

Healthcare Education Market is anticipated to surpass US\$184.044 billion by 2028 at a CAGR of 7.83%

The healthcare education market is anticipated to grow at a CAGR of 7.83% from US\$108.596 billion in 2021 to US\$184.044 billion by 2028.



NOIDA, UTTAR PARDESH, INDIA, November 28, 2023 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [healthcare education market](#) is projected to grow at a CAGR of 7.83% between 2021 and 2028 to reach US\$184.044 billion by 2028.

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Intelligence*

The prime factors propelling the market growth of the healthcare education market are increased digitalization and digital awareness with growing interest in STEM concepts, new product developments and several innovations in this sector, and favourable government regulations that support digital education and [e-learning](#) programs.

The healthcare education market refers to the sector of education that focuses on providing knowledge and training related to healthcare professions. This market

encompasses a wide range of educational programs and services aimed at preparing individuals for careers in various healthcare fields. These fields may include medicine, nursing, pharmacy, dentistry, allied health professions, and more.

The healthcare education market is expected to experience growth due to factors such as a rise in disease rates, the introduction of new products, and various initiatives by major industry players. There is a global increase in the prevalence of infectious diseases, leading to a heightened focus on their detection and treatment, which in turn is driving market expansion. According to the CDC, the United States witnessed an increase in tuberculosis cases from 7,874 in 2021 to 8,300 in 2022. The incidence rate of tuberculosis also rose in 2022, reaching 2.5 cases per 100,000 people. Following a significant decrease in 2020, both reported cases and the

incidence of tuberculosis in the United States have returned to levels seen before the pandemic.

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On the basis of delivery mode, the market can be divided into classroom-based solutions and e-learning platforms. The integration of [gamification](#) into e-learning solutions is transforming how learners engage and stay motivated. By including game elements like points, badges, leaderboards, and challenges, e-learning platforms create an interactive, enjoyable, and competitive learning experience. Gamification boosts learner motivation, promotes active participation, and enhances knowledge retention, fundamentally changing how healthcare professionals interact with educational materials.

On the basis of application, the market can be segmented into cardiology, neurology, radiology, internal medicine, pediatrics, and others. Cardiology is poised to capture a substantial market share, propelled by technological advancements, particularly in medical devices, that are reshaping the landscape of heart failure (HF) management. The emphasis on developing cutting-edge products has significantly intensified, driven by the introduction of accessible and innovative technologies, thereby becoming a driving force for the growth of healthcare educational solutions. For instance, in February 2022, the CDC launched an awareness initiative titled "American Heart Month Toolkits 2022," designating February as American Heart Month. Through this campaign, the CDC imparted essential education to healthcare professionals and community partners by providing them with pertinent toolkits focused on solutions for cardiovascular diseases (CVDs).

On the basis of end-users, the market can be differentiated into students, physicians, and non-physicians. Due to the abundant availability and accessibility of healthcare education solutions, students hold the maximum share of the market. Online platforms and e-learning facilities help each individual student to learn at their own pace at anytime from anywhere in the world. Hence, it becomes easier for students to join the healthcare market.

Lastly, on the basis of geography, the healthcare education market is expected to experience consistent growth in the United States. Anticipated factors contributing to this growth include advancements in technology, the high prevalence of cardiovascular disease (CVD), and the availability of online courses. Notably, as of September 2020, heart disease emerged as the leading cause of death in the country, with around 805,000 Americans experiencing heart attacks annually, as reported by the Centers for Disease Control and Prevention (CDC). A February 2022 CDC article titled "Heart Disease Facts" reiterated that over 659,000 Americans suffer heart attacks yearly, significantly impacting the expansion of the market. Additionally, the increasing investments by private entities are further propelling market growth.

The research includes coverage of GE Healthcare Limited, Gundersen Health Systems Inc.,

Apollo Hospitals, TACT Academy for Clinical Training, Zimmer Biomet Holdings, Olympus Corporation, Pearson Education (Pearson Plc.), McGraw-Hill Education (Platinum Equity), Cengage Learning as the significant market players in the healthcare education market.

Segmentation:

- By Delivery Mode

- o Classroom-Based Courses
- o E-Learning Solutions

- By Application

- o Cardiology
- o Neurology
- o Radiology
- o Internal Medicine
- o Pediatrics
- o Others

- By End-User

- o Students
- o Physicians
- o Non-Physicians

- By Geography

- o North America

- United States
- Canada
- Mexico

- o South America

- Brazil
- Argentina
- Others

- o Europe

- United Kingdom

- Germany
- France
- Spain
- Others

o Middle East and Africa

- Saudi Arabia
- UAE
- Israel
- Others

o Asia Pacific

- Japan
- China
- India
- South Korea
- Indonesia
- Thailand
- Others

Companies Profiled:

- GE Healthcare Limited
- Gundersen Health Systems Inc.
- Apollo Hospitals
- TACT Academy for Clinical Training
- Zimmer Biomet Holdings
- Olympus Corporation
- Pearson Education (Pearson Plc.)
- McGraw-Hill Education (Platinum Equity)
- Cengage Learning

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