

Global Operating Systems & Productivity Software Publishing Market: A Rise to \$642.73 Billion by 2027

*The Business Research Company's
Operating Systems & Productivity
Software Global Market Report 2023 –
Market Size, Trends, And Global Forecast
2023-2032*

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The [global
operating systems & productivity](#)

[software publishing market](#) has seen a substantial surge, growing from \$402.2 billion in 2022 to \$443.89 billion in 2023, with a Compound Annual Growth Rate (CAGR) of 10.4%. The market is poised for continued expansion, with expectations to reach \$642.73 billion by 2027, exhibiting a CAGR of 9.7%.



The operating systems & productivity software publishing market is expected to grow to \$642.73 billion in 2027 at a CAGR of 9.7%."

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Global Operating Systems & Productivity Software
Publishing Market: A Rise to \$642.73 Billion by 2027

Smart City Investments Fuel Market Growth

The market's trajectory is influenced positively by rapid investments in smart city projects worldwide. Smart city technologies, leveraging Information and Communication Technologies (ICT) and IoT, efficiently manage urban services like transportation systems, water supply, and law and order. As electronic devices and communication equipment become integral to smart city setups, the demand for software products is projected to rise. APG Algemene Pensioen Groep N.V.'s €250 million investment

in the "Smart City Infrastructure Fund" attests to the growing global interest in developing smart city projects. The concept is gaining traction in developing nations, with over 1,000 smart city pilot projects in progress globally, and approximately 500 in China alone.

Key Industry Players and Market Dynamics

Major players shaping the operating systems & productivity software publishing market include Microsoft, IBM, Intuit Inc., Google, VMware Inc., Fujitsu Ltd., Toshiba Corporation, Trimble Inc.,

Softbank Group Corp., and Adobe Systems Incorporated.

Explore the global operating systems & productivity software publishing market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=1986&type=smp

Open Source Trends

Operating systems and productivity software companies are increasingly embracing open source platforms to expand their market presence and expedite development processes. Notably, 86% of respondents in a Black Duck survey reported using open source software to enhance projects. Companies like Canonical Limited, The Document Foundation, Apache Software Foundation, Scribus, and Mozilla Corporation are pivotal players in the open-source domain.

Market Segmentation and Regional Dynamics

The global operating systems & productivity software publishing market is segmented into key categories:

1. By Type: Operating Systems, Productivity Software Publishing
2. By Sales Channel: B2B, B2C
3. By Product: Windows, Linux, Android, iOS, macOS, Other Products
4. By Device Type: Computer, Mobile

In 2022, North America emerged as the largest region in the operating systems & productivity software publishing market, followed by Asia-Pacific as the second-largest region. The regions covered in the market analysis include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Access the complete report for an in-depth analysis of the global operating systems & productivity software publishing market:

<https://www.thebusinessresearchcompany.com/report/operating-systems-and-productivity-software-publishing-global-market-report>

Operating Systems & Productivity Software Publishing Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Operating Systems & Productivity Software Publishing Global Market Report 2023 by The

Business Research Company is the most comprehensive report that provides insights on [operating systems & productivity software publishing market size](#), operating systems & productivity software publishing market drivers and operating systems & productivity software publishing market trends, operating systems & productivity software publishing market major players, competitors' revenues, market positioning, and market growth across geographies. The operating systems & productivity software publishing market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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