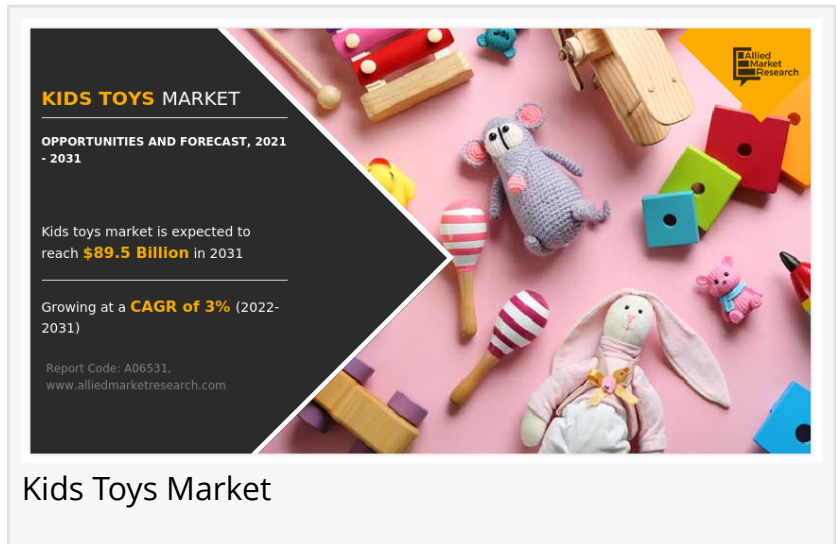


# Kids Toys Market to Reach USD 89.5 billion by 2031, Top Impacting Factors

*kids toys market size was valued at \$65.8 billion in 2021, and is projected to reach \$89.5 billion by 2031, growing at a CAGR of 3% from 2022 to 2031.*

PORTLAND, OREGON, UNITED STATES,  
November 27, 2023 /

EINPresswire.com/ -- [Kids Toys Market](#)  
to Reach USD 89.5 billion by 2031, Top  
Impacting Factors



Kids Toys Market The study presents an impending revenue forecast of the industry for the next few years coupled with imminent market trends and opportunities. Moreover, the study also doles out different logical tables and graphs to identify the complexities of the market

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A complete and wide-ranging evaluation of the aspects that drive and restrain market growth is also provided throughout the study. This detailed exploration of the market size and its proper segmentation help the market players define the prevalent opportunities that are looming large.

The report helps clients in comprehending their first-hand knowledge of the global market while providing a full-fledged understanding of the regional-level analysis of each segment. At the same time, the study contains in-depth information of the frontrunners that are active in the industry along with their financial agenda, segmental profits, company trends, services/products offerings, and major adopted stratagems.

The Kids Toys report keeps a perfect tab on the market share of several companies, recent market trends, revenue forecast, and new product launches across the market. The report includes company profiles that delineate the revenue share of the top competitors in the market. Simultaneously, the report provides revenue forecasts for four regions and more than twenty major countries across Asia-Pacific, LAMEA. North America and Europe.

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#### Kids Toys Key Players

VTech Holdings Limited, Bella Luna Toys, Ravensburger, Reliance Industries Limited, Hasbro, Inc., TOMY Company, Ltd., Thames & Kosmos, LLC., Mattel, Inc., Clementoni S.p.A., Goliath Games, LLC, Atlas Games, KIRKBI A/S, Simba Dickie Group GmbH, GuangDong Hayidai toys Co.,Ltd., Giochi Preziosi SpA

The Kids Toys report is analyzed across Type, Application, End-Use Industry

#### End User

- ☐ Unisex Toys
- ☐ Toys for Boys
- ☐ Toys for Girls

#### Product Type

- ☐ Building Toys
- ☐ Games and Puzzles
- ☐ Building Sets
- ☐ Figurine Toys
- ☐ Action Figures
- ☐ Dolls
- ☐ Plush
- ☐ Sports and Outdoor Toys
- ☐ Others

#### Distribution Channel

- ☐ Hypermarket/Supermarket
- ☐ Specialty Stores
- ☐ Departmental Stores
- ☐ Online Channels
- ☐ Others

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## Analysis of COVID-19 impact

The outbreak of the pandemic has had a massive impact on the majority of industries and the Kids Toys was also not an exception in this regard. The report provides a detailed study on the micro- and macro-economic impact during the pandemic. Additionally, it emphasizes the direct impact of the COVID-19 pandemic on the Kids Toys in the form of qualitative study. The report offers explicit details regarding the market extent and shares during this unprecedented time. At the same time, the major strategies adopted by the market players to combat the global crisis are also covered under the report. Last but not least, the report highlights how the pandemic has distorted the supply chain of the market and takes in a post-COVID-19 analysis too.

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provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry

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