

Scitecs and HubSpot collaborate to Launch Accelerate Middle East Program to boost Startups

RIYADH, SAUDI ARABIA, November 26,

2023 /EINPresswire.com/ -- MENA-

based founders are invited to join

[HubSpot](#) and [Scitecs](#) for a practical

session “Build the Ultimate Tech Stack

to Supercharge Your Startup's

Success”. “We'll be unraveling the

mysteries of tech stacks and guiding

you through the process of building

one that suits your unique startup

needs,” said Dr. Ahmed Mourady –

Managing Director of Scitecs. This

session will be led by Eoin McGuinness

- Head of HubSpot for Startups, MENA, CEE & UK who announced:” We'll also be launching our

new program - Accelerate Middle East - you'll leave with a FREE HubSpot Portal, and the software

discounts needed to start building your tech stack”.



In this one-hour session, complex concepts will be accessible to all, including:

- What is a tech stack?
- The process of building a tech stack that will work for startups.
- How to select the correct, and necessary tools to get started.
- HubSpot's available tech stack discounts to get you started

The session will be held on 29 November 2023 @ 2 pm EET | 3 pm GMT+3. All Mena-based founders are invited to [Register](#) and join the Accelerate Middle East program and start building their tech stack.

About HubSpot: HubSpot is a leading CRM platform that provides software and support to help businesses grow better. HubSpot's platform includes marketing, sales, service, and website management products that start free and scale to meet customers' needs at any stage of growth. Today, thousands of customers around the world use HubSpot's powerful and easy-to-use tools and integrations to attract, engage, and delight customers.

About Scitecs: Scitecs is a fully Integrated Growth Agency that originated in 2010. Scitecs provides creative and strategic digital solutions for their clients to engage with their target market and meet sales and marketing objectives. Scitecs - HubSpot's first Partner in KSA and Egypt - helped more than 50 startups in the region to implement HubSpot and scale fast.

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