

Trailblazing Adventures: A Deep Dive into the All-Terrain Vehicle Market Journey, Projected to Hit \$5 Billion by 2031

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/EINPresswire.com/ -- Allied Market Research recently published a report, titled, "All-terrain Vehicle Market by Type (Utility all-terrain vehicle, Sport all-terrain vehicle, Others), by Fuel Type (Gasoline powered, Diesel powered, Electric powered, Solar powered), by Displacement (Less than 400 CC, Between 400 CC and 800 CC, Greater than 800 CC), by End-use (Agriculture, Military, Mountaineering, Others):



Global Opportunity Analysis and Industry Forecast, 2021-2031". As per the report, the global all-terrain vehicle Market industry was accounted for \$3.2 billion in 2021, and is expected to reach \$5.0 billion by 2031, growing at a CAGR of 4.8% from 2022 to 2031. The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chain, regional landscape, and competitive scenario.

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Rise in trend of adventure sports and recreational activities and favorable government rules have boosted the <u>growth of the global all-terrain vehicle market</u>. However, high cost of maintenance and ban on ATV driving in wildlife area hinder the market growth. On the contrary, production of safer ATVs would open new opportunities in the future.

□□ □□□□, the sport all-terrain vehicle segment held the largest share in 2021, accounting for nearly three-fifths of the global all-terrain vehicle market, and is projected to maintain its leading position throughout the forecast period. This is due to increase in demand for ATVs in sports

applications, surge in number of sport racing events, and increase in availability of groomed trails.

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□□ □□□□□□, the global all-terrain vehicle market across North America dominated in 2021, accounting for nearly half of the market, owing to Racing championships organized by leading ATV clubs and introduction of new models of such vehicles by key players drive the growth of the ATV market in the region. However, the market across Asia-Pacific is anticipated to showcase the highest CAGR of 6.2% during the forecast period. Introduction of all-terrain vehicle in line with defense application and launch of new range of All-terrain vehicle models boost the growth of the market in Asia-Pacific. Moreover, incorporation of circuits for riding All-terrain vehicle and increase in spending on recreational activities in developing countries supplemented the market growth.

BRP Inc.CFMOTODeere & CompanyHisun Motors Corp.Honda Motor Co., Ltd.

☐Kawasaki Heavy Industries Ltd.

□KUBOTA Corporation

☐Kwang Yang Motor Co., Ltd.

□Polaris Industries, Inc.

□Suzuki Motor Corporation

☐Textron Inc.

□Yamaha Motor Co., Ltd.

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The rapid spread of Covid-19 had a major impact on the market, due to decline in demand for vehicles across the world. Various ATV manufacturers and automakers faced several challenges such as shortage of workers and dearth of components such as semiconductor chips.

The pandemic forced companies to temporarily shut down their production plants to comply with governments regulations regarding social distancing and lockdown.

For instance, Yamaha Motor Corporation closed their plant in Newnan, U.S.

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