

# B2B Vault expands, rebrands as Biz-to-Biz Podcast

*B2B Vault, produced by Allen Kopelman, expands reach and rebrands for a growing, diversified base of viewers and listeners.*

FORT LAUDERDALE, FLORIDA, UNITED STATES, November 28, 2023 /EINPresswire.com/ -- B2B Vault, a [podcast](#) series produced by Allen Kopelman, CEO and co-founder of Nationwide [Payments](#) Systems, has evolved in response to a growing and increasingly diversified base of viewers and listeners. After debuting in 2020 as B2B Vault: The Payment Technology Podcast, co-hosts Allen Kopelman and Justin Owings saw the show grow exponentially as listeners from different regions and industries tuned into the show on Apple, YouTube, Spotify, Amazon Music, SoundCloud, TikTok, and other leading podcast streaming platforms.



Allen Kopelman

Crediting B2B Vault's success to its loyal and highly vocal followers, Kopelman said the rebranding was a direct result of listener input and participation.

“

In 2024, we will invite more guests to our show to discuss why they started their business, why it is their passion and what problems they solve.”

*Allen Kopelman*

“Soon after we started the B2B Vault podcast, we expanded beyond payments and fintech to a broader range of subjects, which made this rebranding a no-brainer,” Kopelman said. “In 2024, we will invite more guests to our show to discuss why they started their business, why it is their passion and what problems they solve.”

Passion for excellence

Kopelman, an active member of the Forbes Business Council, payments industry leader and former executive chef, brings 20 years of business experience to the show, sharing insights, knowledge and important updates on payments industry, entrepreneurship, and fintech

trends.

“People ask why I started the B2B Vault podcast,” Kopelman said. “Like most entrepreneurs, I find people listen more than they read and I wanted to reach my audience. Podcasts are a great way to share useful information with business owners.”

Kopelman further noted that he wanted a podcast that stood out and provided information that was valuable to business owners, noting that B2B Vault is an educational, commercial-free series focused on news, product knowledge, industry solutions, and challenges and opportunities facing small and midsize business owners.

For more information about subscribing or appearing on the B2B Vault, visit <https://b2bvault.info/>

Dale Laszig  
DSL Direct LLC  
[email us here](#)



Allen Kopelman's Biz to Biz Podcast



Forbes Business Council

This press release can be viewed online at: <https://www.einpresswire.com/article/671224190>  
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

