

Outdoor Power Equipment Market Forecast | North America Dominate by US (CAGR 4.5%+)

Outdoor Power Equipment Market Revenue is anticipated to exceed USD 41.1 billion by 2031

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According to a new report published by Allied Market Research, The [outdoor power equipment market](#) size was valued at \$24.4 billion in 2021, and is estimated to reach \$41.1 billion by 2031, growing at a CAGR of 5.4% from 2022 to 2031.



Outdoor power equipment refers to a broad category of tools and machines designed for various outdoor activities, often related to landscaping, gardening, lawn maintenance, and other outdoor tasks. These tools are typically powered by internal combustion engines, electricity, or batteries.

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Increase in interest of homeowners in gardening activities are the key factors boosting the Outdoor power equipment market growth.”

Allied Market Research

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North America is expected to exhibit CAGR of 4.7% during 2022-2031.

In Asia-Pacific, Japan is estimated to have market share of 2.2% of the global market share in 2031; and is expected to exhibit CAGR of 5.4% during 2022-2031.

In Asia-Pacific region, South Korea had market share of 1.2% in 2021; and is expected to exhibit CAGR of 7.1% during 2022-2031 creating high outdoor power equipment market growth in the region.

Top Vendors

McLane, American Lawn Mower, Husqvarna, MTD, Oregon, Snow Joe, Briggs & Stratton, TTI, Craftsman, Worx, Bosch, Honda, Cub Cadet, Troy Blit LLC, Champion Power Equipment, Kipor Power, and Toro Company.

The increase in the interest of the individuals towards the gardening and horticulture has led to increase in the demand for gardening tools especially in North America and Europe region.

By functionality, the conventional outdoor power equipment segment had market share about 63.8% of the global market share in 2021.

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By type, the lawn mower segment accounted for the largest share in 2021.

By power source, the fuel powered segment was the leading segment in 2021.

By application, the residential segment was the highest revenue contributor in 2021.

The market is being driven by rise in usage of battery-powered outdoor power equipment for lawn maintenance and gardening activities.

Rise in demand for landscaping services and rise in interest among homeowners in gardening activities are likely to boost the sales of outdoor power equipment during the forecast period.

The globe is progressing toward more environmentally friendly technologies. People are shifting to greener energy sources to minimize carbon emissions and improve environmental safety.

Gardeners have recently become aware of the different advantages of electric lawnmowers over conventional equivalents or gas-powered equipment, which generate nearly 5-6% of total hydrocarbons in the atmosphere in metropolitan areas.

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The market for outdoor power equipment is mature, and its growth is mostly influenced by variables, such as population and age distribution, consumer spending, housing and other constructions, location, and recreational and leisure activities.

Robotics and battery technology are set to play a significant role in the future of this industry. The operational costs of battery-powered (for instance, cleaner) equipment are cheaper than

those of natural gas-powered devices.

Battery-powered equipment is expected to promote sales of big equipment, such as lawnmowers in both, commercial and domestic sectors. With their lower prices, simplicity of use, and technical advancements, robotic lawnmowers are expected to become more popular in the future years.

COVID-19 Analysis:

In the post-pandemic period, a surge in demand for outdoor power equipment industry has been witnessed with the resumption of operations in various industries. The COVID-19 pandemic has substantially impacted the value chain of the outdoor power equipment market; however, there has been a consistent revival of the value chain, leading to steady market growth.

The U.S., China, and Germany accounted for significant shares of the market in 2021. Considerable increase in demand for maintenance of public and private spaces from commercial and residential/DIY application segments is driving the market growth in the post-pandemic period.

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COVID-19 has severely impacted the global economy with devastating effects on global trade, which has simultaneously affected households, business, financial institution, industrial establishments, and infrastructure companies.

Trending Reports in Energy and Power Industry:

EV Battery Reuse Market

<https://www.globenewswire.com/news-release/2022/10/24/2539846/0/en/EV-Battery-Reuse-Market-to-Reach-3-9-Billion-by-2031-Allied-Market-Research.html>

Golf Cart Battery Market

<https://www.globenewswire.com/news-release/2022/09/09/2513245/0/en/Golf-Cart-Battery-Market-Is-Expected-to-Reach-216-5-Million-by-2031-Says-AMR.html>

Stationary Fuel Cell Market

<https://www.prnewswire.com/news-releases/stationary-fuel-cell-market-to-reach-9-0-billion-globally-by-2031-at-13-1-cagr-allied-market-research-301756453.html>

Interior Lighting Market

<https://www.globenewswire.com/news-release/2023/06/16/2689762/0/en/Interior-Lighting-Market-to-Reach-130-3-Billion-Globally-by-2032-at-5-1-CAGR-Allied-Market-Research.html>

High Speed Motors Market

<https://www.prnewswire.com/news-releases/high-speed-motors-market-to-reach-21-7-billion-globally-by-2032-at-5-7-cagr-allied-market-research-301964916.html>

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