

Bush Beans' Chairman Drew Everett Details Company's 100-Year Commitment to Workforce, Community in New Podcast

Everett Details How Bush Brothers and Company, Makers of the famous Bush Beans, Manages a Family Business Going into its Sixth Generation

WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES, November 25, 2023 /EINPresswire.com/ --

Managing a century-old bean business

in Tennessee takes steadfast commitment to product, community, employees, and consumers, according to Drew Everett, Chairman of Bush Brothers and Company, in a new [Family Enterprise USA podcast airing now](#).

The new episode in a series on America's multi-generational family businesses called, "The Voice of Family Business on Capitol Hill," hosted by Pat Soldano, President, Family Enterprise USA and [Policy and Taxation Group](#), details how Bush Brothers got into the bean business in Chestnut Hill, Tennessee, 100 years ago and made the lowly bean product world famous.

From the beginning, Bush Brothers was created by its founder, Andrew Jackson Bush, to have a business for his sons, and one that could be carried into the future, according to Everett.

"We created a great workplace and our formula, based on strong values, integrity, and community, has served our company well," says Everett in the podcast. "This has guided us and influenced our workplace and our direction," he said. "As a result, we don't have the workforce challenges many are having today."

The company, based in Knoxville, has 700 employees, largely drawn from the community, and became a household name after it hired an ad agency to create television spot that featured Jay Bush and the family dog Duke. The memorable ending line was: "Roll that beautiful bean footage."

Today, the company is still family owned and operated. It is run by family members in the fourth and fifth generations, with the "sixth generation coming up fast," says Everett.



Host Soldano discusses with Everett the unique relationship Bush Brothers has with its community, how it's a major influence on the local economy, and how the company prepares the next generation to manage its legacy.

"Bush Brothers is a great example how one family-owned company with a vision can transform a community, create opportunity, and lead other family-owned business on the challenges they face in maintaining a strong, happy workplace while managing challenging economics, taxes, and government regulations," she says.

This latest episode is now airing on Spotify, and other major podcast platforms, such as Apple iTunes and TuneIn. The podcast is sponsored by Cilker Henderson Properties, the leading medical office provider in Silicon Valley.

Subscribers will receive alerts as future shows are posted. To find it on Spotify go to:

https://open.spotify.com/show/73pcplL2NfPi11WG0FZdyX?si=xlww0QSoS_OHMdOeR9qXhw

About Family Enterprise USA

Family Enterprise USA promotes generationally owned family business creation, growth, viability, and sustainability by advocating for family businesses and their lifetime of savings with Congress in Washington DC. Since 2007, Family Enterprise USA has represented and celebrated all sizes, professions, and industries of family-owned enterprises and multi-generational employers. It is a bi-partisan 501.c3 organization. www.familyenterpriseusa.com

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