

# Global Flexographic Printing Market on the Rise, Anticipated to Reach \$7.10 Billion by 2027

*The Business Research Company's Flexographic Printing Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032*

LONDON, GREATER LONDON, UK, November 27, 2023 /EINPresswire.com/ -- The global flexographic printing market, valued at \$5.35 billion in 2022, is expected to showcase steady growth, reaching \$5.70 billion in 2023 with a compound annual growth rate (CAGR) of 6.6%. Despite disruptions caused by the Russia-Ukraine conflict and lingering impacts of the COVID-19 pandemic, the market is forecasted to expand further, projecting a market size of \$7.10 billion by 2027, growing at a CAGR of 5.6%.



The market size of flexographic printing is expected to grow to \$7.10 billion in 2027 at a CAGR of 5.6%.”

*The Business Research Company*

Market Growth Drivers: Surge in Packaged Food Products Demand

[The flexographic printing market](#) is poised for growth,

driven by the increasing demand for packaged food products. As the demand for packaged food rises, flexographic printing plays a crucial role in providing convenient, attractive, cost-effective, and lightweight packaging solutions. This form of printing aids in effective marketing through labels, offering information about food products. For instance, in 2021, the Food Industry Association (FMI) estimated that online sales of packaged food and beverages could reach \$109 billion, emphasizing the growing significance of flexographic printing.

Explore comprehensive insights into the global flexographic printing market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=5704&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=5704&type=smp)

Key Players: Industry Leaders Steering Innovations

Major players contributing to the flexographic printing market's progress include Star Flex International, Rotatek, MPS Systems B.V., Aim Machintechnik Pvt. Ltd., R. K. Label Printing Machinery Private Limited, Polygraph Limited, Shanghai Printyoung International Industry Co. Ltd., Wolverine Flexographic LLC, Edale, Shanghai Liu Xiang General Equipments Co. Ltd., KOMORI Corporation, Nilpeter A/S, Westrock Company, Windmoeller & Hoelscher Corporation,

and Orient Sogyo Co. Ltd. These industry leaders are actively engaged in technological advancements to meet consumer demands and enhance their market positions.

**Technological Trends: Advancements Enhancing Efficiency and Quality**  
Technological advancements are gaining momentum in the flexographic printing market, with companies focusing on developing innovative solutions. For instance, MPS, a US-based company, introduced E-Sleeve technology to enhance print efficiency and quality. This technology includes precise pressure settings, concentric runout properties, increased dimensional accuracy for optimum register, and constant parallelism, ensuring ideal register across the entire print length. Technological innovations like these are instrumental in achieving better speeds, maintaining quality tolerances, and ensuring reliable production cost calculations.

**Market Segmentation: Diverse Equipment, Technologies, Applications, and End-User Industries**

- 1) By Printing Equipment: Narrow Web, Medium Web, Sheet Fed
- 2) By Technology: Automatic, Semi-Automatic
- 3) By Application: Corrugated Boxes, Folding Carton, Flexible Packaging, Labels, Print Media
- 4) By End User Industry: Industrial, Print Media, Food And Beverage, Consumer Electronics, Pharmaceutical, Others

**Regional Landscape: Asia-Pacific Leads the Market**

Asia-Pacific emerged as the largest region in the flexographic printing market in 2022. The comprehensive market analysis report covers regions such as Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a detailed understanding of regional dynamics and growth prospects.

For an in-depth analysis of the global flexographic printing market, including regional dynamics, market trends, and growth opportunities, access the complete report:

<https://www.thebusinessresearchcompany.com/report/flexographic-printing-global-market-report>

Flexographic Printing Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

**Global Flexographic Printing Market**

Expected Growth Rate Through 2027  
**5.6%**

Expected Market Size By 2027  
**\$7.10 Bn**

The increasing demand for packaged food products is the main driver of the market

Asia-Pacific is the largest region in the market

Information sourced from The Business Research Company  
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**Flexographic Printing Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032**

Trends, opportunities, strategies and so much more.

The Flexographic Printing Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights on [flexographic printing market size](#), flexographic printing market drivers and flexographic printing market trends, flexographic printing market major players in flexographic printing market, competitors' revenues, market positioning, and market growth across geographies. The flexographic printing market report helps you gain in-depth insights on flexographic printing market opportunities and flexographic printing market strategies. Companies can leverage the data in the report and tap into segments with the highest flexographic printing market growth potential.

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About The Business Research Company

The Business Research Company has published over 3000+ detailed industry reports, spanning over 6500+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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