

Black Veg Society and The Plant Protocol™ Conclude Successful Plant-Based Coaching Business Masterclass Series on Dec. 6

The Black Veg Society and The Plant Protocol™ announce the successful conclusion of their complimentary three-part plant-based coaching business masterclass.

BALTIMORE, MARYLAND, UNITED STATES OF AMERICA, November 28, 2023 /EINPresswire.com/ -- The [Black Veg Society](#) and [The Plant Protocol™](#) are excited to announce the successful conclusion of their complimentary three-part plant-based coaching business masterclass series on December 6. The series, which began on October 11, aimed to educate and empower individuals interested in starting their own plant-based coaching business. Interested parties can [register](#) for the final masterclass.

Black Veg Society X The Plant Protocol™ Health Coaching Business Masterclass Series

Confused about what to charge as a
health coach?

Part III: December 6, 630 PM EST

How To Be Profitable AND Affordable as a
Health Coach.



X



Dec 6 Flyer

The masterclass series featured facilitator, Lisa A. Smith, a vegan business coach and founder of The Plant Protocol™ Plant-Based Coaching Certification Program, the first to be founded by a person of color. Each session provided valuable insights and practical tips on how to build a successful plant-based coaching business, from creating a brand to marketing strategies and client retention.

“

We are thrilled with the overwhelming response to our masterclass series.”

Lisa A. Smith

The series also highlighted the importance of promoting a plant-based lifestyle for both personal and environmental health. With the rise of chronic diseases and the detrimental impact of animal agriculture on the planet, the

Black Veg Society and The Plant Protocol™ are committed to promoting a plant-based diet as a

solution for a healthier and more sustainable future.

"We are thrilled with the overwhelming response to our masterclass series," said Lisa A. Smith, founder of The Plant Protocol™. Naijha Wright-Brown, Executive Director of Black Veg Society, expressed, "Our goal was to provide a platform for aspiring plant-based coaches to learn from industry experts and gain the necessary skills to make a positive impact in their communities. We are confident that the knowledge and tools shared in this series will help individuals build successful and impactful plant-based coaching businesses."

The Black Veg Society and The Plant Protocol™ are grateful for the support of its donors and the participation of all the attendees who made this masterclass series a success. They look forward to continuing their mission of promoting a plant-based lifestyle and empowering individuals to make a positive change in the world. For more information on future events and resources, please visit their websites at blackvegsociety.org and theplantprotocol.com.

Donations for Giving Tuesday are appreciated and accepted at blackvegsociety.org

Naijha Wright-Brown
Black Veg Society
443-343-2834

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/671249398>
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors



Meet Your Facilitator: Lisa A. Smith is a vegan business coach and the founder of The Plant Protocol™ Plant Based Coaching Certification, the 1st to be founded by a person of color.

Lisa A. Smith



Black Veg Society

Black Veg Society Logo

Try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

©1995-2023 Newsmatics Inc. All Right Reserved.