.

Based on Species, demand for Tuna is expected to continue as it is holding a market share of 23% to reach a market valuation of US\$ 212.2 million by the end of 2033.

FMI analysis indicates that the hydrolysate is expected to achieve a market share of 0% market share during the assessment period, resulting in a market size of US\$ 258.3 million by 2033.

The United States fish muscle protein market is projected to reach a valuation of US\$ 339.6 million by 2033.

"Increasing Health Consciousness, Sustainable Food Choices, And the Rising Demand for High-Quality Protein Alternatives, Presenting Lucrative Opportunities for Businesses in This Sector to Differentiate Products to Stay Competitive in The Market." - Nandini Roy Choudhury, Client Partner at Future Market Insights

Who is Winning?

A few of the major competitors are Omega Protein Corporation, Pacific Seafood Group, The Scoular Company, Scanbio Marine Group, Copalis Sea Solutions, Siam Canadian Group Limited, Beihai Evergreen Aquatic Product Science and Technology Co. Ltd., SeaPak Shrimp & Seafood Co., Maruha Nichiro Corporation, Cenzone Tech Inc. and others are key Fish muscle protein manufacturers listed in the report.

These companies are expanding product portfolios, employing strategies like advertising,

partnerships, acquisitions, agreements, and mergers to maintain market relevance and drive growth in the fish muscle protein market.

For instance,

In 2022, Pioneer Points Partners and Verdane acquired Scanbio Marine Group with the goal of creating one of Europe's largest and leading aquaculture waste management companies.

In 2022, Cooke Inc, a seafood corporation, acquired Omega Protein Corporation, a Houston-based company, to aid with the company's expanding supply side of business and to support the company's growth strategy as a leader in seafood production.

In 2020, BlueNalu, a California-based seafood product manufacturer, announced a collaboration with Nutreco, an aquafeed manufacturer. This collaboration is expected to assist BlueNalu in strengthening its position in the seafood manufacturing business

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Fish Muscle Protein Market by Category:

By Species:

Tuna

Salmon

Cod

Tilapia

Others

By Type:

Concentrates

Isolates

Hydrolysates

By Form:

Powder

Liquid

By Application:

Food & Beverages

Nutraceuticals & Supplements

Pharmaceuticals
Cosmetics & Personal Care
Animal Feed
Others

By Region:

North America
Europe
Latin America
East Asia
Oceania
South Asia
Middle East & Africa

Explore FMI's related ongoing Coverage in the Food and Beverage Domain:

[Fishmeal Market](#) is estimated to grow at an unprecedented rate to achieve a value of US\$ 15,000 Million by the year 2032 with a CAGR of 7.7%

[Fish Feed Market](#) is projected to expand at a CAGR of 3.5% from 2023 to 2033.

About Future Market Insights (FMI)

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