

Children Mattress Market Projected to Expand at 5.6% CAGR, Reaching US\$ 4,473.4 Million by year 2034 | FMI

Children Mattress Market evolves: Focus on ergonomic design and eco-friendly materials addresses rising parental worries.

NEWARK, DELAWARE, UNITED STATES OF AMERICA, November 27, 2023 /EINPresswire.com/ -- The [children mattress market](#) is expected to be valued at US\$ 2,594.5 million in 2024. In contrast, the market value was US\$ 3,332.3 million in 2023. The market is expected to progress at a CAGR of 5.6% over the forecast period.



In the modern world, parents are paying attention to children's comfort. Thus, children mattresses are being increasingly adopted into households.

Sleep deprivation in children is a matter of great concern among parents as it leads to problems like weight issues and slow brain development. Thus, to provide comfort to children, parents are opting for mattresses that are specifically designed for children. The softness provided by child mattresses assures parents of their children's comfort and proper sleep posture.

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As children are liable to damage the product, manufacturers are incorporating features like water and chemical resistance and fire retardants into children mattresses. Producers are also easing the burden on the parents by introducing mattresses that are easy to wash.

Key Takeaways from the Children Mattress Market Report:

- The children mattress market is anticipated to be valued at US\$ 2,594.5 million in 2024.
- Foam is the widely used type of mattress in the market. In 2024, foam is estimated to hold 30.5% of the market share by type.
- Cotton is commonly used for the production of children mattresses. Cotton is expected to hold 27.9% of the market share by material in 2024.

- India is one of the fastest-growing countries in the market. Over the forecast period, the CAGR for the market in India is predicted to be 8.2%.
- China and Japan are other promising countries in Japan. For the forecast period, the CAGR for China and Japan is pegged at 7.6% and 6.3%, respectively.
- Italy and France are the leading countries in Europe. The CAGR for Italy and France over the forecast period is projected at 6.4% and 6.0%, respectively.

“Children mattress vendors attract children and parents by offering an array of products comprising different sizes and designs. Integration of advanced technologies like temperature regulation and sleep tracking is also advancing the demand for children mattresses. Thus, customization represents a significant opportunity for market players” - Opines Sneha Verghese, Senior Consultant for Consumer Goods and Products at Future Market Insights (FMI).

Competition Analysis of the Children Mattress Market:

The market is home to several players operating globally as well as locally. Market players strongly focus on innovations in design and technology. Introducing new products is a significant concern in the market. Some of the prominent companies in the market are Tuft and Needle, Inter IKEA Systems B.V., and Delta Children's Products Corp.

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Recent Developments in the Children Mattress Market:

- In March 2023, Stokke launched its CloudSleeper mattress. The children mattress is inflatable and is easy to clean.
- Also, in March 2023, the Sleep Number Corporation launched the Kids Youth Mattress. The mattress boasts of being adjustable to different sizes.
- In November 2023, the Dream Easy Kids Mattress Collection by Lullaby Earth won the National Parenting Award. The collection boasts mattresses made from eco-friendly material.

Key Companies in the Children Mattress Market:

- Tuft and Needle
- Inter IKEA Systems B.V.
- Delta Children's Products Corp.
- John Lewis plc
- Dreams Limited
- Hunker

- Bed King
- Simmons

Children Mattress Market Segmentation:

By Type:

- Foam
- Toddler
- Crib
- Twin
- Others

By Material:

- Memory-foam
- Polyester
- Cotton
- Fabric
- Vinyl
- Others

By Region:

- North America
- Latin America
- Europe
- South Asia
- East Asia
- Oceania
- Middle East and Africa (MEA)

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Authored by:

Sneha Varghese (Senior Consultant, Consumer Products & Goods) has 6+ years of experience in the market research and consulting industry. She has worked on 200+ research assignments about Consumer Retail Goods.

Have a Look at the Related Reports of the Consumer Product Domain:

- The [mattresses & accessories market demand](#) is anticipated to expand to a valuation of US\$ 44.8 billion in 2023 and is poised to exhibit a compound annual growth rate (CAGR) of 6.5% from 2023 to 2033 and reach US\$ 84.1 billion in 2033.
- The global [mattress pads market](#) growth is expected to reach a valuation of US\$ 442.22 million in 2023 and is poised to exhibit a compound annual growth rate (CAGR) of 4.7% from 2023 to 2033 to reach US\$ 700.01 million in 2033.

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Ankush Nikam

Future Market Insights, Inc.

+91 90966 84197

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